



Academic Education Programs Sponsored by Ministry of Commerce PRC

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# Master Program in Public Policy

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2024

# **I. Program Description**

## **1. General Introduction**

### **1) Brief Introduction**

Academic Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to foster high-end business officials and managerial personnel for the recipient countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and interdisciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

Starting from 2008, thousands of students from developing countries have attended these programs. These graduates are now working in their specialties back in home and undertaking an increasingly significant role in the economic development cooperation between China and their home countries.

As for the positive effects and good results brought by these programs in strengthening economic ties and friendship between China and the recipient countries, the Ministry of Commerce of People's Republic of China will continuously intensify its efforts in enlarging the enrollment scale and improving the quality of education. We believe that by attending the programs and achieving the degrees, you will embrace a successful career and brighter future.

## **2) Prospective Students**

Our prospective students are mid-to-senior level officials or managers from the government, the media, NGOs, and other public sectors, who have demonstrated superior performance, both academically and in their work. By the time of matriculation, each must have obtained an undergraduate bachelor's degree in the case of our master program.

## **3) Program Objective**

This program is open to fresh university graduates as well as the experienced professionals and the government officials from different countries, and is designed to train those students in the field of public affairs, public administration, and public policy. Students are expected to complete the program full time over 1 year.

The program aims to

- provide students with an opportunity to develop functional expertise, strategic perspectives, and public policy management tools that they require to operate effectively in a changing public policy environment or to understand such an environment.
- help students to learn both the successes and failures in China's public policy making and management, and therefore to understand more about how to manage political, economic and social development in developing countries.
- introduce students the techniques of policy analysis and program evaluation to resolve complex multi-dimensional policy challenges, as well as sharpen their leadership and communication skills.

## **4) Enrollment Plan**

In 2024 Entry we have planned to enroll up to 25 students in our master program in major of Public Policy.

## **5) Financial Aid**

The Chinese Ministry of Commerce will provide "Chinese Government Scholarships" to admitted students from developing countries.

- 1) These scholarships cover expenses on their studies and basic life, and round-trip international airfare. The students don't have to pay for the tuition fee, books fee, field trip fee, English-taught assistant fee and tutor's fee.
- 2) The University will arrange the dormitory.
- 3) The University will transfer the living allowance by month; it is 36000RMB/year for the master program.
- 4) There is also a settlement allowance of 3000RMB/person.
- 5) The University will buy insurance for all students.
- 6) They also include a round-trip international airfare for all the students, and one time for 1y Program, for those Program more than 2ys, will supply one round-trip international airfare, and  $n-1$  ( $n$ =the Program years period) round-trip international airfares for home visits.
- 7) All over 1y students need to be done for yearly evaluation, those who fits all requirements can get the second year scholarship.
- 8) All other fees will be arranged by the Ministry or University or University, the students cannot get any more scholarship if cannot graduate and get degree on time. No more scholarship will be given if students defer the study for any reason.

## **2. Introduction of Peking University**

Welcome to Peking University!

Originated as the Imperial University of Peking in 1898, Peking University was China's first national comprehensive university and the supreme education authority at the time. Since the founding of the People's Republic of China in 1949, it has developed into a comprehensive university with fundamental education and research in both humanities and science. The reform and opening-up of China in 1978 has ushered in a new era for the University unseen in history. And its merger with Beijing Medical University in 2000 has geared itself up for all-round and vibrant growth in such fields as science, engineering, medicine, agriculture, humanities and social sciences. Supported by the "211 Project" and the "985 Project", the University has made remarkable achievements, such as optimizing disciplines, cultivating talents, recruiting high-caliber teachers, as well as teaching and scientific research, which paves the way for a world-class university.

Peking University is a cradle of top-quality and creative students, a major source of cutting-edge science and knowledge innovation, and a key bridge for international exchange. It has six faculties, namely Humanities, Social Sciences, Economics and Management, Science, Information Technology and Engineering, as well as Health Science. It consists of 55 schools and departments, 60 research entities, and ten affiliated hospitals. There are more than 48,600 students (including nearly 2,500 international students) as well as over 12,600 faculty and staff members including over 123 academicians of the Chinese Academy of Sciences and the Chinese Academy of Engineering.

Peking University stands at the forefront of global academic research and fosters talents that lead the world to the future. By refining its system of international education, it nurtures talents for and around the world. With undergraduate education as its

cornerstone, it integrates general and professional education, creates a general education system that covers the entire undergraduate education, cultivates top-notch students of basic disciplines, and promotes cross-disciplinary programs, all in an effort to invigorate quality and efficient undergraduate education. It explores different approaches for educating different postgraduate students, equips them with cross-disciplinary knowledge and capabilities, optimizes disciplines and specialties, and establishes a postgraduate education system for developing first-rate leaders.

While devoted to teaching and research as always, Peking University is committed to developing cross-disciplinary education and seeking new ways to refine the disciplines towards the greater goal of building a human community with a shared future and meeting national strategic needs. It advances regional and country-specific studies to serve the Belt and Road Initiative and explores new academic research modes that offer China's insight into the world. It is furthering the project of Clinical Medicine + X, planning the research in core carbon-neutral science and technology, bolstering the project of Digital Intelligence+ to empower traditional disciplines with digital intelligence, and boosting research in such emerging fields as digital humanities.

Since 1998, Peking University has received more than 110 heads of state and government, and other political dignitaries as well as nearly 30 Nobel laureates, partnered with nearly 400 universities and research institutions in more than 60 countries and regions, and cooperated closely with many world-class research universities. In May 2019, it released a document entitled "International Development Strategy of Peking University: In Pursuit of Global Excellence". With a vision of innovation, openness, distinction and diversity and emphasis on leading and shaping cooperation, the University has advanced collaborated scientific research globally, cultivated world-class talents, created a global academic community, established unique paradigms for international exchange, evolved into an international intellectual pinnacle, and upgraded the system for global collaboration.

We welcome students and teachers of different countries and cultures to "Yan Yuan"

(the campus of Peking University). Let us work together for cultural exchange, social progress and a community with a shared future.

**PKU President/Professor GONG Qihuang**

### **School of Government**

Founded in 2001, the PKU School of Government is the first college of government management in China. Even though we are relatively new as a school, the research tradition on public affairs dates back to more than 100 years at the Peking University. With its origin in the College of Political Science of Imperial University of Peking and then the Department of Political Science of Peking University, the PKU School of Government is the successor to these founding institutions of modern political science and public administration studies in China.

At present, the School of Government covers three major disciplines of political science, management, and economics. More than 50 faculty members graduated from world-class universities are doing researches here on topics ranging widely from political theory, Chinese politics, comparative politics, national security strategy and management, administrative management, public policy, emergency management, government operation services, urban and regional management to regional economics. The graduates of our school could be found in public sectors, the corporate world, international organizations as well as educational institutions across the globe. Their outstanding services contribute to the political developments and state governance of many countries.

The PKU School of Government has been keen on creating an inclusive academic environment with the strategy of internationalization and diversification. Our school has collaborations with leading universities across the world, such as Harvard University, Stanford University, Columbia University, London School of Economics and Political Science, Australian National University, and Meiji University etc. Through our extensive network of international partnership, we offer opportunities for

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our faculty and students to broaden their horizons on many levels. Prominent figures from governments, companies, and academia are frequent visitors and speakers at the school.

Our school attaches great importance to the cultivation of international talents. Since its establishment, the School of Government has trained more than 4,300 international government officials. Moreover, we have graduated more than 600 international students who study in both Chinese and English, from more than 70 countries and regions. We expect the graduates from the international programs could develop a systematic knowledge of public administration and public policy, apply advanced analytical methods and techniques to practical issues, and be able to solve public problems in complex environments.

With our strong commitments to spread political civilization, lead the academic trend, cultivate excellent citizens and produce outstanding leaders, the PKU School of Government will continue to provide talents to the global public sectors. We sincerely welcome ambitious young people from all around the world to join us in promoting the progress of public services and enhancing the well-being of all the people on this planet.

### **Students living environment and conditions introduced**

Students of this project will study and live in the capital city Beijing, Beijing always have four seasons. The temperature of registration season in September may around 28 degrees Celsius, the highest temperature in summer may around 35 degrees Celsius, and the lowest temperature in winter may around 12 degrees Celsius.

Students will live in Peking University Zhong guan yuan Global Village International Students Apartment. The apartment facilities are complete, providing home-style service, allowing visitors to feel home warm. **The Program students will live in the two-bedroom suite, each with a separate bedroom, shared living room and washroom. The apartment has a communal laundry and kitchen.**



### 3. Education Plan

#### Instruction:

The language of instruction is English. Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on. Upon application, students could also choose some courses taught in Chinese.

#### Program Structure:

The program comprises of

- Taught Component (11 courses: 7 compulsory, 4 optional)
- Thesis Component (15,000 words)

#### General Courses (compulsory, 19 credits in total)

Course Name	Credits
Chinese Politics and Public Policy	3
China's Economic Reform and Development	3
Public Policy Analysis	3
Economics for Public Policy	3
Research Design and Practice	3
Introduction to China	2
Chinese Language	2

#### Issue Courses (optional, 11 credits)

Course Name	Credits
Innovation and Economic Development Strategy	3
Theories and Practices of International Organization	3
Strategy and Management of Public and Non-profit Organization	3
Regional Development Strategy in China	3
Distributive Justice in Public Policy	3

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Law and Society in China	3
State Governance and China's Experience	3
Public Management	3
Comprehensive studies of Africa	3
Courses of other related Schools	2-3

**Please Note: Not all issue courses run every year. If there are fewer than 5 students, a course will not be delivered.**

### Field trips

Field trips will be arranged for students to visit Chinese government agencies, special economic zones, business corporations, etc., to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China.

### Master Thesis

Students are expected to bring specific research questions concerning public policy and management to the program, as a part of thesis research preparation. Towards the end of the first semester, a number of faculty members from the school will be invited as potential thesis supervisors, and the school will make arrangement for students to choose their supervisors. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of public management, and aiming at solving practical problems. Students must pass oral exam for the thesis.

### Degree Requirements

Students are required to successfully complete 30 credit-worthy course work and a master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of University Degree Committee, the master degree of Management Science in the field of Public Policy will be awarded.

## **II. Application**

### **1. Requirement**

- 1) Applicants must be non-Chinese citizens from developing countries, with a valid passport, or any other identification certificate sufficient to verify his/her nationality; Applicant should not more than 45 years old (born after September 1, 1980);
- 2) All applicants shall be in good physical conditions (They do not have serious hypertension, cardiovascular and cerebrovascular diseases, diabetes, cancer and so on), and carry no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations. They are not in a major recovery period; there is no acute exacerbation, no serious physical disability, not in pregnancy; if someone get pregnant during the study, she needs to drop the program;
- 3) Applicants for the master program must have attained a Bachelor degree or above;
- 4) The applicants who have a professional learning or work background related to the project being applied and have priority in the incumbent;
- 5) Serve as a middle-level public official in the government of their country, or as a senior manager of various institutions and enterprises, as well as academic staff of universities and research institutions;
- 6) Applicants must be proficient in English. Non-native English speakers or candidates whose undergraduate education was not conducted in English are required to submit a test score of IELTS (generally 6.0 or above) or TOEFL (generally 80 or above) or GRE ect. as proof of English proficiency;
- 7) The applicants should have the potential for career development in this field, and intend to promote friendly exchanges and cooperation between the host country and China;

8) Registered students who stay in China or have been taken by other Chinese government scholarships may not apply; Applicants of special status categories need to be reviewed in process.

9) Only applicants recommended by the Economic and Commercial Counsellor's Office of Chinese Embassy in the country that accords with the candidate's nationality will be considered.

## 2. Procedure

### 1) Application to Peking University

Please visit Peking University international student online service system (<http://www.studyatpku.com/>), after registering and logging in, check the Project code : "SG-MPP2024", **English taught** master's degree program in **School of Government** "Master Program in **Public Policy** for Leaders in Developing Countries", fill in complete personal information (**fully according to passport**) and upload the related attachment, download and print out the form and sign your name and date, finally paste a photo (or passport photo) with the appropriate size in the specified position on the printed paper form.

### 2) Materials

Applicants are required to prepare an application package. Please read the following part carefully to prepare the application materials. If the received application package is not complete, the application will not be accepted.

Documents		Requirements	Original copy	Photo copy
1	Application Form	Please finish the first application at <a href="http://www.studyatpku.com/">http://www.studyatpku.com/</a> and then print the complete form out.	1	1
2	Graduation certificate & degree diploma	1. Graduation certificate and degree diploma must be original documents or certified copies either in Chinese or English 2. Applicants expecting to graduate should provide an official	1	1

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		letter stating expected graduation date.		
3	Official academic transcripts	1. The transcripts must be original documents or certified copies either in Chinese or English. 2. The transcripts should include list of courses taken and standard achieved.	1	1
4	Personal statement & Study Plan	1500 words in English. Please make a detailed statement from the perspectives of your academic background, work/research experience and achievements, research proposal, future career plans and intentions, etc.	1	1
5	CV	In English.	1	1
6	Recommendation letters	1. One recommendation letter must be provided by the work unit; and another one by academic institution (by associate Professors or above) ; 2. The recommendation letter must be original documents either in Chinese or English.	2	2
7	Copies of English language proficiency test results	If the applicants are not native English speakers or whose undergraduate education was not in English should provide English language proficiency test result.	1	1
8	Photocopy of valid passport	The passport type must be <b>ordinary</b> . <b>Important:</b> All successful candidates should enter in China and register with PKU with the same identity they used while applying for the masters' program at PKU.	0	2
9	Recent passport size photos	One photo should be stuck on the application form.	2	0
10	Physical Examination Form	The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.	1	0

### 3) Submission

(1) The students can apply for the scholarship program after obtaining the approval and recommendation of the relevant responsible department of the government, and submit the materials according to the specific requirements of the relevant departments of their country;

(2) If the government allows the individual to submit the materials directly to the Chinese embassy, the student must hold the relevant certificate or recommendation letter approved by their country, and take the original documents and scanned electronic version formed by the above 1 and 2. Submit all to the Economic and Commercial

Office of the Chinese Embassy in their country, the embassy address can be found at <http://www.china-aibo.cn/>;

(3) The responsible department of their government should issue a letter for the recommended student to Economic and Commercial Office of the Chinese Embassy, to request the Recommendation letter, and indicate in the written request that if the intended university is already full, whether to accept adjustments from other university-related majors. If any other special instructions, all can be presented together.

**Important:**

(1) All materials submitted shall be in English or Chinese. If the documents submitted are not in English or Chinese, certified English or Chinese translations shall be provided.

(2) Important documents such as "Graduation Certificate", "Degree Certificate", "Transcript" and "Language Level Certificate", in addition to submitting a copy, the original must be submitted at the same time for verification by the Economic and Commercial Office of the Chinese Embassy. After the verification, the students must send a scanned copy of the application materials to the contact person of the university program by themselves.

(3) All paper documents (including originals and photocopies) should be retrieved together after verified by the Economic and Commercial Office of the Embassy. Once you have been accepted, these paper documents should be taken to China and submitted to the designated department of the University for review and archiving.

### **3. Deadlines**

The application deadline for the master program is **June 7<sup>th</sup>, 2024**.

### **Admission**

The eligibility of all the applicants will be assessed according to the requirements by the School of Government, Peking University. After primary selection and online

interview, the Admission Notification will be sent out in mid-August, 2024. The visa issues to China are subject to the latest policies and university further notices.

## **Registration**

Late August or Early September, 2024, unless otherwise informed.

The exact date will be specified in the admission letter.

## **III. Other Important Information**

### **1. Contact**

Contact Person: LI Bo (Ms.)

Telephone: (86-10) 62755478

Fax: (86-10) 62756461

Address: Office for External Affairs, Room 122

School of Government, Peking University

Beijing, China, 100871

E-mail: [gzgys@pku.edu.cn](mailto:gzgys@pku.edu.cn) (General Enquiry)

Website: <http://www.isd.pku.edu.cn/>

<https://www.sg.pku.edu.cn/>

### **2. Reminders**

- a) None of the materials submitted to the School of Government will be returned. For important documents such as degrees and transcripts, a stamped copy issued by the institution where the applicant received his/her degrees will be accepted as a replacement of the original copy. In this case, the original copy must be presented for on-site verification.
- b) No matter accept or not, the Chinese Government won't give any further explanation.
- c) It is not allowed to bring a spouse or children to China to accompany the students. If a student expects to have his/her spouse, children, relatives or friends to visit him/her during the stay in Beijing, the visitor will have to bear all the expenses by him/herself.
- d) The procedures for coming to China and related requirements will be explained in the admission documents.





## 中华人民共和国商务部援助发展中国家学历学位教育项目

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北京大学  
PEKING UNIVERSITY

**2024 Doctoral Program in National Development Studies**

**2024 Master Program in Public Administration (National Development)**

### **Contents**

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2024

I. Program Description

1) 1. General Information

i. 1. China MOFCOM Degrees Programs

China MOFCOM degrees programs founded in 2008 are funded by foreign aid from the Chinese government, which are specially established to cultivate high-end economic and trade officials and management talents for recipient countries, dedicated to cultivating high-level, versatile, and practical talents in fields such as politics, economy and trade, diplomacy, agriculture, science, education, culture and health, energy and transportation, public management, etc., and to provide intellectual support for promoting the economic and social development of recipient countries, offering one-year master's degree programs, two-year master's degree programs, and three-year doctoral degree programs.

China MOFCOM degrees programs are playing an increasingly important role in economic and trade cooperation and development between the countries where the students come from and China, and have received high attention from the governments of the recipient countries.

2) 2024 Admissions plan

The Institute of South-South Cooperation and Development at Peking University plans to enroll students from developing countries for the 2024 Master's Program in Public Administration (National Development) and 2024 Doctoral Program in National Development Studies.

3) Enrollment Target

The programs mainly offer in-service government officials at or above the national division level (including division level), director at or above the academic institution department level, or administrative management personnel of equivalent level in related fields from recipient countries to pursue master's and doctoral degrees in English in China. Due to the short duration of the education system, students are required to obtain a bachelor/master degree in advance and have years of work experience in the corresponding field, which will facilitate timely and fully understanding the teaching and learning contents. Students are required to have a good health condition to adapt to high-intensity study and ultimately obtain a degree. The applicants for the MOFCOM degree programs should be government officials.

4) Training Objectives

The training objective of the Master's program in Public Administration (National Development) is to cultivate high-end and versatile international talents with comprehensive theoretical knowledge, broad international perspectives, open scientific thinking skills and the ability of integration of theory with practice, dedicated to national development in public affairs, public management, public policies, and global governance for developing countries.

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The Doctoral Program in National Development Studies is to cultivate high-end composite talents for developing countries who are committed to promoting their own country’s development, global industrial development, and the United Nations Sustainable Development Goals. They should possess professional knowledge and ability, master the theory of National Development Studies, and understand how to apply theoretical knowledge to domestic development policy formulation and international development cooperation practice. They should also possess independent research abilities, excellent leadership abilities, and scientific decision-making abilities.

5) Financial Aid

Chinese Government Scholarships are provided for students admitted from developing countries through the Economic and Commercial Counselor's Office of the Chinese Embassy. The scholarship will cover tuition, living expenses, accommodation, textbook and costs related to study trips. It also includes round-trip international airfares (one time per year set at the end of an academic year. If a student postpones the graduation, he/she will not receive further scholarship. If a student expects to have his/her spouse, children, relatives or friends to visit him/her during the stay in Beijing, the visitor will have to bear all the expenses by him/herself.

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2. Overview of the University

1) Peking University

Peking University was founded in 1898, located in the northwestern part of Beijing city. Upholding a spirit of academic freedom and inclusiveness, Peking University has been devoted to excellence in teaching, learning, and research in a wide range of disciplines, and has been home to a number of experts and scholars renowned both in China and around the world.

Peking University embraces about 7,000 faculty members and over 42,250 undergraduate and graduate degree candidates, including international students. It has become a cradle for high-caliber talent, an incubator for innovation and research, and a platform for international cooperation and exchanges.

National development calls for public leaders who care deeply about the world, countries and communities, and are prepared to engage and be engaged in shaping a better future with vision, passion, courage and wisdom to turn ideas into action. If you are prepared to engage and be engaged in shaping a better future, we at the Institute of South-South Cooperation and Development at Peking University invite you to be part of an exciting learning expedition.

2) Institute of South-South Cooperation and Development

The idea that China establishes the Institute of South-South Cooperation and Development was initiated and announced by Chinese President XI Jinping during

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the High-Level Roundtable on South-South Cooperation at the 70th Anniversary Celebration of the United Nations in New York on September 26, 2015. With strong support from the Chinese Ministry of Commerce, the Ministry of Education, and the Ministry of Finance, and by virtue of Peking University's strength in humanities and social sciences, Institute of South-South Cooperation and Development (ISSCAD) was officially established at the National School of Development of Peking University (NSD) on April 29, 2016. President XI Jinping has announced that China will enhance development experience-sharing and capacity-building cooperation with other countries through the platform of the Institute of South-South Cooperation and Development during his host of the dialogue of Emerging Market and Developing Countries on September 5, 2017 in Xiamen, Fujian.

Combining local knowledge with global vision, the new Institute is committed to excellence in national development research, talent training for developing countries, and dynamic exchange platform for global cooperation, and devoted to promoting equitable, inclusive and sustainable growth by sharing knowledge and experience on matters of public leadership and national development, with developing and especially the least developed countries.

The core faculty of ISSCAD draws heavily from NSD, which has an established reputation both academically and as a policy think-tank in China. Well aware that to craft effective solutions to complex real-world problems would require a multidisciplinary and actionable approach, the core faculty is also supported synergistically by a scalable network of select faculty and professional (including senior government officials) associates from other schools and departments of Peking University and beyond. The purpose is to nurture a vibrant interdisciplinary learning environment that encourages intense inquiry, open dialogue, and cross-cultural learning, and serves as a bridge between theory and practice.

The Institute offers both degree and non-degree executive educational programs. Our degree programs feature a rigorous economics-centered and problem-solving oriented curriculum which also covers quantitative analysis, political institutions, strategic management, leadership, and globalization.

A flagship of internationalization of education at Peking University, the Institute offers regular semester-based courses in English. Through these regular courses, supplemented by fieldwork and workshops on various policy domains (such as education and poverty reduction, population and public health, social security and public safety, urban development and land reform, energy and environment, technological innovation, and global governance and foreign policy), students are expected to develop a box of conceptual tools that is cross-disciplinary in nature but adapted for actions appropriate for local or country-specific conditions.

### iii. **3) Facilities on campus**

The students for the programs will study and live in Beijing, which has four distinct seasons. The temperature for September admission is about 28 degrees Celsius, with a maximum temperature of around 35 degrees Celsius in summer and a minimum

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Academic Education Programs Sponsored by Ministry of Commerce PRC

temperature of around minus 12 degrees Celsius in winter. After enrollment, students will move into the International Student Apartment in Global Village, Peking University. Apartments have a variety of room types, complete facilities, and provide home style services, allowing students to feel the warmth of home. Students will be accommodated in a two bedroom, one living room suite, with each person entitled to a separate bedroom, shared living room, and restroom. The apartment is equipped with a public laundry room and kitchen. The International Students Office of PKU and the organizing institute will organize various types of visits and sightseeing activities for international students in their spare time. Relevant information will be published on the website of the International Student Office. The announcement notice board of (www.isd. pku. edu. cn) will also post a variety of performances, exhibitions, lectures, and other information on the website. Each department will also organize various activities and welcome international students to participate.

International students can use various sports venues and gyms in the school, and sometimes they have to pay a certain fee. When engaging in cultural and sports activities, one should not disturb others' learning and rest, and also pay attention to taking care of cultural and sports equipment and facilities.

Here is some information about sports and fitness venues:

May Fourth Sports Field: Southeast corner of Peking University (running, swimming, basketball, badminton, football field, etc.)

Qiu Deba Sports Center: Inside the East Gate of Peking University (fitness, badminton, etc.) The First Sports Center: On the east side of Weiming Lake (climbing, football, etc.)

Second Gymnasium: South Side of Jingyuan (Tennis, Basketball, etc.)

Kangmeile Fitness Center: B1 Floor of Computer Center

**3. Education Plan**

**1) Master Program in Public Administration (National Development)**

Our one-year Master Program in Public Administration (National Development) is an economics-centered multidisciplinary program that combines rigorous analytical work with emphasis on public policy and leadership. It is designed for mid-career candidates with a record of academic distinction and exceptional professional accomplishment and promise. Candidates for this program are expected to have obtained an undergraduate degree or above in a relevant field and at least three years of substantial work experience, typically in government or public sector. Through a structured program of courses, workshops, and field trips within one year, students before graduation from this program should have earned a total of 40 credits (including a course on Chinese language), which culminate in submitting an

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applied thesis written under the guidance of an academic advisor.

Program Requirement

All ISSCAD degree candidates have course load requirements to ensure the successful completion of their designated degree program by the date of graduation. The following table shows the number of credits required for graduation in the master degree program offered at the Institute.

Master	Credit
Required Courses	31 credits
Elective Courses	≥9 credits
Thesis	
Minimum Number of Credits for Graduation	≥40 credits

Curriculum

Courses	Course Type	Credit
Required Courses		
The Role of State in Economic Development	Required	3
New Structural Economics and Policy Designs	Required	3
The Political Economy of China’s Economic Growth	Required	3
China Immersion Program	Required	3
Research Methods in Social Science	Required	3
Thesis Writing	Required	2
Elementary Chinese	Required	2
Field Study	Required	3
Public Administration and Leadership	Required	3
Public Policy – Legal and Microeconomic Analysis	Required	3
Politics of International Economic Relations	Required	3
Elective Courses		
National Development Policy	Elective	3
International Economic Development	Elective	3
Comparative Political Institutions	Elective	3
Public Policy	Elective	3

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Topics in China’s Development	Elective	3
Political Philosophy	Elective	3
Econometrics	Elective	3

**China Immersion Program**

During the first semester, students are required to attend a China Immersion Program, which is composed of a series of lectures, covering various topics related to national development, such as political institutions and national governance, economic system reform and development planning, China’s opening up and globalization, peace-development-cooperation foreign policy, “One Belt, One Road” initiative, educational reform in China, etc.

**Chinese Language Course**

In accordance with Peking University’s regulation, all international students are required to take a one-semester Chinese language course which is worth 2 credits.

**Field Study**

Field study trips will be arranged for students to visit China’s special economic zones, industrial clusters, government agencies, and business corporations, to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China, and to learn about China’s success and lessons in economic development. All students are required to participate in the field study trips.

**Thesis**

The thesis shall be written in English, and under the guidance of an advisor.

The thesis shall make an attempt to tackle a major issue emerging from the development practices of the student’s home country. Students are expected to apply the theories, knowledge and analytical skills acquired from the program to examine the phenomena, analyze inherent principles, and finally produce a quality paper with both academic value and practical implications.

By the end of the first semester, a student shall choose a professor as his/her advisor, and determine the subject matter of the thesis. In the second semester, students are expected to complete their thesis and pass an oral defense.

**Degree Conferment**

A master degree of Management will be conferred upon a candidate in the master’s program after his/her successful completion of the required credits and a thesis.

**2) Doctoral Program in National Development Studies**

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**Academic Education Programs Sponsored by Ministry of Commerce PRC**

Our three-four year Doctoral Program in National Development Studies is designed to prepare high-caliber talent and national leaders who are equipped with theories and knowledge, acquainted with China’s development experience, and are capable of making decisions and policies related to national development with real-world conditions of his/her own country taken into consideration. Candidates who have demonstrated a proven record of high academic and professional accomplishment and who wish to further hone their skills of leadership and elevate their knowledge on development-related work are encouraged to apply. Minimal academic requirement for the Doctoral program is a graduate degree in a relevant field at the master level or above and at least five years of substantial work experience. Through a structured program of courses, workshops, and field trips which add to a total 27 credits (including a course on Chinese language), students are expected to develop a conceptual tool kit that draws on the social sciences but is adapted for applications in the real world. The program culminates in students submitting a dissertation with both academic and practical values completed under the guidance of an academic advisor.

**Program Requirement**

All ISSCAD degree candidates have course load requirements to ensure the successful completion of their designated degree program by the date of graduation. The following table shows the number of credits required for graduation in the Doctoral program offered at the Institute.

Doctoral	Credit
Required Courses	18credits
Elective Courses	≥ 9credits
Dissertation	
Minimum Number of Credits for Graduation	≥27 credits

**Curriculum**

Courses	Course Type	Credit
Required Courses		
Theories of Political Development	Required	3
New Structural Economics	Required	3
The Political Economy of China’s Development	Required	3
National Governance of Contemporary China	Required	2
Research Methods in Social Science	Required	3

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Thesis Writing	Required	2
Elementary Chinese	Required	2
Elective Courses		
Field Study	Elective	3
Development Policy Leadership Public Policy	Elective	3
Essential Economics	Elective	3
Global Governance	Elective	3
National Development Policy	Elective	3
Comparative Political Institutions	Elective	3
Public Policy	Elective	3
Topics in China's Development	Elective	3
Political Philosophy	Elective	3
Econometrics	Elective	3

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China Immersion Program

During the first semester, students are required to attend a China Immersion Program, which is composed of a series of lectures, covering various topics related to national development, such as political institutions and national governance, economic system reform and development planning, China’s opening up and globalization, peace-development-cooperation foreign policy, “One Belt, One Road” initiative, educational reform in China, etc.

Chinese Language Course

In accordance with Peking University’s regulation, all international students are required to take a one-semester Chinese language course which is worth 2 credits.

Field Study

Field study trips will be arranged for students to visit China’s special economic zones, industrial clusters, government agencies, and business corporations, to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China, and to learn about China’s success and lessons in economic development. All students can electively participate in the field study trips.

Other Elective Courses

Doctoral students have the opportunity to take more elective courses on Management and Economics during their 2nd and 3rd year of study, after they have completed the required credits.

**Independent Research**

Students are encouraged to come to ISSCAD with practical problems to be solved in relation to political, economic or social development of the student’s home country. Guided by a supervisor, a Doctoral student is expected to utilize what she/he has learned during the program, carry out independent research by means of literature review, data collection, comparative analysis, field studies, etc., and finally produce a policy report that has both practical implications and social impacts, and is able to give a boost to the national development and social advancement of the student’s own country.

**Dissertation**

The Doctoral dissertation shall be written in English, and under the guidance of an advisor.

The dissertation shall demonstrate that the candidate has had a deep understanding of the theories and knowledge of national development and has made serious and thorough reflections in this regard. Under the guidance of an advisor, and on the basis of the independent research conducted previously, students are expected to make use of the theories, knowledge and analytical skills acquired from the program to examine phenomena, analyze inherent principles, and finally produce a dissertation with both academic value and realistic significance.

A student shall choose a professor as his/her advisor in the first semester, and determine the subject matter under the guidance of an advisor in the second semester. After having successfully passed the comprehensive examination and an oral defense of the thesis prospectus by the end of the first year, students are expected to spend the next one and a half years searching for evidence from the real world, conducting academic research and composing the dissertation. In the sixth semester, they shall finalize and defend their dissertation. A Doctoral thesis must pass high standards, and will be evaluated on the basis of its originality, academic contribution, and practical value.

**Degree Conferment**

A Doctoral degree in Economics will be conferred upon a candidate in the doctoral program after his/her successful completion of the required credits and a dissertation.

**3) Faculty**

ISSCAD boasts of first-class faculty composed of distinguished scholars and accomplished practitioners, who have been actively engaged in study of China’s development practices and policy issues, and widely acknowledged as experts in their own field. Core faculty of ISSCAD is listed below, aligned in alphabetic order.

**FU Jun**

FU Jun is Academic Dean of ISSCAD, Professor of Political Economy and Public Policy. He is the first Chinese academician of the Bologna Academy of Sciences in Italy. He

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served as Advisor to Chairman of the Executive Council of UNESCO, Vice Chair of the Global Agenda Council on New Growth Models of the World Economic Forum, Eleven-Member Visiting Committee for Area and International Programs at Harvard. His research areas are mathematical modeling and institutional political economy. He received his Ph.D. in political economy from Harvard University.

**HAN Han**

HAN Han is Associate Professor (Tenured) at the school of Economics at Peking University. He received his M.A in Economics from Peking University and his Ph.D. in Economics from University of Wisconsin-Madison. His research interests are Macroeconomics, Monetary Economics, Banking, Credit, Payment, and Financial Markets.

**HU Ju**

Tenured Associate Professor of Economics at the National School of Development, Peking University. He obtained his Ph.D. in Economics from University of Pennsylvania in 2016. His research interests include microeconomic theory, game theory and economics of information.

**HUANG Jikun**

HUANG Jikun is Tenured Professor , the MOE Cheung-Kong Scholar Chair Professor at School of Advanced Agricultural Sciences, Peking University, Dean of the New Rural Development Research Institute at Peking University , Honorary Director of Center for Chinese Agricultural Policy, Fellow of World Academy of Sciences TWAS - for the advancement of science in developing countries, Honorary lifetime member of International Association of Agricultural Economists; Member of Agricultural and Applied Economics Association (AAEA). He received Ph.D. in Agricultural Economics. Research Area: Agricultural science and technology policy; resources and environment policy; agricultural products supply, demand and trade; food security; rural area development etc.

**HUANG Qingyang**

HUANG Qingyang is an Assistant Professor at ISSCAD & NSD, PKU. He obtained his PhD degree in Agricultural and Resource Economics from the University of California at Berkeley in 2023. He is an applied economist studying development economics, environmental economics, and political economy.

**HUANG Yiping**

HUANG Yiping is PKU Boya Distinguished Professor, Dean of the National School of Development, Director of Institute of Digital Finance (IDF), Peking University, Leading Talents in the National High Level Talent Special Support Program. He previously served as a member of the Monetary Policy Committee at the People’s Bank of China between 2015 and 2018. He received his Ph.D. in Economics from the Australian

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## Academic Education Programs Sponsored by Ministry of Commerce PRC

National University. His major research areas are macroeconomic policy and international financial system.

### **HUANG Zhuo**

HUANG Zhuo is Associate Professor(Tenured), Fashu Endowed Scholar, Deputy Dean of the National School of Development, Standing Deputy Director of the Institute of Digital Finance of PKU. He got his Ph.D. in Economics from Stanford University in 2011. Research Fields: Financial Econometrics, Fintech and Digital Finance, Big Data Finance.

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### **JIANG Shenzhe**

Assistant Professor at the Institute of New Structural Economics at Peking University. He earned his PhD from Texas A&M University in 2017. His research is in the field of Macroeconomics , Dynamic contract theory.

### **LEI Xiaoyan**

LEI Xiaoyan is Peking University Boya Chair Professor, MOE Cheung-Kong Scholar Chair Professor, Secretary of the CPC Committee of NSD of PKU, Director of Academic Committee of NSD. She serves as Director of the Center for Healthy Aging and Development of Peking University and Deputy Director of MOE-PKU Center for Human Capital and National Policy. She received her Ph.D. in Economics from University of California, Los Angeles. Her research interests are Labor Economics, Health Economics, and Applied Econometrics.

### **LI Ling**

Mulan Chair Professor of Economics, Doctoral Supervisor of National School of Development, Peking University. She also works as Chief Advisor on China Health Care Reform, World Bank and Chief Committee Member of Policy and Management Research for Ministry of Health of the People's Republic of China. She received her Ph.D. in Economics from University of Pittsburgh in 1994. Her research areas are Health Economics, Health Service Management, Mature economics and Economic Growth Theory.

### **LI Lixing**

LI Lixing is Professor of Economics at the National School of Development at Peking University. He received his B.A. in Economics from Tsinghua University and his Ph.D. in Economics from University of Maryland. His major research areas are Development Economics, Human Capital, Public Finance, Political Economy, Urban Economics, etc.

### **LI Minghao**

Assistant Professor at National School of Development, Peking University. He obtained his PhD in economics at Yale University in 2020. His main research area is in macroeconomics and monetary economics. His teaching course "Money and Banking" and "Topics in Macro and Monetary Economics".

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### **LI Qiang**

Professor of Political Philosophy at School of Government, Peking University. He serves as Director for Development Planning Department of Peking University. His major research areas are western political philosophy and political problems in modern China, and he teaches on constitutional liberalism and state construction. He received his Ph.D. in Political Science from the University of London.

### **LIN Yifu (Justin)**

LIN Yifu is Chair Professor of Economics , Dean of ISSCAD, Honorary Dean of NSD, and Dean of the Institute of New Structural Economics. He has served as Chief Economist and Senior Vice President of the World Bank. His research areas are agricultural economics, development economics, and Chinese economic reforms. He received Ph.D. in Economics from the University of Chicago.

### **LIU Chengfang**

Peking University Boya Chair Professor, the Associate Dean at the School of Advanced Agriculture Sciences (SAAS), deputy director of the China Agricultural Policy Research Center at Peking University. She received her Ph.D. in Agricultural and Resource Economics from the University of California (Davis) in 2008. She is mainly engaged in policy and management research of agriculture and rural development, with a focus on rural human capital and rural transformation.

### **LIU Guoen**

LIU Guoen is Peking University Boya Chair Professor, MOE Cheung-Kong Scholar Chair Professor, Dean of PKU Institute for Global Health and Development, Director of PKU China Center for Health Economic Research. Research Area: Health and Development Economics, Health Reform, and Pharmaceutical Economics.

### **LIU Shiyao**

LIU Shiyao is an Assistant Professor at ISSCAD and NSD, PKU. Shiyao completed a Post-doctoral Fellowship at New York University in Abu Dhabi after obtaining a Ph.D. in Political Science at the Massachusetts Institute of Technology in 2021. Shiyao has extensive research interests including political methodology (computational social science) and comparative politics.

### **LU Feng**

LU Feng is Chair Professor of Economics and Director of China Macroeconomic Research Center at NSD. He is advisor to the Chinese Ministry of Finance, and the Chinese Ministry of Human Resources and Social Security. His major research areas

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are Chinese economic development and open macroeconomics. He received his Ph.D. in Economics from the University of Leeds in UK.

### **MA Hao**

Professor of Management at the National School of Development at Peking University, and Director of the Academic Committee of BiMBA. Professor Ma received a Ph.D. in Strategic Management from the University of Texas at Austin in 1994, Professor Ma's teaching and research interests lie in strategic management issues and perspectives, competition and cooperation, strategic decision-making in complex organizations, entrepreneurship, and international management, etc.

### **PENG Cong**

Assistant Professor in Economics at the National School of Development and ISSCAD at Peking University. He received his Ph.D. from the London School of Economics in 2019. His research interests lie at the intersection of urban and development economics. The application of remote sensing and artificial intelligence in economics policy analysis.

### **SHEN Yan**

SHEN Yan is Professor of Economics and Deputy Director of Center for Human Capital and Policy at the National School of Development at Peking University. She is a member of Econometric Society and American Economic Association. Her major research areas are econometrics and microfinance. She received her Ph.D. in Economics from the University of Southern California.

### **SUN Zhenting**

SUN Zhenting is Assistant Professor at the National School of Development at Peking University. He received his B.A. in management from Tsinghua University and his Ph.D. in Economic from University of California San Diego. His research areas are Econometric Theory, Applied Econometrics.

### **WANG Chao**

WANG Chao is professor of Management at the National School of Management at Peking University. He is senior research fellow at the Institute for Philanthropy Tsinghua University and adjunct professor at the School of Urban Planning and Design at Peking University. His research areas are International Development, NGOs and Civil Society, Organizational Learning and Innovation, Leadership, Strategic Management, Project Management. He received his B.A. and M.A. from Peking University and his Ph.D. from Université de Montréal.

### **WANG Hao**

## **Academic Education Programs Sponsored by Ministry of Commerce PRC**

Professor of Economics at the National School of Development at Peking University. He received his Ph.D. in Economics from the Ohio State University. His major research areas are industrial organization theory, pricing strategy, retailing, antitrust.

### **WANG Jinjie**

Research Assistant Professor of ISSCAD and the National School of Development. She received Dual-Titled Ph.D. in Comparative & International Education and Adult Education from the Pennsylvania State University, USA. Her research areas are Comparative& International Education and Development, Lifelong Education, Africa Development, etc..

### **WANG Jinxia**

WANG Jinxia is Peking University Boya Chair Professor, Director of China Center for Agricultural Policy, Professor at School of Advanced Agricultural Sciences at Peking University. She received her Ph.D. in Agricultural Economics at Chinese Academy of Agricultural Sciences. Her research focuses on water management, institution and policy, impact evaluation and adaptation strategies of climate change, and rural environmental policy.

### **WANG Min**

Associate Professor (Tenured) of National School of Development, Peking University. He serves as vice director at the Environment and Energy Research Center at Peking University and director at Centre for Development and Environment. He is also an associated editor for the Economists (quarterly issue). He received his BA and MA in Economics and Management, he received his PH.D. in Economics in the Iowa State University, USA in 2010.

### **WANG Xin**

Assistant Professor of the Institute of New Structural Economics at Peking University. Xin Wang earned her Ph.D. from the University of Colorado Boulder in 2016 and her bachelor's degree in Economics and Statistics from Peking University in 2011. Her research interests include international trade, development economics and labor economics.

### **WANG Xuan**

Assistant Professor at the National Development Institute of Peking University. He graduated from the University of Michigan with a Ph.D. degree in Economics. His research interests are in public economics and applied microeconomics, with a focus on tax issues and the Chinese economy.

### **WANG Yong**

WANG Yong is Academic Deputy Dean of the Institute of New Structural Economics at Peking University, doctoral supervisor. He obtained Ph.D. in Economics from University of Chicago. He used to work at Economic faculty of The University of Hong

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Kong and World Bank. Research fields are Growth and Development, Macroeconomics, Political Economy, China and India Economies.

### **XI Tianyang**

Associate Professor(Tenured) of Political Economy at NSD. He received his Ph.D. in Political Science from New York University. His research areas are political economy, comparative politics, economic history.

### **XIA Qingjie**

XIA Qingjie is Professor in Economics, Director of Center for Human & Economic Studies (CHEDS) at Peking University. He received his Ph.D. in Economics from Bath University in 2003. His major research areas are Income Inequality and Poverty Measurement and Empirical Labour Economics.

### **XIE Xuanli**

Boya Young Scholar of Peking University, the MOE Youth Cheung-Kong Scholar. Research Associate Professor of Management at the National School of Development at Peking University. She received her Ph.D. in strategic management from the University of North Carolina at Chapel Hill. Her research interests include Innovation and entrepreneurship, digital transformation, overseas development, and corporate governance.

### **XING Jianwei**

Assistant Professor of Economics, National School of Development, Peking University. He received his Ph.D. degree in Applied Economics, Cornell University. Research area: Environmental and Energy Economics, Empirical Industrial Organization, Applied Microeconomics.

### **XU Huayu**

Assistant Professor of Economics at the National School of Development at Peking University. He received his Ph. D. in Economics from Michigan University, USA in 2020. His major research area is Development Economics and Political Economics. He has established *Intermediate Microeconomics* for MA and Dual-Degree courses.

### **XU Jintao**

XU Jintao is Boya Distinguished Professor at Peking University , Director of the Environment and Energy Economics Research Center at Peking University. He also serves as the Director of China Center for Energy and Development. He received his Ph.D. in Forestry (Resource Economics) and M.A. in Economics from Virginia Polytechnic Institute and State University. Currently his research focuses on surveys and analyses of forest tenure and regulatory reform in rural China, as well as energy and development issues of China.



## Academic Education Programs Sponsored by Ministry of Commerce PRC

### **XU Mingzhi**

Assistant Professor of Institute of New Structural Economics at Peking University. He obtained his Ph.D. in Economics from the University of California Davis in 2018. his research focuses on International Economics, Industrial Organization, Economic Development, Consumer Welfare, and Economics on Infrastructure and its Financing.

### **YANG Zhuang (John)**

YANG Zhuang is Emeritus Professor at NSD ,Special Advisor of BiMBA Business School at National School of Development, Peking University. His major research areas are management, global leadership and organizational behavior. He received MPA in International and Public Affairs from the Woodrow Wilson School of Public and International Affairs of Princeton University, and his Ph.D. in Management from Columbia University.

### **YAO Yang**

YAO Yang is Boya Distinguished Professor at Peking University, Economics Professor of NSD, Director of China Center for Economic Research, Executive Dean of ISSCAD. His research interests are economic development and institutional changes in China. He received his Ph.D. in Agricultural and Applied Economics from the University of Wisconsin-Madison.

### **YI Junjian**

Peking University Boya Chair Professor, Professor of Economics at the National School of Development, Peking University. He obtained his Ph.D. in Economics from Chinese University of Hong Kong in 2011. His research interests include economics on human capital, economics of artificial intelligence, and economic development; labor and demographic economics, etc.

### **YOU Wei**

Associate Professor of Institute of New Structural Economics at Peking University. He obtained his Ph.D. in Economics from the University of California San Diego in 2017. His research focuses on Urban and Regional Economics, Development Economics, and Economic History.

### **YU Changhua**

YU Changhua is PKU Boya Young Scholar, Associate Economics Professor (Tenured) of NSD, the MOE Youth Cheung-Kong Scholar. He received his PhD from the University of British Columbia in 2012. In his recent researches, Yu's research focuses on international capital flows, monetary policy, financial market, and macroeconomics.

### **YU Hang**

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YU Hang is an Assistant Professor at ISSCAD & NSD, PKU. He obtained his Ph.D. in Economics from the University of Michigan—Ann Arbor in 2020. His research area spans a range of development economics topics, including health, disaster, and labor markets. Methodologically, much of his work involves randomized controlled trials in field settings.

### **ZHA Daojiong**

ZHA Daojiong is Professor of ISSCAD and School of International Studies. He specializes in non-traditional security issues in China's foreign relations on energy, food, and trans-boundary water issues. He served on advisory boards of China Chapter of Council for Security Cooperation in Asia Pacific. He received his Ph.D. in Political Science from the University of Hawaii-Manoa.

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### **ZHANG Dandan**

ZHANG Dandan is PKU Boya Young Scholar, Economics Professor (Tenured) of NSD, Deputy Dean of NSD. She graduated from the Australian National University with a Ph.D. in Economics. Her research fields include labor economics, applied econometrics, and experimental economics.

### **ZHANG Junni**

Zhang Junni is Associate Professor (Tenured) of NSD, Peking University. She obtained Ph.D. degree in statistics from Harvard University in 2002. Her research interests are Bayesian analysis, disaggregated demographic estimation and forecasting, causal inference and text mining.

### **ZHANG Weiyang**

Peking University Boya Chair Professor at the National School of Development, Director of the Research Center for Market and Network Economics of Peking University, and Chief Economist of the China Entrepreneur Forum. Research field: enterprise theory and corporate governance; Entrepreneurship and economic growth; China's economic transformation; Law and Economics.

### **ZHAO Bo**

ZHAO Bo is Associate Professor (Tenured) of Economics at the National School of Development at Peking University. He received his Ph.D. in Economics from University of Oslo. His research areas are Quantitative Macroeconomics, Labor Economics, Asset Pricing, Urban Economics, etc.

### **ZHAO Yaohui**

ZHAO Yaohui is part time professor of the National School of Development, Peking University, the MOE Cheung-Kong Scholar Chair Professor. She earned her Ph.D. in Economics of University of Chicago. She used to work as Assistant Professor of Economics and International Affairs, the George Washington University. Research

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Area: Labor Economics, the economics of aging.

### **ZHOU Yongmei**

ZHOU Yongmei is Professor of Practice in Institutional Development of ISSCAD & NSD, Director of Global Partnership of ISSCAD, PKU. She received her Ph.D. in economics from University of California at Berkeley in 1999, specializing in new institutional economics and development economics. She worked for the World Bank during 1999-2020 as policy and institutional development advisor for senior government officials around the world. Her research interest focuses on policy effectiveness and institutional development.

### **ZHU Lijun**

Assistant Professor of Economics in the Institute of New Structural Economics at Peking University. He graduated from Washington University in St. Louis. Research fields include macroeconomics, economic growth and development, labor market, income and wealth gap.

# Professional Associates

At ISSCAD, we take great pride in the connections we make between the classroom and the real world. Our robust network of faculty and professional associates bring together scholars, researchers, senior public officials, business leaders social entrepreneurs, journalists, educators and students to teach and learn from each other in workshops and seminars. Drawing on their collective intelligence and wisdom, this unique learning environment provides a stimulating setting in which to hone leadership skills, develop cultural sensitivities, track developmental trends, debate new ideas and generate smart policies that help solve public problems. In the same spirit, we also sponsor Peking University Public Policy Forum International - a platform of education and dialogue that brings prominent speakers from around the world to address today's most challenging global issues from entrenched poverty to disease control to climate change.



II Application

1. Application Requirements

All applicants must meet the following admission requirements:

- i. Applicants must be non-Chinese citizens from developing countries, with a valid passport, or any other valid certificate of nationality. Applicants shall be in good physical condition under 45 years old (born after September 1st, 1978)
- ii. Applicants for the master’s program must have attained a bachelor’s degree or above, and have at least 3 years of work experience in government or public sector; applicants for the Doctoral program must have acquired a master’s degree or above, and have at least 5 years of work experience in government or public sector;
- iii. Applicants must be proficient in English. Non-native English speakers or candidates whose undergraduate education was not conducted in English are required to submit a test score of TOEFL or IELTS as proof of English proficiency. Applicants with the following scores are considered competitive:
  - TOEFL 100 or above in iBT (Internet-Based TOEFL);
  - TOEFL 600 or above in PBT (Paper-Based TOEFL); or
  - IELTS 7.0 or above in overall band score.
- iv. Applicants shall be in good physical and mental health, provide a health certificate or physical examination form issued by the local public hospital and not carry any disease prohibited by Chinese laws and regulations to enter China or long-term residence in China. Applicants shall not carry any mental diseases and serious chronic diseases, such as severe hypertension, cardiovascular and cerebrovascular diseases, diabetes and cancer. Applicants shall not be in the recovery from major surgery and acute episode and not carry any infectious diseases that may cause a serious impact to public health. Applicants shall not have any severe physical disability. Pregnant women are not allowed to attend the training in China. Anyone who become pregnant during the study in China will be withdrawn from university.
- v. Only applicants recommended by the Economic and Commercial Counselor’s Office of the Chinese Embassy in the country that accords with the candidate’s nationality will be considered.
- vi. Applicants applicants shall have career development potential and be willing to promote friendly cooperation and exchanges between China and your home countries.
- vii. Applicants who are currently studying in China or have been admitted by other Chinese Government Scholarship Programs will be disqualified to apply for this program.

2. Application Procedure

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1) Application to the Economic and Commercial Counselor’s Office of the Chinese Embassy

An applicant shall first of all obtain a recommendation from a relevant government agency in his/her home country addressed to the Economic and Commercial Counselor’s Office of the Chinese Embassy regarding his/her program application. With a recommendation obtained, the applicant shall then prepare the following materials and submit them to the Economic and Commercial Counselor’s Office of the Chinese Embassy for an inspection.

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Documents		Requirements
1	Degrees	An original copy needs to be prepared for each degree.
2	Official Transcripts	Transcripts must list all courses taken and all scores obtained.
3	Personal Statement	Personal statement must be written in English and be 600-800 words in length. It shall cover such essential elements as applicant’s academic background, work experience, achievements, study purpose and future career plans.
4	CV	CV should be in English.
5	Recommendation Letters	Two original recommendation letters are required: one by a superior in the institution where the applicant works; the other by a professor who knows the applicant well.
6	English Language Proficiency Test Results	Applicants who are not native English speakers or whose undergraduate education was not conducted in English shall provide TOEFL or IELTS test scores.
7	Physical Examination Form	The health form shall be issued within one month before the submission of application, showing that the applicant is in good physical condition, doesn’t carry any infectious disease which may have a serious impact on public health or fall into any of the health situations prohibited by China’s Entry-Exit Inspection and Quarantine Laws and Regulations.
8	Passport	The passport must be a personal regular passport. All successful candidates must enter China and register with Peking University using the same passport as used for applying for the program.

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9	Written Request to ECCO for a Recommendation Letter	The request should clearly state whether the applicant is willing to be considered for a similar program at other universities if the programs at ISSCAD are already full.
10	Non Crime Record Proof	Applicant shall obtain the proof from relative agency in his/her country.

All the documents to be submitted should be in either Chinese or English. Otherwise, a notarized copy in Chinese or English is required.

Applicants shall get back all the hard-copy materials from the Economic and Commercial Counselor’s Office of the Chinese Embassy. If admitted, they must take the documents to China and submit them to the Institute of South-South Cooperation and Development during registration in early September.

**The Economic and Commercial Counselor’s Office of the Chinese Embassy will issue a formal recommendation letter to the institute directly for an applicant who successfully passes the qualification review.**

**2) Application to Peking University**

The applicant who has passed the qualification review from the Economic and Commercial Counselor’s Office shall then proceed to apply for the program with Peking University at <http://www.studyatpku.com>.

**Master program:**

Master program : Visit the Peking University online application system, input Project Code “ISSCAD-M” in the blank, then click “submit” to enter the following page.

To further identify the program, please pay attention to the information below:

Major: Public Administration

Research Field : National Development

Teaching Language: English

After filling in the required information and uploading an electronic photo, an application form will be created. Print out the form, insert a hand-written name and date, and then post a photo on it.

**Doctoral Program:**

Doctoral program: Visit the Peking University online application system, input Project Code “ISSCAD-D” in the blank, then click “submit” to enter the following page.

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**Academic Education Programs Sponsored by Ministry of Commerce PRC**

To further identify the program, please pay attention to the information below:

Major: National Development Studies

Teaching Language: English

After filling in the required information and uploading an electronic photo, an application form will be created. Print out the form, insert a hand-written name and date, and then post a photo on it.

**The applicants should make sure that the personal information filled in the <http://www.studyatpku.com/> is completely consistent with that on the private passport, ensuring the availability of the registered email. The admitted students will have to download the JW202 by that email, and apply for X1 visa at the nearest Chinese embassy or consulate at home country or living country.**

**3) Submitting Application Materials to the Institute of South-South Cooperation and Development**

Applicants should submit all the application materials, including the PKU application form, CSC scholarship application form directly to the Institute of South-South Cooperation and Development of Peking University by emails. Here is the email address: [admissions@isscad.pku.edu.cn](mailto:admissions@isscad.pku.edu.cn)

Applications who fail in qualification review with the Economic and Commercial Counselor’s Office will not be processed.

If admitted, candidates should prepare two sets of hard-copy application materials and take them to the Institute of South-South Cooperation and Development upon registration. None of the materials submitted to the Institute of South-South Cooperation and Development will be returned.

For documents such as degrees and transcripts, a photocopy with an official stamp on it issued by the institution where the applicant received his/her degrees is required. Please also note that all the original certificates must be presented for on-site verification at the Institute of South-South Cooperation and Development one the day of registration.

Below is a complete list of application materials to be submitted to the Institute of South-South Cooperation and Development:

	Documents	Original Copy	Photocopy
1	PKU application form	2	
2	Degree certificates (photocopy with an official stamp)	1	2
3	Official transcripts (photocopy with an official stamp)	1	2

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4	Personal statement ( Please include no more than 2 pages of what topic you need to research for your thesis )	2	
5	CV	2	
6	Two recommendation letters (one by a superior, and the other by a professor)	2	2
7	English language proficiency test result	1	1
8	Physical examination form	1	1
9	Passport photocopy (information page)	1	2
10	Two-inch photos	5	
11	Non Crime Record Proof	1	

3. Application Deadline

The application deadline for both the master and Doctoral programs is **June 7<sup>th</sup>, 2024.**

III Other Important Notes

1. Interview and Admissions

After the application deadline, the Admissions Committee of the Institute of South-South Cooperation and Development will make an initial round of material review and select qualified candidates for interviews and written examination.

Based on candidates’ application materials and interview performance, the Admissions Committee of the Institute will make a comprehensive evaluation of each candidate and make a final decision whether the candidate is admitted or not. No explanation will be made regarding admission results.

Admission letters will be sent out by July 2024. They will include necessary documents for visa processing.

2. Registration

Registration will take place in early September 2024. The exact date will be specified in the admission letter.

3. Contact Us

Contact person: Mr. Edward ZHANG , Ms. Sarah SHI

E-mail: admissions@isscad.pku.edu.cn

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**Academic Education Programs Sponsored by Ministry of Commerce PRC**

Telephone: (86-10) 62759061

Fax: (86-10) 62759061

Website: [www.isscad.pku.edu.cn](http://www.isscad.pku.edu.cn)



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**Beijing Jiaotong University**

# **2024 Master Program of Urban and Rural Planning**

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### **I Program Description**

1. General information
2. Overview of the University
3. Education Plan

### **II Application**

1. Requirements
2. Procedure
3. Deadline

### **III Other Important Notes**

1. Contacts
2. Reminders

February, 2024

## **I Program Description**

### **1. General information**

#### **1.1 Brief introduction**

Academic Degree Education Programs for developing countries sponsored by the Ministry of Commerce of People's Republic of China were established in 2008 with the help of the Chinese government's foreign aid funds. Specially established to train high-end economic, trade and commercial officials and management personnel for recipient countries, dedicated to cultivating high-level, complex and applied talents in the fields of politics, trade and commerce, diplomacy, agriculture, science, education, culture and health, energy and transport, public administration, etc., in order to provide intellectual support for the promotion of economic and social development in recipient countries. The programs offer one-year and two-year Master's degree programs, along with three-year Doctoral degree programs, focusing on providing financial assistance for in-service government officials, academic institution researchers, and senior managers in related fields from the recipient countries to pursue English-taught Master's and Doctoral degrees in China. Given the short duration of the programs, applicants are required to have a Bachelor's degree and relevant working experiences to ensure a comprehensive grasp of the lectures and course materials. In addition, decent health condition is imperative for the applicants to adjust well in the high-compact academic schedule, and finally get their degree.

The program is playing an increasing role in economic and trade cooperation and development between the participants' countries and China, and is highly valued by the participants' governments.

The Master's Program of Urban and Rural Planning aims to cultivate high-level applied talents who are adapted to the international trend, with a solid theoretical

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foundation, and can meet the practical work needs of the urban planning industry and profession. Through systematic and comprehensive learning of urban planning and construction, students are expected to engage independently in urban planning and construction practices. The program also equips them with strong capability of innovating to adapt to the new trends of economic construction and global competition as result of globalization, fostering their leadership in urban planning and construction.

As the “Belt and Road” initiative is advanced, regional and urban planning plays an important role in “planning first”. The Master’s program in Urban and Rural Planning, conducted entirely in English, aims to cultivate high-level talents for urban planning and management who have an international perspective and are familiar with Chinese situations. In addition, the program is a response to China’s 14th “Five Year Plan”, which makes contribution to building a community with a shared future for mankind, creating a new pattern of open cooperation with the outside world, and promoting the export of production capacity. In line with the “Going Global” strategy of China’s high-speed rail and leveraging Beijing Jiaotong University’s strength in railway traffic, the students will provide significant support for expanding comprehensive transportation-related regional and urban construction and implementing the national “Belt and Road” initiative.

We believe that by attending the programs and achieving the degrees, you will embrace a successful career and brighter future.

### **1.2 Prospective Students**

Government officials at or above the division level, heads of academic institutions at or above the level of department chairpersons, or administrators of comparable rank, and professional and technical cadres in urban and rural planning.

### **1.3 Program Objective**

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To train high-level, multi-disciplinary and well-applied talents in the field of urban and rural planning.

### **1.4 Enrollment Plan**

The Master's Program of Urban and Rural Planning is a two-year program, consisting of course study and professional research practice. This year, we have planned to enroll up to 20 students in our master program. The language of instruction and guidance, project report writing and evaluation, as well as thesis writing and the final defense, is in English.

### **1.5 Financial Aid**

- (1) The scholarship covers tuition, teaching materials expenses, researching and investigation fee, thesis guidance fees, subsidies for English-taught programs etc.
- (2) Accommodation will be provided by Beijing Jiaotong University free of charge.
- (3) In terms of living expenses, it is 36000 RMB/year/person for the Master's program, and 42000 RMB/year/person for the Doctoral program.
- (4) There is also a settlement allowance of 3000 RMB per person.
- (5) Comprehensive medical insurance is also covered and the university will purchase the insurance for each student.
- (6) The scholarship also includes round-trip international airfare for all the students (for one-year program, the scholarship will cover one time round-trip international airfare. One round-trip international air ticket is provided for 2 years and above, and n-1 (n being the number of academic years) round-trip air tickets are provided for family visits to the home country.
- (7) All students should take annual review. Students who successfully pass exams and meet the standards will continue to get the full scholarship.

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(8) Other fees will be managed by the Ministry of Commerce or BJTU, and will not be given to students. Ministry of commerce will only provide scholarship for students within the standard duration of the program. Students who delay their graduation for any reasons will not receive continuous scholarship.

## **2. Overview of the University**

### **2.1 Brief introduction of BJTU**



Founded in 1896, Beijing Jiaotong University (formerly Northern Jiaotong University) is one of the three sources of Jiaotong Universities, the first higher education institution specializing in the training of management personnel in China, and the birthplace of modern railway management and telecommunication education in China. Beijing Jiaotong University (BJTU) is a multidisciplinary national key university and one of the first doctoral and master's degree-granting universities in China. The university takes advantage of disciplines such as information and management, and features transportation science and technology. After 120 years' development, Beijing Jiaotong University has become an important base for cultivating talents for social and economic construction, especially for the modernization and construction of rail transportation.

BJTU has 3,160 faculty and staff members among which 2,024 are full-time teachers (1,504 with deputy senior and above professional and technical titles, and 1,990 with master's and above degrees). The university has three academicians of the Chinese Academy of Sciences, nine academicians of the Chinese Academy of Engineering,

## **Academic Education Programs Sponsored by Ministry of Commerce PRC**

one foreign academician of the Chinese Academy of Engineering, five national teaching masters. There are 6 members of the Discipline Review Group of the Academic Degrees Committee of the State Council, 71 teachers selected for various national major talent projects, and 2 “four batch” talents from the Publicity Department of the Communist Party of China.

BJTU attaches importance to international students' education, and has constructed a multidisciplinary international education system of engineering, management, economics, science, literature, law and philosophy, and a multilevel international education system of preparatory, bachelor's, master's and doctoral degrees. A variety of scholarships are available for international students, such as Chinese Government Scholarship, Confucius Institute Scholarship, Beijing Municipal Government Scholarship and BJTU Scholarship for International Students. Up to the year 2023, there are nearly 1400 international students from over 100 countries studying at BJTU.

BJTU has two campuses in the Haidian District of Beijing, which is known as the “resort of learning”, with a total area of nearly 1,000 mu and a building area of more than 1 million square metres; There is a Weihai Campus in Weihai City, Shandong Province, which covers an area of more than 1,000 acres; all campuses are equipped with perfect teaching and research facilities and a beautiful campus environment.

Home page of BJTU:<http://www.bjtu.edu.cn>

College of international education: <http://cie.bjtu.edu.cn>

### **2.2 Brief introduction of SAAD**

School of Architecture and Design currently has more than 100 faculty members, 80% of which have overseas experience. At the Urban Planning Department, there are



## **Academic Education Programs Sponsored by Ministry of Commerce PRC**

currently 23 faculty members, 90% of which have overseas experience. In addition, the Department plans to invite famous scholars overseas to lectures as a result of the joint “YinZhi” project of Ministry of Education, SAFEA and the school. 16 English-taught courses are



now offered at SAAD. Through the launch of English courses and the organization of international student workshop, SAAD is experienced in organizing international courses and administering international students.

### **2.3 Introduction of living environment and conditions**

The climate of Beijing is a typical warm temperate and semi-humid continental monsoon climate. It is hot and rainy in summer, cold and dry in winter, short in spring and autumn. The average annual temperature is 10~12 degrees Celsius. The average temperature of the four seasons is 1-12 degrees Celsius in spring, 18-29 degrees Celsius in summer, 15-25 degrees Celsius in autumn and -5-5 degree Celsius in winter. As the capital, Beijing's cost of living is relatively high, but students tend to incur lower expenses while studying at school. Students who receive full scholarships find their stipend sufficient to cover living costs. As the national center of politics, economy, culture, and international exchanges, Beijing is rich in academic resources and historical and cultural relics.

For this program, the accommodation standard for students is one person per room. The conditions of the dormitory are as follows:

Single room with bathroom; public kitchen and laundry;

The dormitory is equipped with a TV, telephone, air conditioning, internet access, a single bed (including bedding), a desk with bookshelves, and a wardrobe.

## Academic Education Programs Sponsored by Ministry of Commerce PRC

### 3. Education Plan

#### 3.1 Curriculum Arrangement

##### (1) Course type and credit arrangement

Course Type	Course Module	Course Title	Credit	Credit Required	Remark
Educational Enhancement Platform	National Conditions Education	China Panorama	2	3	Required
		Chinese Culture	1		One of the two is required
		Contemporary Chinese Society	1		
	Comprehensive Attainment Course	Information Retrieval	1	2	Required
		Cross Cultural Communication	1		
	Comprehensive Attainment Practice	Comprehensive Attainment Practice	1	1	Required
Capacity Enhancement Platform	Language Ability Module	Elementary Chinese	3	3	One of the four is required
		Chinese Advanced	3		
		Business Chinese for Success	3		
		Advanced Applied Chinese	3		
Platform for further professional education	Subject Specialization Core Curriculum	Principles of Urban Planning	3	15	Required
		Lectures on Future cities	2		
		GIS and Urban Spatial Information Analysis Method	3		
		Smart City and Sustainable Design	3		
		Urban Master Plan	4		
	Professional Development Course	Historical and Cultural Heritage Protection and Sustainable Regeneration	3	10	Elective (The actual courses offered are subject to the annual course
		Theory and Practice of Eco city	3		
		Urban and Regional Planning Theory	2		
		Social Survey of Urban Planning	2		

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		Future City International Workshop	2		schedule.)
		Research on Modern Architectural Modeling	3		
		Academic Thesis Writing	3		
		Principles of Urban Economics	2		
		Traffic Planning and Forecasting	3		
		Art Museum Aesthetic Education Practice	2		
		Lectures on Urban Structure and Travel Behavior	1		

### (2) Course Contents

Course Title	Content
<b>Chinese Culture</b>	This course uses Chinese characters, Chinese cuisine, Tang poetry and Peking Opera in Chinese culture as learning materials, and deepens students' knowledge and understanding of Chinese language and culture through knowledge explanations.
<b>China Panorama</b>	This course comprehensively introduces China's history and natural conditions, China's political system, economic development and the current situation of China's society. It is a basic course to help students deeply learn and understand Chinese language and culture.
<b>Cross Cultural Communication</b>	This course aims to explain the theory of cross-cultural communication and how it affects communication, introduces language and non-verbal and cross-cultural communication, and demonstrates how to communicate with people from different countries in different situations through scenario simulation.
<b>Information Retrieval</b>	This course aims to cultivate a sense of information, and the students' academic aptitude of obtaining, evaluating and using information. The course based on the resources of the library of Beijing Jiaotong University, and guide the students a fully understand and use the services of the library, teach the students to analysis the project, the data base, network retrieval and the application of one to two reference management tools. This course also promotes students to use RSS, DELICIOUS, ZOTERO and other social tools to develop a scientific and efficient research habit, guides students to use APA, MLA and TURIBIAN and other formats to write academic papers.
<b>Contemporary Chinese Society</b>	This course introduces all aspects of contemporary Chinese society, including China's natural conditions, cultural customs, political system, economic development and social status. It is a knowledge course to help students deeply study and understand contemporary Chinese culture and social life.
<b>Elementary</b>	This course aims to cultivate students' basic knowledge and skills of

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<b>Chinese</b>	Chinese. Based on the text in the textbook, explain the relevant vocabulary, sentence pattern and grammatical structure; carry out oral and written exercises, and carry out writing exercises appropriately.
<b>Chinese Advanced</b>	The main goal of this course is to improve the level of Chinese, which is mainly for students with a certain foundation of Chinese. After the completion of different levels of learning through modular teaching, learners' Chinese level is expected to be improved by 1-6 levels on the original basis.
<b>Business Chinese for success</b>	This course includes knowledge and skills of international business Chinese, language style and characteristics of business Chinese, commonly used business Chinese vocabulary, phrases and sentence patterns. It focuses on cultivating students' basic ability to engage in business activities in Chinese.
<b>Advanced Applied Chinese</b>	Through translation practice, Chinese speech, Chinese debate, hosting, advanced Chinese audio-visual speaking and other special skills training, we can further improve students' language knowledge structure and enhance their language application ability.
<b>Principles of urban planning</b>	This course will continue to expand to new topics and trends at home and abroad. One belt, one road city will be chosen as an example to explore the development of urban planning theory and practice from the perspective of comparative perspective. At the same time, the common challenges of city planning and future city planning and the application of new technology will also be discussed. The course introduces urban planning and community planning trends in China and other countries. Under the requirements of the times, it also adds the chapter of Chinese community planning dominated by humanistic care, reflecting the same goal of the East and the West from paying attention to material space to paying attention to social problems.
<b>Lectures on future cities</b>	This course focuses on the topics related to the relationship between urban occupation and residence, transportation and land use, accessibility and urban rail transit. The purpose of this course is to enable students to learn how to apply one or more research methods, explain the conclusions obtained, and provide suggestions for urban transportation policies by taking the research topics in the lecture as examples.
<b>GIS and urban spatial information analysis method</b>	According to the needs of urban planning and related majors in the future course learning and employment, this course will be supplemented and improved on the basis of other quantitative analysis courses, so as to improve the ability of comprehensive analysis of data, spatial analysis and the use of practical and data to solve practical problems. In terms of spatial analysis, the course will be closely integrated with planning practice to improve the skills of solving practical planning problems. These analyses include the application of network analysis method to solve traffic planning problems, the application of spatial distribution analysis method to solve social planning and community planning problems, the establishment of simple data model methods to solve land planning problems and

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	cadastral management, and through remote sensing analysis method to analyze the problem of urbanization.
<b>Smart city and sustainable design</b>	By teaching the latest developments in smart city, this course enables students to have a preliminary understanding of cloud computing, big data, artificial intelligence and other cutting-edge topics in computer science, as well as the knowledge system of smart city, smart city documents of various countries and the significance of smart city construction. The objective of this course is to enable students to understand the future information society and its potential, to understand the influence and change of information science and technology on the concept and working mode of architecture and urban design, and learn to integrate the concept and technology application of smart city into future design works, and inspire students to think forward-looking in future smart city design.
<b>Urban Master Plan</b>	This course is the core course of master of urban and rural planning, which teaches the basic theory and planning methods of urban master planning. Students are required to choose a certain town or city as an example for planning investigation, analysis and planning practice.
<b>Historical and cultural heritage protection and sustainable regeneration</b>	The theme of this course is "protection and sustainable regeneration of urban and rural heritage". The teaching objects are international students majoring in urban and rural planning. The core objective of the course is to teach the typical practice in the process of urban development in China in the form of cases, so that students from all over the world can explain the basic experience, system and policy, operation methods and results of urban protection and renewal in China, so that students from all countries can master the latest experience, basic systems and practical methods in this field. Students will be able to apply the knowledge taught in the course to scientifically analyze specific case practices and general situations in their country and produce a research report.
<b>Theory and practice of eco city</b>	This course is an interdisciplinary subject of ecology and urban science. It covers many elements of natural science and social science. It is a science to study the relationship between human activities and urban environment. In theory, it focuses on the causes of the occurrence and development of urban ecosystem, the law of combination and distribution, the relationship between structure and function, and the mechanism of regulation and control. In terms of application, this course aims to apply ecological principles to the evaluation, planning, construction and management of cities to achieve rational structure, efficient function and harmonious relationship in terms of optimizing the structure of urban ecosystems, regulating system relationships, improving the efficiency of material transformation and energy use, and improving the quality of the environment, so as to enhance the vitality of cities.
<b>Urban and regional planning theory</b>	The course mainly introduces the basic concepts and contents of urban planning, the development process of urban planning theory and practice, the principles of overall and detailed urban planning in China, and the administrative and legal system of urban planning.

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	Through the course study, students will master the basic knowledge of urban planning and the basic theory of urban planning, understand the development process of urban planning theory and practice, understand the purpose and procedures of urban planning compilation, and understand the legal system and technical provisions of urban planning. This course focuses on the mastery of detailed urban planning and residential planning and design, so that students can master the principles and methods of residential area planning and design, and master the basic compilation requirements of urban construction detailed planning, and cultivate students to establish the overall development concept of the city.
<b>Social survey of urban planning</b>	The course is a special research course for urban and rural planning major. It mainly teaches the professional investigation methods of urban and rural planning, and trains and fosters the investigation ability of urban and rural planning combined with a certain urban and rural planning theme. The course has two objectives: first, master the general survey methods of urban and rural planning; second, master the writing of urban and rural planning research report; third, cultivate the collective work spirit, ability and habit of urban planning.
<b>Future City International Workshop</b>	Through the exchange with international teachers and students and discussion on the same city problems, this course can enhance the understanding of city and architecture and the analysis of new technology support from the international perspective, which may become a necessary link in the education of planners and architects in the future. The purpose of the workshop is to strengthen the scientific research cooperation between China and the United States in the field of urban and architectural research, promote the exchange of scholars, the construction of teaching and discipline platforms, analyze and research urban problems by applying new technology such as information technology and data technology, and build a research platform for creating a better urban environment in the future.
<b>Research on modern architectural modeling</b>	The purpose and task of this course is to enable students to understand the origin and development process of modern architectural modeling theory, as well as the new exploration and achievements of modern architectural modeling language and composition methods in Europe and America in recent years; to master the production and basic techniques of manual and computer models, as well as modern architectural modeling language and grammar.
<b>Academic thesis writing</b>	Through the study of this course, students can master the writing standards and graduation requirements of dissertations, and enhance the standardization of dissertations through the training links of literature review, topic opening and pre defense.
<b>Principles of Urban Economics</b>	This course is an introduction to urban economy and public policy from an international perspective, focusing on topics such as urbanization, urban land use, housing, location selection, urban development and renewal, welfare economics, urban public finance, environment and urban transportation. The main purpose of the



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	course is to enable students to understand the basic theories and concepts of urban economics. This paper takes an international perspective, combined with the international background to apply in China. The main purpose of the course is to enable students to understand the basic theories and concepts of urban economics and apply them in China with comparative methods and in combination with international background. The task of the course is to enable students to master the core theory of economics and understand the application of economic ideas in urbanization, urban land use, housing, location selection, urban development and renewal, welfare economics, urban public finance, environment and urban transportation.
<b>Traffic planning and forecasting</b>	Through the study of this course, students can understand the important role of roads and traffic in the city, make systematic analysis of urban traffic, put forward reasonable planning, and complete the planning and design of urban road network. It includes: urban road traffic analysis, urban traffic planning and road network planning, urban road cross-section design, urban road surface and longitudinal section design, urban road intersection design, urban road utilities, urban road traffic control and management.
<b>Art Museum Aesthetic Education Practice</b>	This course is designed to take on-site visits to art venues as the main teaching form, and strives to enable students to integrate relevant art knowledge, professional know-hows and social practice through viewing exhibitions and visiting venues. Course teaching focuses on the understanding and establishment of students' extensive artistic knowledge system. It focuses on helping students build their understanding and perception of modern and contemporary art ideas and Chinese artistic spirit through aesthetic practices in art venues. This course uses different forms of art education to guide students to explore possibilities for establishing intersections and integration between disciplines, majors, and knowledge. At the same time, it allows students to truly experience the importance of aesthetics in life, provides targeted and methodological basis for the self-formation of aesthetic methods, and stimulates students' enthusiasm and sense of responsibility for the integration of art and culture.
<b>Lectures on Urban Structure and Travel Behavior</b>	This course plans to invite well-known experts at home and abroad who focus on in-depth discussions on cutting-edge urban transportation issues in terms of theory, methods, and practice, aiming to broaden students' interests and help them understand and apply the decision-making process of transportation planning. The course is divided into four modules: theoretical review, research methods, data acquisition and analysis, and practical application.

### 3.2 Academic and Practical Module

#### (1) Course type and credit arrangement

Course Type	Course Module	Credit	Credit	Remark
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## Academic Education Programs Sponsored by Ministry of Commerce PRC

			Requirement	
Academic and Practical Model	Academic Meeting	1	5	
	Thesis Proposal(Opening Report)	1		
	Thesis Mid-term Assessment	1		
	Professional Practice	2		

### (2) Course Descriptions

Course Title	Content
Academic Meeting	The master's degree student should participate in regular academic meetings arranged by supervisors.
Thesis Proposal (Opening Report)	After determining the topic of the thesis, the proposal report should be completed, and the proposal report should be completed in the third semester. The opening of master's thesis is generally organized by the College (discipline), and the latest time is not less than half a year from the date of application and defense.
Thesis Mid-term Assessment	After completing the opening report, students need to complete a mid-term examination of the dissertation as required by the Faculty.
Professional Practice	By participating in urban planning cognition and practice, students will acquire the basic skills that professional planners possess and develop the values, skills and literacy of planners. Clarify the data that needs to be collected for urban planning, and participate in the work process of urban planning management and implementation, so as to be familiar with the organization and approval procedures, and master the mechanism of urban planning management and implementation.

### 3.3 Semester arrangement

Items	Time	Note
Registration	September 1, 2024	Refer to the admission letter for the registration date
First day of Class	September 1, 2024	
First term	September, 2024- January, 2025	The specific time of each term refers to school calendar. Generally speaking, winter vacation lasts about 4-5 weeks, and summer vacation lasts about 6-8 weeks.
Second term	February, 2025-July, 2025	
Third term	September, 2025- January, 2026	
Fourth term	February, 2026-July, 2026	
Graduation	August, 2026	

## 4. Graduation Thesis



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### **(1) Requirements for the Graduation Thesis**

The graduation thesis should focus on practical issues derived from engineering practices. Usually, students choose the topic of the thesis in the third semester, and then do the opening report and mid-term assessment. Those who pass the assessment will pursue a Master's degree according to the training plan; those who fail to pass the assessment should submit the opening report again after making modifications.

### **(2) Requirements for Thesis Defense**

The thesis defense takes place at the end of the fourth semester. Before applying for the thesis defense, master's students must complete all components specified in the training program and achieve satisfactory grades. The thesis will be reviewed by two senior faculty members or master's graduate supervisors with engineering practice experiences. The defense committee will be composed of 3 to 5 experts who are senior faculty members or master's graduate supervisors with engineering practice experiences.

## **5. Degree Conferment**

International students who pass the thesis defense will be granted the Master of Engineering degree by BJTU's degree evaluation committee upon approval.

Master program (English Taught Program) students need to take the Chinese proficiency test to determine what courses they need to take. The language requirement before graduation is the Chinese HSK level 3 with the score of 180 or above.

## **II Application**

### **1. Requirements**

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- (1) Applicants must be non-Chinese citizens from developing countries, and be no more than 45 years old (Birth date after September 1st, 1979).
- (2) All applicants should be in good physical and mental conditions; applicants must provide health certificate or physical examination form issued by a local public hospital, and the applicants cannot suffer from diseases that are prohibited by Chinese laws and regulations to enter and stay in China for a long period of time. Applicants must not be suffering from severe hypertension, cardiovascular or cerebrovascular diseases, diabetes, cancer or other serious chronic diseases, mental illnesses, or infectious diseases that may pose a significant risk to public health; applicants must not be recovering from major surgeries or acute illnesses, or have severe physical disabilities. Pregnant women are not allowed to come to China for training and will be withdrawn from the program if they become pregnant while studying in China.
- (3) Applicants for the Master's program must have attained a Bachelor degree, and have more than 3 years of work experiences.
- (4) Applicants with a professional background in studies or work related to the program applied for, and those currently employed, are preferred;
- (5) Applicants should hold positions at or above the division level (or equivalent level) in government departments of their home countries, or be senior management personnel in institutions or enterprises, or academic backbones in universities and research institutions.
- (6) Applicants must be proficient in English and be able to study related course in English. (Reference standard: IELTS 6.0 and above, or TOEFL 80 and above)
- (7) Applicants must possess the potential in the related work field, and be willing to devote themselves to communication and cooperation between their countries with P. R. China.
- (8) Applicants who are currently studying in China or have been admitted by other Chinese Government Scholarship Programs will be disqualified to apply for this program.

## **2. Procedure**

### **2.1 Application for admission**

Please register in the online application system: <http://bjtu.17gz.org>;

Click on "Individual Application" on the homepage and select "Ministry of Commerce Scholarships" and "Master's Degree Program"; Choose "Urban and Rural Planning" as the major and "English" as the language of instruction.

Fill in the application information.

### **2.2 Materials**

	Documents	Requirements	Original Copy	Photocopy
1	BJTU Application Form	Please visit <a href="http://bjtu.17gz.org">http://bjtu.17gz.org</a> , fill in the application form, print it out, sign and post a photo on it.	1	1
2	Chinese Government Scholarship Application Form	Please visit <a href="https://studyinchina.csc.edu.cn/#/login">https://studyinchina.csc.edu.cn/#/login</a> , fill in the application form, print it out, sign, and post a photo on it.	1	1
3	Degree Certificates	Languages other than English and Chinese must be accompanied by notarized translations into Chinese or English.	1	1
4	Official Transcripts	Languages other than English and Chinese must be accompanied by notarized translations into Chinese or English.	1	1
5	Personal Statement	Applicants can elaborate on the specific content or professional information of the proposed study or research in China, etc. according to their own research field and research direction. Written in English (not less than 800 words).	1	1
6	CV	Personal background information and Post-high school study and work experience	1	1
7	Academic Recommendation Letters	Letters of recommendation from two professors or associate professors, written in English, covering the applicant's academic background, professional orientation, past performance and research ability as well as the recommender's personal evaluation of the applicant, signed by the recommender and providing contact information.	2	2

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8	Recommendation Letter by Current Employer	A letter of recommendation from the applicant's organization, describing the applicant's basic situation and indicating the willingness to recommend him/her to study in China. The letter should be printed on the header paper of the organization and indicate the position, telephone number, email address and other contact information of the person who issued the letter of recommendation, signed by the person who issued the letter of recommendation and stamped with the official seal of the organization.	1	1
9	English Language Proficiency Certificate	For non-English speaking applicants, please provide TOEFL and IELTS transcripts.	1	1
10	Physical Examination Form	The result of the medical examination in the last 1 month, which proves that the applicant is not suffering from serious infectious diseases or disabilities affecting his/her field of study, or other diseases that the Chinese government does not allow to enter the country.	1	1
11	Photocopy of a Valid Passport	The passport type is an ordinary passport.	0	1
12	Passport Photo	Two 2-inch photos of the last 3 months with a white background and bareheaded	2	0
13	Valid Certificate of Non-Criminal Record	Issued by the police authority of your home country	1	1

Note: The scanned copies of the above documents (PDF format) should be uploaded to the application system of BJTU. The original documents should be brought with you when you register for admission.

### 2.3 Submission

(1) Applicants can submit the applications for this scholarship program only after he or she got the approval or recommendation from relevant government authorities and submit all the application materials according to the specific requirement of relevant authority in his or her country.

(2) If the government in applicants' country allow applicants to submit the application documents directly to the Embassy of P.R.China, applicants must have the relevant

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approval certificate or recommendation letter issued by relevant authority in his or her country, and submit the original paper documents 1,2,3 listed above and email their scanned electronic documents to the Economic and Commercial Consular of the Embassy in applicants' country.

(3) Relevant authorities in the government of the applicants' country shall officially request the Economic and Commercial Consular of the Embassy for writing the recommendation letter of the applicants by means of a written request. The written request should indicate whether the applicant will accept a transfer to another school to study for a degree in the same or similar program if places in the school applied for have been exhausted. Please include any other special instructions in the written request.

(4) Applicants must finish both application on Beijing Jiaotong University website (<http://bjtu.17gz.org>) as well as application on CSC website (<https://studyinchina.csc.edu.cn/>).

### **2.5 Reminders:**

(1) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.

(2) Important documents such as Graduation Certificate, Degree Certificate, Transcript and Language Proficiency Certificate shall be submitted in both originals and photocopies for verification by the Economic and Commercial Department of the Chinese Embassy. After verification by the staff of the commercial office, the students will upload the scanned copies of the application materials to the online application system of BJTU.

(3) All paper documents (including originals and copies) shall be taken back and kept properly after verification by the Economic and Commercial Office of the Embassy. Once you are admitted, you should bring these paper documents to China and submit them to the designated department of BJTU for review and filing.

### **3. Deadline**

**June 7, 2024**

## **III Contacts and Reminders**

### **1. Contacts**

Contact person: Ms. Wang Kang

E-mail: [bjtuadmission@foxmail.com](mailto:bjtuadmission@foxmail.com)

Telephone: (86-010) 51685457

Fax: (86-010) 51685258

Website: <http://bjtu.17gz.org>

Post Address: College of International Education, Beijing Jiaotong Univerisity, NO.3

Shangyuancun, Haidian District, Beijing, China.

Postcode: 100044

### **2. Reminders**

- (1) None of the materials submitted will be returned no matter what the result is.
- (2) Chinese Government is not obliged to make any explanations on the results.
- (3) The fees of students' spouse and children won't be covered.
- (4) Some other procedures and requirements will be stated in the admission documents.





Academic Education Programs Sponsored by Ministry of Commerce PRC



**Beijing Jiaotong University**

**2024 Master's Program  
of Traffic and Transportation**  
(Listed in CSC system as  
"Communications and Transportation")

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Published in 2024

## **I Program Description**

### **1. General information**

#### **1.1 Brief introduction**

Academic Degree Education Programs for developing countries sponsored by the Ministry of Commerce of People's Republic of China were established in 2008, with the utilization of foreign aid from the Government of China. Aimed at nurturing top-tier, interdisciplinary, and application-oriented talents in various domains including politics, economy and trade, diplomacy, agriculture, science, education, culture, health, energy and transportation, and public administration, the programs endeavor to furnish the recipient countries with intellectual support essential for their economic and social development. The programs offer one-year and two-year Master's degree programs, along with three-year Doctoral degree programs, focusing on providing financial assistance for in-service government officials, academic institution researchers, and senior managers in related fields from the recipient countries to pursue English-taught Master's and Doctoral degrees in China. Given the short duration of the programs, applicants are required to have a Bachelor's degree and relevant working experiences to ensure a comprehensive grasp of the lectures and course materials. In addition, decent health condition is imperative for the applicants to adjust well in the high-compact academic schedule, and finally get their degree.

This program is playing an increasing role in economic and trade cooperation and development between the participants' countries and China, and is highly valued by the recipient governments.

The Master's Program of Traffic and Transportation (Listed in CSC system as "Communications and Transportation") of Beijing Jiaotong University (BJTU) is anchored in the discipline of Traffic and Transportation, a hallmark of BJTU's discipline. With a history of over 120 years, it has had a global academic reputation and influence particularly in the field of railway operations management, traffic



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engineering. The teaching and research team deeply participated in the entire development process of China's railways, including engaging in research and breakthroughs in urban traffic planning, road network design and optimization, traffic signal control systems, intelligent transportation systems, and logistics planning during China's urbanization. These efforts have contributed to the intelligent and sustainable development of future transportation systems. Students admitted to the Master Program of Traffic and Transportation (Listed in CSC system as "Communications and Transportation") will systematically learn the fundamental theories and technical methods of transportation operation and management under the guidance of supervisors. Through participating in scientific research and engineering practice, they will develop the ability to conduct independent scientific research, thus becoming professionals and capable of handling various challenges in transportation operation and management.

We believe that achieving the degrees by attending the program, you will embrace a successful and brighter future.

### **1.2 Prospective Students**

Government officials of division level (including division level) and above, heads of academic institutions at the department director level or above, or administrative staff of equivalent rank.

### **1.3 Program Objectives**

To cultivate high qualified, interdisciplinary, and application-oriented talents in field of traffic and transportation.

### **1.4 Enrollment Plan**

The Master Program of Traffic and Transportation ( Listed in CSC system as "Communications and Transportation" ) is a two-year program, consisted of course study and professional research practice. This year, we have planned to enroll up to 20

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students in our master program. The instruction of the courses, the writing and assessment of project reports and the language of the dissertation and the graduation defence will all in English.

### **1.5 Financial Aid**

- (1) The scholarship covers tuition, teaching materials expenses, researching and investigation fee, thesis guidance fees, subsidies for English-taught programs etc.
- (2) Accommodation will be provided by Beijing Jiaotong University free of charge.
- (3) In terms of living expenses, it is 36000 RMB/year/person for the Master's program, and 42000 RMB/year/person for the Doctoral program.
- (4) There is also a settlement allowance of 3000 RMB per person.
- (5) Comprehensive medical insurance is also covered and the university will purchase the insurance for each student.
- (6) The scholarship also includes round-trip international airfare for all the students (for one-year program, the scholarship will cover one time round-trip international airfare, for programs lasting 2 years or more, the scholarship will cover one round-trip international air ticket and  $n-1$  ( $n$  being the number of academic years) round-trip tickets to return home for family visits.
- (7) All students should take annual review. Students who successfully pass exams and meet the standards will continue to get the full scholarship.
- (8) Other fees will be managed by the Ministry of Commerce or BJTU, and will not be given to students. Ministry of commerce will only provide scholarship for students within the standard duration of the program. Students who delay their graduation for any reasons will not receive continuous scholarship.

## **2. Overview of the University**

### **2.1 Brief introduction of BJTU**

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Founded in 1896, Beijing Jiaotong University (formerly Northern Jiaotong University) is one of the three sources of Jiaotong Universities, the first higher education institution specializing in the training of management personnel in China, and the birthplace of modern railway management and telecommunication education in China. BJTU is a multidisciplinary national key university, and is one of the first universities in China to confer doctoral and master's degrees. The

university has advantages in the disciplines of information and management, and features transportation science and technology. After 120 years' development, BJTU has become an important base for cultivating talents for social and economic construction, especially for the modernization of rail transportation.

BJTU has 3,151 full-time teaching staff, including 2,049 full-time teachers (1,504 with professional and technical titles of associate senior and above, and 1,959 with master's degree or above). The university has 3,160 active faculty members, including 2,024 full-time teachers (1,504 with associate senior and above professional and technical titles, and 1,990 with master's degree or above). There are 3 academicians of the Chinese Academy of Sciences, 9 academicians of the Chinese Academy of Engineering, 1 foreign academician of the Chinese Academy of Engineering, 5 national teaching masters, 6 members of the Academic Degrees Committee of the State Council Discipline Evaluation Group, 71 teachers selected for various national major talent projects, and 2 talents of “four batch” training project of the Publicity Department of the Communist Party of China.

Beijing Jiaotong University attaches great importance to the international education so as to bring out the power of a multidisciplinary system with bachelor, master, doctoral

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programs and preparatory programs in the fields of engineering, management, economy, science, arts, law, and philosophy. A variety of scholarships are available for international students, such as Chinese Government Scholarship, Confucius Institute Scholarship, Beijing Municipal Government Scholarship and BJTU Scholarship for international students. Up to 2023, there are nearly 1400 international students from over 100 countries studying at BJTU.

BJTU has three campuses, in Haidian District, Beijing; Weihai City, Shandong Province and Tangshan City, Hebei Province. Adjacent to the functional core area of the capital city, the Beijing campus is strategically located very close to the center of Beijing, with plenty of on-campus dormitory rooms and convenient living facilities. As an international campus, Weihai Campus is only 5.5 kilometers away from beach with beautiful environment and fresh air. It provides the students with excellent campus accommodation at lower cost. Tangshan Campus, is located at the center of Tangshan City, which is part of the Beijing-Tianjin-Hebei Coordinated Development Zone.

Home page of BJTU: <http://www.bjtu.edu.cn>

College of international education: <http://cie.bjtu.edu.cn>

### **2.2 Brief introduction of STT**

School of Traffic and Transportation was founded in the same year as Beijing Jiaotong University, which is the birthplace of modern railway management education in China. After more than a hundred years of accumulation, it has formed a high-level teaching and research team with railways as its strengths and characteristics, covering various modes of transportation such as highways, urban railways and civil aviation. School of Traffic and Transportation has established a high-level talent training system focusing on the field of transportation and expanding to logistics, e-commerce, safety science and engineering, and control science and engineering. At present, there are 220 faculty members in the STT, including 34 full-time and part-time

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management positions, 180 teaching and research staff, and 6 staff in the Transportation Research Center. There are 61 professors and 86 associate professors. Over the past one hundred years, School of Traffic and Transportation has produced more than 20,000 graduates, including about 1,600 junior college students, more than 11,680 undergraduates, and about 6,700 postgraduates (including doctoral students, Masters of Engineering, and international students).

In terms of postgraduate training and discipline construction, School of Traffic and Transportation has three postdoctoral research stations, three first-level disciplines of doctoral programs, two first-level disciplines and four second-level disciplines of master's programs, and two professional master's programs. It has been ranked the first in the world for fifth times in the 2018-2023 Shanghai Ranking, and won the "Golden Carriage International Transportation Award" in 2019 (the only university and the only Chinese organization to be awarded the Outstanding Contribution to Transportation Award).

School of Traffic and Transportation has established teaching and research cooperation and exchange relationships with universities and research institutes in more than 30 countries and regions, including the United States, Britain, Germany, France, the Netherlands and Japan. Every year, nearly 60 faculty



members go abroad for academic exchange activities, and more than 60 students go to overseas universities or research institutions to participate in international conferences and semester exchanges. More than 100 visiting experts and scholars from various countries are received.

In the international talents cultivation, School of Traffic and Transportation participated in the establishment of China-US and China-Russia high-speed railway

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research centers, and participated in the preparation of the railway transportation majors of Thailand and Mongolia Railway University. The reputation of the discipline has been rising along with the rapid development of the world's rail transportation. At the same time, STT actively undertakes national tasks. Since training technicians for the Tanzania Zambia Railway in the 1970s, entrusted by the Ministry of Commerce of the People's Republic of China and other national government departments, it has successively completed more than 50 foreign training programs for administrative officials, engineers of relevant units of railways and transportation departments and teachers of colleges and universities of more than 20 countries in Asia, Africa, Europe and South America, with a cumulative total of more than 1,300 trainees. The trainees have gained an all-round understanding of the achievements of the development of China's railways and urban transportation construction, and have shared China's experiences in order to make contribution to the "Belt and Road Initiative".

"Integrating the World, Bridging Ancient and Modern." School of Traffic and Transportation strives to become a world-class, high-level, research-oriented school of transportation with distinctive characteristics, as its mission to build a world-class discipline, cultivate top-notch innovative talents in transportation, shape an important source of scientific and technological innovation in the industry, support the economic and social development of the country, and pass on the traditional culture of the Chinese nation.

### **2.3 Introduction of living environment and conditions**

The climate of Beijing is a typical warm temperate and semi humid continental monsoon climate. It is hot and rainy in summer, cold and dry in winter, short in spring and autumn. The average annual temperature is 10~12 degrees centigrade. The average temperature of the four seasons is 1-12 degrees Celsius in spring, 18-29 degrees Celsius in summer, 15-25 degrees centigrade in autumn and -5-5 degree centigrade in winter. As the capital of China, the price level in Beijing is slightly higher, but the cost of students in the school is low, and the student scholarships for

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full scholarship are sufficient to pay the cost of living.

Our school will provide single room for students in this program, we will arrange accommodation based on our availability, below is some reference for students to know the condition of dormitories.

Single room with bathroom, public kitchen and laundry on each level.

The room is furnished with a single bed and bedding, desks, bookshelves, closet, TV set, phone, air-conditioner and internet cable.

### 3. Education Plan

#### 3.1 Curriculum arrangement

(1) Course type and credit arrangement

Course Type	Course Module	Course Title	Credit	Credit Required	Remark
Educational Enhancement Platform	National Conditions Education	China Panorama	2	3	Required
		Chinese Culture	1		One of the two is required
		Contemporary Chinese Society	1		
	Comprehensive Attainment Course	Information Retrieval	1	1	Required
		Engineering Ethics	1	1	
	Comprehensive Attainment Practice	Comprehensive Attainment Practice	1	1	Required
Capacity Enhancement Platform	Language Ability Module	Elementary Chinese	3	3	One of the four is required
		Chinese Advanced	3		
		Business Chinese for Success	3		
		Advanced Applied Chinese	3		
		Academic Writing	1	1	Required
	Mathematical Ability Module	Data Analysis Method and Software Application	2	2	Required
		Railway Transportation Organization Optimize Theory and Technology	2		Five of the Five is required

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Platform for further professional development	Subject Specialist Core Courses	Travel Behavior Analysis Approach and Application	2	10	
		Transportation Planning	2		
		Big Data Analytics and Applications in Comprehensive Traffic	2		
		Comprehensive Transportation	2		
	Professional Development Courses	Railway Station and Junction Design	2	10	Five of the Eleven is required
		Modern Cargo Transportation Technology	2		
		High-speed Railway Operation Management	2		
		Railway Foundation and Technical Facility	2		
		Modelling Methods and Applications in Traffic and Transportation	2		
		Road Traffic Management and Control	2		
		Urban Transit Planning and Operation Theory	2		
		Comprehensive Design of Smart Traffic Systems in Metropolitan Areas	2		
		Logistics and Supply Chain Management	2		
		Road Traffic Safety and Human Factors	2		
		Modern Logistics Technology and Management	1		

### (2) Course Contents

Course Title	Content
Chinese Culture	This course uses Chinese characters, Chinese cuisine, Tang poetry and Peking Opera in Chinese culture as learning materials, and deepens students' knowledge and understanding of Chinese language and culture through knowledge explanations.
China Panorama	This course comprehensively introduces China's history and natural conditions, China's political system, economic development and the current situation of China's society. It is a basic course to help students deeply learn and understand Chinese language and culture.
Cross-cultural	The aim of this course is to explain the theory of intercultural



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<b>Communication</b>	communication and how it affects communication, introduce verbal and non-verbal language and intercultural communication, and demonstrate concretely how to communicate with people from different countries in different situations through methods such as scenario simulation.
<b>Engineering Ethics</b>	This course is a compulsory course for master students majoring in transportation. Combined with the characteristics of traffic and transportation, this course adopts the case teaching method to completely and systematically teaches essential theories of engineering ethics, principles, basic ethical responsibility, ethical norm, etc., in order to cultivate engineering ethics quality of engineering graduate students, enabling them to possess engineering ethics consciousness, master engineering ethics standards, and improve their engineering ethics decision-making ability.
<b>Information Retrieval</b>	This course aims to cultivate graduates' information awareness and their academic aptitude to acquire, evaluate and apply information. Based on the resources of the library of Beijing Jiaotong University, the course guides students to fully understand and utilize the services of the library, teaching them topic analysis, database and internet searches, as well as the application of one to two reference management tools. This course also encourages students to use RSS, DELICIOUS, ZOTERO and other social tools to develop scientific and efficient research habits. Additionally, the course guides students in writing academic papers using formats including APA, MLA and TURIBIAN.
<b>Contemporary Chinese Society</b>	This course introduces various aspects of contemporary Chinese society, including China's natural conditions, cultural customs, political system, economic development, and social status . It is designed to help students deeply study and understand contemporary Chinese culture and social life.
<b>Elementary Chinese</b>	This course aims to cultivate students' basic knowledge and skills in Chinese. Based on the chapters in the textbook, it explains relevant vocabulary, sentence patterns, and grammatical structures; carries out oral and written exercises, and incorporates writing exercises appropriately.
<b>Chinese Advanced</b>	The main goal of this course is to improve Chinese proficiency levels, which is mainly for students with a certain foundation in Chinese. After the completion of different levels of learning through modular teaching, learners are expected to improve their Chinese proficiency by 1-6 levels on their original basis.
<b>Business Chinese for success</b>	This course includes knowledge and skills of international business Chinese, the language style and characteristics of business Chinese, commonly used business Chinese vocabulary, phrases and sentence patterns. It focuses on cultivating students' basic ability to engage in business activities in Chinese.
<b>Advanced Applied Chinese</b>	Through translation practice, Chinese speech, Chinese debate, hosting, advanced Chinese audio-visual speaking and other special skills training, the course further improves students' language knowledge structure and enhances their language application ability.

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<b>Data Analysis Method and Software Application</b>	This course aims to provide students with a comprehensive understanding and knowledge of the theory and methods of descriptive, inferential and time-series analysis of data, and to develop a statistical mindset of collecting, organizing and analyzing data according to practical problems and drawing conclusions from them.
<b>Railway Transportation Organization Optimize Theory and Technology</b>	This course is an important part of railway transportation organization. It contains planning and organization of comprehensive application of various technical equipment, the reasonable organization of train and the realization of passenger and goods transport process. The main contents include: railway station organization, arrival and departure of train, train operation schedules, carrying capacity of the block section, station passing capacity and reconfiguration capacity, technical plan, transportation plan, etc.
<b>Travel behavior analysis approach and application</b>	Through this course, students will grasp the basic principles of travel behavior analysis, and master the questionnaire design, modeling theories, methods, parameter estimation, and statistical methods related to travel choices. Moreover, through practical cases, students will be trained in the entire process of analysis methods from data acquisition, data processing, model construction to model result analysis. This course aims to cultivate research thinking that combines theory and practice, enabling students to independently complete the analysis process of travel behavior.
<b>Transportation Planning</b>	Through the study of this course, students can master the basic knowledge, common methods and classical models of transportation planning. This course mainly teaches transportation survey, transportation and land use, traffic network layout planning and design, traffic demand forecasting, traffic planning examples and other knowledge content. The core lecture consists of a four-stage model of traffic demand forecasting composed of traffic occurrence and attraction, traffic distribution, traffic mode division, and traffic flow distribution. Through the study of this course, students can master the basic theory and methodology of traffic planning and key technologies, so that students have the basic ability to engage in traffic planning work.
<b>Big data analytics and applications in comprehensive traffic</b>	This course focuses on the integration of multi-source data from comprehensive traffic systems, covering the basic concepts and common types of traffic data, as well as algorithms and modeling tools of traffic data analysis. This course uses practical cases to illustrate the application scenarios of traffic data analysis in engineering and sets up practices to enable students to more proficiently master the common methods and basic processes of traffic data analysis, so as to enhance the ability to analyse traffic data and apply it practically.
<b>Comprehensive Transportation</b>	The establishment of modern transportation systems including railways, highways, waterways, aviation, and pipelines have brought tremendous impetus to China's industrialization, urbanization, and globalization of trade. Transportation is not only a fundamental, pioneering, and strategic industry in the national economy, but also a

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	<p>basic support for national and regional development. It is an indispensable link in the organization system of social production, life, and ecological environment protection. In the future, professionals engaged in transportation should not only learn and enhance the engineering methods to improve transportation capabilities but also master the systematic methods to optimize comprehensive transportation services. The course “Comprehensive Transportation” is aimed at the above new requirements. Based on the concepts of multi-mode integration, multi-stage integration, and multi-technology integration, it analyzes the system elements and operation rules of the integration of the five transportation modes. It promotes the transformation of development values, adapts to changes in development space environment, and promotes the integration of new technologies with comprehensive transportation systems.</p>
<b>Railway Station and Junction Design</b>	<p>The course aims to teach basic knowledge of railway station and terminal layout systematically, to enable students to analyze, calculate and draw station layout graphics, with the ability of designing railway station, and suggesting for construction and reconstruction plan, thus creating conditions for engaging in railway technical management, commercial management, station and yard planning and design, and other tasks after graduation.</p>
<b>Modern Cargo Transportation Technology</b>	<p>This course aims to enable students to fully understand and master the theory and method of railway freight transport organization, management and technology, and gain the general understanding of these principle and development.</p>
<b>High-speed Railway Operation Management</b>	<p>Through the study of this course, students will have a comprehensive understanding of the development overview and development trend of high-speed railway in foreign countries, the development of new high-speed railway technology and the construction and operation of high-speed railway in China. Students can learn the infrastructure requirements, traction power supply system, EMU, train control system, communication system, operation system and passenger service system and learn about the development and application of integrated high-speed railway inspection vehicles.</p>
<b>Railway Foundation and Technical Facility</b>	<p>This course aims to enable students to understand the interrelationship among various railway transportation equipment, and to understand the development of domestic and international new technologies, new processes and new trends in railway transportation. This course seeks to broaden their knowledge base, laying a solid foundation for the further specialized study or for engaging in transportation work in the future.</p>
<b>Modelling Methods and Applications in Traffic and Transportation</b>	<p>The course is divided into 8 topics containing 8 types of transportation problems. For each type of transportation problem, modelling methods are described in detail and how to use CPLEX to solve the model accurately is taught.</p>
<b>Road Traffic Management and</b>	<p>The teaching goal is to enable students to fully understand and grasp the basic knowledge, theories and methods of traffic</p>

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<b>Control</b>	management and control. This course equips the students with the primary ability of traffic management infrastructure design, spatiotemporal resources optimization, and the basic capacity utilization efficiency and traffic safety level improvement, laying the foundation for the traffic management and control related work in the future. Through the combination of theory and practice teaching methods, the course cultivates students to become qualified high skilled talents with good traffic occupation morality, with the capacity of sustainable development, to meet the market demand for traffic talents.
<b>Urban Transit Planning and Operation Theory</b>	This course aims to provide students with an in-depth understanding and mastery of the basic theoretical knowledge of urban public transportation planning and operation, to strengthen the awareness and ability to describe and solve problems by adopting operations research and optimization modelling methods, and to enable students to understand the cutting-edge research fields and contents of urban public transportation planning and operation, so that they can lay a foundation for future in-depth research. The main content of this course contains: the significance of urban public transportation, methods and application of public transportation big data processing, theories of network design, theory and methodology of timetabling, theory of travel plan preparation, personnel scheduling optimization methods, lectures on cutting-edge topics and so on.
<b>Comprehensive Design of Smart Traffic Systems in Metropolitan Areas</b>	Based on the principles of modern traffic engineering and systems engineering, combined with a large number of complex engineering examples from both domestic and international sources, the course elaborates on the design principles of modern urban transportation and design methods of intelligent transportation from a micro perspective. Through case studies and interactive discussions, the course focuses on a wide range of issues derived from daily life, encouraging students to discover, analyze and solve problems from their daily experiences. The instructors are dedicated to developing the transportation professional graduate students' design skills for the future urban transportation, collaborative thinking abilities under a multidisciplinary background, and innovative thinking in the context of modern intelligent technology.
<b>Logistics and Supply Chain Management</b>	<p>This course can help students understand the basic knowledge of supply chain, comprehend the fundamental concepts of supply chain management, and master the core ideas, basic principles, and methods of supply chain management. It enables students to plan, design and manage supply chains in different industries, so as to improve their analytical and design capabilities, laying a solid professional foundation for engaging in logistics and supply chain planning, design, and management work.</p> <p>The main contents include: an overview of supply chains and supply chain management, supply chain management model analysis, the core competitiveness and outsourcing of enterprises, production planning and control in supply chain management, purchase problems in supply chain management, inventory control</p>

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	in supply chain management, supply chain distribution management, logistics management of supply chain management, information technology and supply chain management, supply chain network design, supply chain strategy operation, supply chain relationship management, quality management and risk prevention of supply chains. This course adopts “research-oriented” teaching method.
<b>Road Traffic Safety and Human Factors</b>	This course enables students to understand the basic characteristics of driver, vehicle, and road involved in road traffic system safety. Students will master driving simulation experimental methods, statistical data analyzing methods, and road traffic safety evaluation techniques based on traffic accidents and conflicts. They will be able to apply driving simulator experiments and naturalistic driving data analysis techniques to solve practical road traffic safety issues, and possess the ability and scientific literacy to analyze and handle road traffic system safety problems.
<b>Modern Logistics Technology and Management</b>	Through the study of this course, students can understand the development trends of modern logistics technology and master the basic knowledge of theories, methods and technology involved in modern logistics technology. The course aims to develop students' ability to analyze and solve modern logistics problems using the theories and methods they have learned. The main content includes an overview of modern logistics, modern transportation technology, modern warehousing technology, reverse logistics and so on.

### 3.2 Academic and Practical Module

#### (1) Course type and credit arrangement

Course Type	Course Module	Credit	Credit Requirements	Remarks
<b>Academic and Practical Model</b>	Academic Meeting	1	7	
	Thesis Proposal (Opening Report)	1		
	Thesis Mid-term Assessment	0		
	Professional Practice	5		

#### (2) Course Descriptions

Course Title	Content
<b>Academic Meeting</b>	Professional master's students should participate in regular academic meetings arranged by supervisors.
<b>Thesis Proposal (Opening Report)</b>	<p>The selected topic of professional master's degree thesis should be derived from the actual problems of engineering practice, and must have clear engineering background and application value. Usually, students choose the topic in the third semester. The research, practice and writing of the thesis content can be taken in two ways on campus or in the enterprise.</p> <p>The topic of the dissertation should be determined and should result in an opening report, which is completed in the third semester.</p>



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	Master's degree openings are normally organized by the faculty (discipline), at the latest no less than six months before the date of application for defence.
<b>Thesis Mid-term Assessment</b>	For professional master's degree students, the university implements a professional practice assessment system. The assessment is usually arranged at the end of the third semester or the beginning of the fourth semester.
<b>Professional Practice</b>	The practice period for international students is two years, during which the college organizes at least one practical activity related to the major. After completing the practice, students must submit a practice summary of no less than 1,000 words to the college.

### 3.3 Semester arrangement

Items	Time	Note
<b>Registration</b>	September 1, 2024	Subject to the admission letter for the registration date
<b>First day of Class</b>	September 1, 2024	
<b>First term</b>	September, 2024 - January, 2025	The specific time of each term refers to school calendar. Generally speaking, winter vacation lasts about 4-5 weeks, summer vacation lasts about 6-8 weeks.
<b>Second term</b>	February, 2025 - July, 2025	
<b>Third term</b>	September, 2025 - January, 2026	
<b>Fourth term</b>	February, 2026 - July, 2026	
<b>Graduation</b>	August, 2026	

## 4. Thesis

### (1) Requirements for the Graduation Thesis

Thesis topics should be derived from real problems in engineering practice. Students can focus on research directions such as integrated transportation technology, railway transportation organization technology, urban transportation engineering technology, intelligent transportation system technology, traffic safety engineering technology, etc. Usually, students choose their topic in the third semester, and then carry out the opening report and mid-term assessment. Those who pass the assessment will pursue their master's degree according to the training plan; those who fail to pass the

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assessment must revise and reapply for their opening reports.

### **(2) Requirements for Thesis Defense**

The thesis defense takes place at the end of the fourth semester. Before applying for the thesis defense, master's students must complete all components specified in the training program and pass all the examinations. The thesis will be reviewed by two senior faculty members or master's graduate supervisors with engineering practice experience. The defense committee will be composed of 3 to 5 senior faculty members or master's graduate supervisors with practical engineering experiences.

## **5. Degree Conferment**

International students who pass the thesis defense will be granted a professional master's degree in Traffic and Transportation by BJTU's degree evaluation committee upon approval.

Master program (English Taught Program) students need to take the Chinese proficiency test to determine what courses they need to take. The language requirement before graduation is the Chinese HSK level 3 with the score of 180 or above.

## **II Application**

### **1. Requirements**

(1) Applicants must be non-Chinese citizens from developing countries, physically fit and no more than 45 years old (birth date after September 1st, 1979).

(2) All applicants should be in good physical and mental conditions; applicants must provide health certificate or physical examination form issued by a local public hospital. Applicants should be free of diseases that are prohibited by Chinese laws and regulations from entering and staying in China for a long period of time. Applicants should be free from serious hypertension, cardiovascular and cerebrovascular diseases,

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diabetes, cancer and other serious chronic diseases, mental illnesses or infectious diseases that may pose a major hazard to public health, recovery from major surgeries and episodes of acute illnesses, and serious physical disabilities. Pregnant women are not allowed to come to China to participate in the training, and will be withdrawn from the program if they become pregnant during their study in China.

(3) Applicants must have attained a Bachelor degree, and have 3 years or above of work experiences.

(4) Applicants with a professional background in studies or work related to the program applied for, and those currently employed, are preferred.

(5) Applicants should hold positions at or above the division level (or equivalent level) in government departments of their home countries, senior management personnel in academic institutions or enterprises, or academic backbones in universities and research institutions.

(6) Applicants must be proficient in English and be able to study related course in English. (Reference standard: IELTS score of 6.0 and above, or New TOEFL score of 80 and above).

(7) Applicants must possess the potential in the related work field, and be willing to devote themselves to communication and cooperation between their countries with China.

(8) Applicants who are currently studying in China or have been admitted by other Chinese Government Scholarship Programs will be disqualified to apply for this program.

## **2. Procedure**

### **2.1 Admission Application**

(1) Please register in our online application system: <http://bjtu.17gz.org>.



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(2) Click on “Individual Application” on the homepage and select “Ministry of Commerce Scholarship”, “Master's program”; Choose “Traffic and Transportation” as the major and “English” as the language of instruction.

(3) Fill in the application information.

### 2.2 Materials

Please have the following information available before submitting your application:

Documents		Requirements	Original Copy	Photocopy
1	BJTU Application Form	Please visit <a href="http://bjtu.17gz.org">http://bjtu.17gz.org</a> , fill in the application form, print it out, sign, and post a photo on it.	1	1
2	Chinese Government Scholarship Application Form	Please visit <a href="http://www.campuschina.org">http://www.campuschina.org</a> , fill in the application form, print it out, sign, and post a photo on it.	1	1
3	Degree Certificates	Texts in languages other than Chinese and English must be attached with a notarized translation in Chinese or English.	1	1
4	Official Transcripts	Texts in languages other than Chinese and English must be attached with a notarized translation in Chinese or English.	1	1
5	Personal Statement	Applicants can elaborate on the specific content or professional information of the proposed study or research in China, etc. according to their own research field and research direction. Written in English (not less than 800 words).	1	1
6	CV	Personal background information and educational and work experience since high school; written in English.	1	1
7	Academic Recommendation Letters	Two recommendation letters from professors or associate professors, written in English, including the applicants' academic background, major background, past achievements and research abilities, as well as the professor's personal evaluation of the applicant. The letters must be signed by the recommenders and include their contact information.	1	1

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8	Recommendation Letter by Current Employer	A letter of recommendation from the applicant's organization, describing the applicant's basic situation and indicating the willingness to recommend him/her to study in China. The letter should be printed on the official headed paper of the organization and indicate the position, telephone number, email address and other contact information of the person who issued the letter of recommendation, signed by the person who issued the letter of recommendation and stamped with the official seal of the organization.	1	1
9	English Language Proficiency Certificate	Non-English speaking applicants should provide TOEFL and IELTS transcripts.	1	1
10	Health Form	The result of the medical examination in the last 1 month, which proves that the applicant is not suffering from serious infectious diseases or disabilities affecting his/her field of study, or other diseases that the Chinese government does not allow to enter the country.	1	1
11	Photocopy of a Valid Passport	The passport must be a personal regular passport.	0	1
12	Passport Photo	two 2-inch, recent (within the last three months), bareheaded photos with a white background.	2	0
13	Non-criminal record	Issued by police authority of your home country.	1	1

Note: The scanned copies of the above documents (PDF format) should be uploaded to the application system of BJTU. The original documents should be brought with you when you register for admission.

### 2.3 Submission

(1) Applicants can submit the applications for this scholarship program only after they got the approval or recommendation from relevant government authorities, and

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submit all the application materials according to the specific requirement of relevant authority in their home countries.

(2) If the government in applicants' countries allow applicants to submit the application documents directly to the embassy of P.R.China, applicants must have the relevant approval or recommendation letter issued by relevant authority in their countries, submitting the original paper documents and their scanned electronic versions formed from 1,2,3 listed above to the Economic and Commercial Office of the Chinese Embassy in applicants' countries.

(3) Relevant authorities in the government of the applicants' countries should submit a written request to the Economic and Commercial Office, asking for a recommendation letter for the applicants. The request must also specify in the case that the program the applicant wish to apply is not available, whether or not the applicants accept being re-assigned to a similar program in a different institute. If there are some other special requests, please submit to the embassy, too.

(4) Applicants must finish both application on Beijing Jiaotong University website (<http://bjtu.17gz.org>) as well as application on CSC website (<https://studyinchina.csc.edu.cn/>).

### **2.5 Important Notice:**

(1) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized translation version in Chinese or English is required.

(2) The original documents (such as Graduation Certificate, Degree Certificate, Transcript, Language Proficiency Certificate and other important documents) and their copies should also be submitted for verification by the personnel of the Economic and Commercial Office of the Chinese Embassy. After verification by the staff of the commercial office, the students should upload the scanned copies of the application materials to the online application system of BJTU.

(3) All paper documents (including originals and copies) shall be taken back and kept properly after verification by the Economic and Commercial Office of the Embassy.

## **Academic Education Programs Sponsored by Ministry of Commerce PRC**

Once you are admitted, you should bring these paper documents to China and submit them to the designated department of BJTU for review and filing.

### **3. Deadline**

June 7<sup>th</sup>, 2024

## **III Contacts and Reminders**

### **1. Contacts**

Contact person: Ms. Wang Kang

E-mail: [bjtuadmission@foxmail.com](mailto:bjtuadmission@foxmail.com)

Telephone: (86-010) 51685457

Fax: (86-010) 51685258

Website: <http://bjtu.17gz.org>

Post Address: College for International Education, Beijing Jiaotong Univerisity, NO.3 Shangyuancun, Haidian District, Beijing, China.

Postcode: 100044

### **2. Reminders**

- (1) None of the materials submitted will be returned no matter what the result is.
- (2) Chinese government is not obliged to make any explanation on the results.
- (3) The fees of students' spouse and children won't be covered.
- (4) Some other procedures and requirements will be stated in the admission documents.





中华人民共和国商务部援助发展中国家学历学位教育项目



北京林业大学

## **2024 Master's Program In Forest Economics & Policy**

### **Recruitment Brochure**

#### **Catalogue**

##### **I、 Program Introduction**

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##### **II、 Application**

1. Requirements
2. Procedure
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1. Contact
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**2024**

# **I. Program Introduction**

## **1. Overview**

### **1) Introduction**

Sponsored by the Ministry of Commerce of People's Republic of China, the Advanced Education Programs are designed to foster disciplinary and interdisciplinary graduate education for high-end business officials and managerial personnel from the developing countries. Fully conducted in English, these programs include one-year and two-year master's programs as well as three-year Ph.D. programs for potential candidates working in the fields of government, trade, foreign affairs, agriculture, technology, education, culture, and health in order to build the professional capacity and facilitate the social-economic development of these countries. The candidates may be administrators, researchers, and managers. Admission requirements include a bachelor's degree, relevant working experience, and adequate health for the intensive training and research engagement.

Established in 2008, the program is playing increasingly significant roles in the economic development and international cooperation between recipient countries and China.

The Ministry of Commerce began to found the Master's Program in Forest Economics and Policy in Beijing Forestry University (BFU) since 2017 aiming to training more high-end business officials and managerial personnel of forestry sector from the developing countries. It is also hoped that by pursuing the programs and acquiring the degrees, participants will be able to build a successful career and prosperous life.

### **2) Prospective students**

Prospective students for the Forest Economics and Policy Program hosted by Beijing Forestry University include government officials in charge of forestry, agriculture, resource and environmental management, as well as other relevant personnel from both public and private sectors of the recipient countries. We also welcome applications by mid- or senior-level managerial staff from agricultural or forestry enterprises, junior fellows of higher education and research institutions, and recent college graduates with academic backgrounds in economics, management, forestry, natural resource management, and environmental conservation.

### **3) Objectives**

The Master program in Forestry Economics and Policy of the Ministry of Commerce is designed to train high-level talents in the field of forestry economics and policy for developing countries and enhance the ability of forestry ecological environment construction and industrial development; Enhance the understanding and mutual trust between China and other developing countries, and promote the sharing of China's successful experience in the construction of forestry ecological civilization and the development of modern forestry

industry; To serve the realization of China's strategic development goals of the Belt and Road Initiative, Central Africa, Central and Southeast Asia, and Central and Eastern Europe. The establishment of the master program is in line with the practical requirements of China's foreign business cooperation and exchange, and also helps to enhance China's position in global economic development and ecological environment construction through international personnel training and exchange and cooperation.

Through the study of 5 modules including public course module, basic economics course module, professional degree course module, forestry technology course module and professional elective course module, as well as the training of professional practice training, academic discussion and report, students can master the basic theory of economics, understand the frontier knowledge of forestry technology, and systematically master the theory and research methods of forestry economics and policy. High-level talents who can skillfully use quantitative analysis tools for forestry economic and policy analysis, have the academic research ability of forestry economic theory and policy analysis, the practical ability of forest restoration and sustainable forestry development, as well as sustainable management and policy design, and meet the needs of forestry development in developing countries.

#### **4) Admission Plan**

**Major:** Master in Forest Economics and Management

Under the admission category of forestry economics, we offer professional programs in: forestry economic theory and policy; forest resource & environment economics; forestry regional sustainable development; international trade in forestry products

**Number of students to be recruited:** 20

**Language of instruction:** English

**Program duration:** Two years

#### **5) Financial aids**

- (1) Exemption from tuition fees, teaching materials and materials fees, research and investigation fees, English teaching subsidies, and graduation thesis guidance fees;
- (2) Free on-campus housing;
- (3) Giving living allowance: Master's degree 36,000 yuan/person/year;
- (4) A one-time resettlement fee of 3,000 yuan/person;
- (5) Comprehensive medical insurance in China;
- (6) Free round-trip international air ticket: one round-trip international air tickets and one round-trip air tickets especially for returning home to visit family.
- (7) All degree students are required to participate in the annual review, and those who achieve the academic performance assessment can continue to enjoy the full scholarship in

the second year.

(8) Financial assistance is provided only for students within the duration of their study. Students who delay graduation for some reason will not receive further financial assistance.

## **2. About Beijing Forestry University (BFU)**

### **1) Introduction**

Located in Haidian district of China's capital Beijing, Beijing Forestry University is a national key university under joint administration of the Ministry of Education (MOE) and the National Forestry and Grassland Administration.

The history of BFU can be dated back to 1902. It was originally known as the Forestry Section of the Agriculture Department of the Imperial University of Peking (Jingshi Daxuetang). During the nationwide restructuring of higher education in 1952, the Forestry Department of Beijing Agricultural University and that of Hebei Agricultural Institute were combined to set up a Beijing Forestry College (BFC). Following the merging of the Landscape Architecture Department of Beijing Agricultural University and the Architecture Department of Tsinghua University in 1956 into it, BFC was designated in 1960 as a key national university. In 1981, BFU became one of the first universities entitled to confer doctorate and master degree. The name of the university was changed in 1985 to the present Beijing Forestry University.

Featured in forestry, biological sciences and forestry engineering, BFU is a multi-disciplinary national key university that runs programs with an extensive coverage in agriculture, science, engineering, economics, management, humanities, law, and philosophy.

According to the fourth round of national discipline evaluation, forestry and landscape architecture, two first-class construction disciplines, are ranked at A+ grade.

Currently, BFU is composed of 17 schools and colleges, offering 64 undergraduate programs, 25 disciplines authorized to offer master degree programs, 17 disciplines authorized to offer professional degree programs , 8 disciplines authorized to offer doctoral degree programs and 7 post-doctoral research stations.

The school has a complete personnel training system and a strong teaching staff. There are 25693 students in the university, including 13730 undergraduates, 8102 postgraduates and 3861 continuing education students. The university has a total full-time teachers of 1412, including 1020 professors and associate professors and 4 academicians of the Chinese Academy of Engineering.

Scientific research has yielded fruitful results. The university now has 85 national and provincial key laboratories, engineering centers and field stations. It undertakes major scientific and technological projects such as the national key research and development Program, the National Science and Technology Support Program, the "863" program, and



the National Natural Science Foundation key projects, and receives a total of 3.288 billion yuan in scientific research funds.

Extensive progress was made in international cooperation and open education. It has carried out scientific and educational cooperation with more than 190 high-level universities and research institutions in more than 30 countries and regions. It has actively promoted international academic exchanges, led the establishment of forestry education coordination mechanism in the Asia-Pacific region, and introduced more than 10 world top academic masters to the university for academic exchanges and cooperation. For 17 years in a row, the Ministry of Commerce has provided foreign aid training for nearly 600 forestry officials from developing countries. Signed strategic agreements with the Food and Agriculture Organization of the United Nations, the Asia-Pacific Forest Restoration and Sustainable Management Organization and other international organizations; Together with the French Academy of Agricultural Sciences, the Sino-French Eurasian Joint Laboratory of Forest Invasive Organisms was established. High-level international academic conferences, seminars and training courses are held every year. To undertake various foreign expert projects of the Ministry of Science and Technology, and introduce a large number of overseas experts and scholars to carry out online and offline exchanges; A large number of faculty and staff have been sent abroad for academic research cooperation, and more than 40 international scientific and technological cooperation projects have been implemented. In 2022, a total of 281 international students from 65 countries will study in the university.

Aimed at establishing a prominent university and enhancing education proficiency, BFU is so far endeavoring to develop itself into a world-class forestry university rooted in China.

## **2) The Organizer**

The program is administered by the Department of Agriculture & Forestry Economics and Management in the School of Economics and Management at BFU. The Department was established in 1959, with the academic credentials and authorities to offer Master of Science and PhD degrees in the general area of Agriculture & Forestry Economics and Management, covering four specific disciplinary fields of Forestry Economics & Management, Agriculture Economics and Management, Forestry Resource Economics & Management, Ecosystem Conservation & Management. Forestry Economics and Management is a primary discipline designated by the national and municipal governments, Forest Products Trade and Ecosystem Conservation & Management are priority disciplinary areas for development approved by the National Forestry and Grassland Administration. The Department also hosts a post-doctoral research station of Forestry Economics & Management and operates an integrated network of research and teaching labs and other facilities. International trade (forest products trade research field) and finance (green finance research field) are key disciplines cultivated by the National Forestry and Grassland Administration.

The Department has 48 faculty members, among which 19 are professors and 20 associate professors. Many possess overseas study and/or research experiences. The faculty is renowned for its high-quality teaching and research, as well as leading roles in professional societies and services.

The priority research directions of the Department are: Forestry Economics & Policy, Natural Resource & Environment Economics, Forest Industrial Economics & Trade, Forest Resource Accounting and Asset Management, Ecosystem Conservation & Management, Community Forestry and Sustainable Development, and Forestry carbon sink&carbon finance. From 2012, the Department's average research funding topped 10 million RMB annually, with more than 1000 projects, some are supported by the National Natural Science Foundation, the National Social Science Foundation, MOE's Humanity and Social Science Foundation, the National Social Science Research Program, and other national agencies and international organizations. Many of the projects and publications have been selected for awards at the national, provincial, ministerial level or by national professional societies.

Working with the National Forestry and Grassland Administration and other national and provincial authorities, the Department has established multiple research and service branches, such as the Rural Forestry Reform & Development Research Center, the Ecosystem Conservation Research Center, the National Forestry Budgeting Assessment Center, and the National Forestry and Grassland Administration "Belt and Road" forestry grassland economy and trade international cooperation center, and 7 University-level scientific research center. It has become a prominent think tank for national forestry development strategies and policies and ecological restoration and management.

Moreover, the Department has made great progress in promoting international cooperation. Each year the Department invites 8-10 internationally renowned forest economics policy scholars from abroad to give lectures or offer research seminars at BFU. The Department has organized or sponsored several national and international conferences and workshops in recent years, including International Forum on China Forestry Economics, Fifth Faustmann International Seminar, Ministry of Commerce's Training Workshop for Forestry Officials from Developing Countries, and East Asia Wildlife Conservation Policy Research Forum. The Department also offers an MA program of Forestry Economics and Policy for the Asia-Pacific Network for Sustainable Forest Management and Rehabilitation, with courses being delivered in English. Currently there are about 70 international students enrolled in the Department's regular graduate programs or short-term bilateral exchange programs.

### **3) Campus and facilities**

Beijing is hot and rainy in summer and cold and dry in winter. The annual average temperature is 10°C to 12 °C. -7°C to -4°C in January, 25°C to 26 °C in July.

With a 47-hectares campus, BFU is equipped with a modern 23,400 m<sup>2</sup> library of 1,970,000 books and a digital network with 48,900 GB of documents and 76 databases. In

addition, it has a 11,627-acre experimental forest in the outskirts of Beijing, a 3,002-acre comprehensive teaching and research field site in Cangzhou (Hebei Province), and a northern demonstrative forest in Pingquan (Hebei Province), a southern demonstrative forest in Jiangle (Fujian Province), a research and experimental site of public forests in Langxiang Forestry Administration (Heilongjiang Province), and a research and teaching state forest farm in Badaling (Beijing).

A sophisticated and integrated network has been set up to support overseas students in their academic activities. There is a national Virtual simulation experiment teaching center, a forestry economics & policies dynamic simulation experiment system. we also have practical teaching base in Hubei ZhuXi county. School facilities include 400m<sup>2</sup> multi-functional reference room and English reference room, with more than 20,000 books, 216 journals, more than 2000 dictionaries. We have a reading room reserved for international students with ¥ 100,000 worth of books. An 80 m<sup>2</sup> workroom with 45 standard seats and other necessary facilities are also reserved for international students.

Accommodation: Single room.

The dorm is located in the south of campus Gym. with air-conditioners, refrigerators, wardrobes, desks, TVs, Internet, separate bathroom and shower etc.

All kinds of facilities and devices are in readiness, such as the gym, basketball court, football field and so on. There are 7 canteens, including a Muslim canteen. The average price of a meal is about 10 yuan.

The campus hospital provides all-round medical services to international student, who are also guaranteed with year-round medical insurance. So students here can enjoy a wonderful learning environment and have a colorful campus life.

The price level in Beijing: the one-way bus fare is 2-6 yuan, the one-way subway fare is generally 3-6 yuan, dining at off-campus restaurants is generally 50-100 yuan per meal, and off-campus hotels are around 500 yuan per night.

### 3. Academic Arrangement

#### 1) Curriculum Arrangement

##### (1) Curriculum

Students need to have at least 31 credits to partially fulfill the requirements of the Master of Science program. Included are 26 credits for coursework and 5 credits research and other academic activities (2 for research seminars and presentation, 1 for thesis proposal, and 2 for field study and training). Of the 26 credits for coursework, 20 are from required courses and 6 from elective courses. All courses should have been taken prior to the fourth semester, which will be devoted to thesis research. Courses offered are as follows:

Category		No.	Course Title	Hours	Credits	Instructor	Evaluation
(second semester)	Public courses Module	[1]	Basic Chinese	128	8	Huang He	Exam
		[2]	China's National Conditions	32	2	Li Zhi	Exam

	Fundamental Economics courses Module	[3]	Microeconomics	32	2	Yu Chang	Exam
		[4]	Resources & Environment Economics	32	2	Xie Yi	Exam
	Specialized Degree courses Module	[5]	Forest Economics	32	2	Liu Junchang	Exam
		[6]	Forest Policy	32	2	Wen Yali, Jiang Xuemei	Exam
	Forestry technology courses Module	[7]	Forestry Technology Frontier	32	2	Xi Benye	Assessment
Specialized optional courses Module (at least 6 credits required)		[8]	Macro-Economics	32	2	Zhou Jianhua	Exam
		[9]	Econometrics and statistics software	48	3	Li Lingchao,	Exam
		[10]	Frontier Topics in Forestry Economics and Policies	32	2	Xie yi	Assessment
		[11]	Modern Forestry Management	32	2	Gong Peichen, Xie Yi	Exam
		[12]	Community Forestry	32	2	Wen Yali	Assessment
		[13]	Forest Ecology	32	2	Du Fang	Assessment
		[14]	International Trade in Forest Products	32	2	Fu Yizhong	Assessment
		[15]	Topics in Forestry Finance	32	2	Qin Tao	Assessment

Note: There are two evaluation methods: exam and assessment, with the former including open-book test and closed-book test, while the latter referring to term paper, survey report and other means of appraisal.

## (2) Description for Courses

[1] Basic Chinese: Textbook: Hello China, including pronunciation, vocabulary, texts and grammar. Combined with the actual situation of students, teachers will focus on cultivating students' interest in learning Chinese, positive and optimistic attitude towards life and ability of oral communication in the daily teaching.

[2] China's National Conditions: An overview of basic situation in China, including geography, history, traditional culture, literature and China's politics, economy, education, environmental protection, science & technology, foreign policies, forestry and related policies.

[3] Micro-economics: An overview of basic concepts, ideas, methodology and theories of microeconomics to build a foundation for economic management courses and practices. Including The ten principles of economics, supply theory, demand theory, flexibility, production costs, four kinds of market types (competition, monopoly, monopoly competition,

oligarchy).

[4] Resources & Environment Economics: Explanation of the scarcity of resources, the sustainable utilization of resources and environment, the economic principles of resource allocation, the optimal allocation of non-renewable resources, the optimal allocation of renewable resources, the optimal utilization of public resources, environmental issues in economic development; accounting and evaluation of natural resources and environmental value, etc.

[5] Forest Economics: Forestry investment analysis, i.e. capital's time value and evaluation method of forestry investment; introduction of forest industry, i.e. forest production and the rendering of forest service; economic issues of forest operation, i.e. optimal rotation of the forest and logging rules, etc.

[6] Forest Policy: Introduction of basic theoretical knowledge of policy study and basic framework and content of forestry policy; history of the development of the world's major forestry policies and the characteristics of existing forestry policies; application of basic methodology of forestry policy to analyze and solve the realistic problems of forestry development in various countries.

[7] Forestry Technology Frontier: Introduction of modern nursery stock, timber forest, ecological forest, urban forest, economic forest, energy forest; frontier theory and methodology in progress in cultivation technology and modern forest biotechnology research.

[8] Macroeconomics: Introduction of major concepts in macroeconomics, determination of commodity demand and output, IS-LM models, prices, wages and unemployment, AS-AD models, natural unemployment and Philip curves, inflation and nominal monetary growth, economic growth, fiscal and monetary policy.

[9] Econometrics and statistics software: Introduction of linear model, multiple regression model, multiple collinearity, heteroscedasticity, autocorrelation, autocorrelation, virtual independent variable and operation of Stata statistical software package.

[10] Frontier Topics in Forestry Economics and Policies: World frontier progress in research areas of forestry and response to climate change, forest products trade and environment, forest ecosystem services valuation, forestry and biodiversity conservation, forestry and anti-poverty, forestry and food production, international compliance and cooperation in forestry, forestry industry development, sustainable forest utilization.

[11] Modern Forestry Management: Research theory and analytic method on major forest management and decision making issues including benefits and management objectives of forest resource, management of even-aged forest, management of uneven-aged forest, adjustment of forest yield, multi-target forest management; risk analysis of forest

management, forest management and climate change, sustainable forest operation.

[12] Community Forestry: Background of community forestry, the composition of community forestry economic system, the environmental impact factors of community forestry economic operation, the organization of community forestry, community forestry and rural sustainable development, non-timber forest products and community forestry, community Gender analysis in forestry, community forestry survey methodology.

[13] Forest Ecology: Aimed at helping students gradually grasp the basic theory and certain investigation and research method of forest ecology, to lay the foundation of ecology for further study of other specialized courses; fostering student's analytical and problem-solving abilities with ecological thinking.

[14] International Trade in Forest Products: International Trade & Investment: Basic Concepts and Theories. World Forest Product Trade Development and Trade Policies. Development of Forest Product Trade and Trade Policies in China. Trade Friction and Remedy in China's Forest Product Trade. Foreign Direct Investment of China's Forestry.

[15] Forestry Finance and Insurance: Forestry Finance and Insurance is a social science subject that takes the borrow and lend behavior of forestry operators and the capital operation law of all kinds of forest related financial organizations as the basic research object, runs a comprehensive discussion on forestry financial instruments, forestry risk management and forestry insurance.

### **(3) Faculty**

The faculty is composed of experienced instructors who are experienced in academic studies and proficient in English language. Nearly 20 professors and associate professors are able to offer courses in English, 10 of whom had taken relevant courses taught fully in English. Included in them are overseas faculty members from the Swedish Agricultural University, Auburn University of U.S.A. There are 6 other renowned overseas scholars in forest economics, policy, and governance as our visiting graduate instructors, as well as 15 excellent Chinese scholars in agricultural and forest economics as part-time visiting professors.

Each international student will participate in a variety of departmental academic activities and has his or her academic advisor. Additional advising and mentoring will be provided by thesis committee and other faculty members. The school has an office with experienced personnel dedicated to serving and assisting international students.

The details of some courses instructors are as the following:

**LIU Junchang:** Professor, Department of Forest Economics and management, School of Economics and Management. He received his degree in Forestry Economics and Management from Beijing Forestry University (BFU) in 2002. His major research area is forestry economics.

**WEN Yali:** Professor, Department of Forest Economics and management, School of

Economics and Management. He received his degree in Forestry Economics and Management from Beijing Forestry University (BFU) in 2003. His major research areas are the forestry economics and policy, and the protection of economic and policy.

**ZHOU Jianhua:** Associate Professor, School of Economics and Management, BFU. He received his degree in Agricultural Economics, School of Economics and Management, China Agricultural University in 1999. His major research areas are poverty alleviation, rural development and environmental economics.

**XIE Yi:** Professor, School of Economics and Management, BFU. He received his doctoral degree in Forest Economics, Beijing Forestry University(BFU) in 2008. His major research areas are forest management institutional efficiency evaluation; farm household forestry in China.

**FU Yizhong:** Professor, School of Economics and Management, BFU. She received her Doctor degree in Economics, University of International Business & Economics in 2009. Her research areas are Policy on trade in services, Theory and Policies in International Trade, Service innovation.

**Li Lingchao :** Professor, School of Economics and Management, BFU. He received his Doctor degree in Management, Renmin University of China in 2015. His research areas are forest transition, forestry industry development and trade.

**YU Chang:** Professor at the Department of International Trade, School of Economics and Management, Beijing Forestry University. Graduated from the School of Technical Policy Management at Delft University of Technology in the Netherlands in 2014 with a doctoral degree. I have been working at the School of Economics and Management, Beijing Forestry University since 2014. The main research directions are forestry and climate change, trade and environment, ecological footprint, etc.

## **2) Instruction and advising**

Responsibility System is adopted for the program. Each graduate student will be guided by one or two major professors. In the latter case, a primary advisor responsible for all the training procedures should be designated, with the secondary advisor providing mainly academic guidance in interdisciplinary research.

The training plan includes four parts: coursework, topical seminars/lectures, research proposal, and practical training.

The courses may vary in their organization and delivery. In general, a course includes classroom teaching and discussion, lab work and computer-based simulation, and field studies. Evaluation methods include exam and assessment, with the former covering open-book and/or closed-book tests and the latter referring to term paper, survey report, and other means of appraisal.

The overall training plan includes a coursework plan and a research plan. Within two months after enrollment, the student shall prepare a complete plan specifying the selected courses, intended credit hours, and so on. In the research plan, the student shall choose a specific research topic first and then prepare a proposal detailing literature review and thesis research activities, and a timetable for thesis drafting and defense. The training plan shall be subject to review and examination by the thesis committee and approval by the thesis advisor via the online system.

Four seminars and four lectures are also required to earn the two credits. These events will be organized by the Department, with students participating in the topical discussions following the events. A Seminar Record for Academic Graduates at BFU (or Seminar Record) form shall be filled out by each student after an academic seminar or lecture, and a Seminar Evaluation Form for Academic Graduates at BFU (or Evaluation Form) shall be filled out by the speaker or instructor before submitting his/her online application for thesis defense. The two forms shall be bound together and submitted to the Department's graduate office for evaluation by the advisor and the Department.

Students shall submit their thesis proposals in the third semester. Research Proposal of Academic Master's Degree at BFU shall be completed with the instruction of the advisor on the basis of extensive literature review and research outline. Content of the research proposal shall include: the theoretical and practical significance of the research, literature review, study objective(s), hypothesis (question) and methodology, anticipated innovations and challenges, and a timetable for the project. The proposal shall be reviewed first by the student's advisor, and then submitted to the thesis committee for assessment one week before the proposal defense. In case of failure, at a later time (at least in 3 months) another proposal defense shall be rescheduled; another failure will lead to a year's delay of the study. The student status will be terminated if the delay expires or the third proposal defense fails. One credit will be awarded to the student if the proposal defense is successful. The proposal report shall be submitted in written form to graduate administration office for filing upon approval by the dean. The thesis research shall be carried out according to the proposal and the advisor shall oversee the progress regularly.

The students of this program will be required to participate a field training in China territory. The domestic component will start in two weeks before the end of first academic year (the second semester). For domestic field study, the student needs to take part in at least one questionnaire-based rural survey or research forum. A field study report of at least 8000 English words shall be handed in with the questionnaire and the outline of research forum as attachments.

Prior to the submission of thesis defense application online, the student shall fill and print out The Evaluation Form of Field Training Practice of Academic Master Degree at BFU, which will describe the field study in each category according to the training process, with no less than 2000 words). Upon examination and approval by the advisor and thesis



committee, the form will be submitted to the school for filing by the graduate secretary into the graduate information system. Two credits will be granted.

### **3) Curricular Arrangement by Semester**

The new students' registration is planned on September. The two-year program is divided into four semesters. All courses should be completed by the end of the third semester. The student's education plan should be completed within two months of the first semester; academic seminars and reports be completed by the end of the third semester; thesis proposal completed by the end of the first month of the third semester; field study practice should be carried out in the second and third semester. Students should complete their thesis defense during the fourth semester.

The winter vacation is from late January to late February, and the summer vacation is from July to September. The students are scheduled to graduate in July 2026.

### **4) Thesis**

#### **(1) Requirement of degree thesis**

The subject of the thesis should be generally consistent with the original proposal. In the thesis, the student should demonstrate his or her ability to understand the relevant theoretical principles and analytic tools acquired from the program training and apply them to address scientific or policy issues. Research findings should be novel and contribute to an improved knowledge of and/or a practical solution to the real-world problems.

The student should complete his or her thesis independently under the advisor's guidance, with appropriate protocol and procedure. The thesis should be written in English with no less than 45,000 words. Sound work should be reflected in appropriate data generation and analysis, clear conclusion, literature citation, and adequate presentation. The format should follow the *BFU Uniform Requirements for Master's Degree Thesis in Social Sciences and Humanities*.

#### **(2) Prerequisites for Thesis Defense**

Prior to the thesis defense, a student must have fulfilled the following requirements: (1) the required courses and other activities specified in the education plan; (2) the online application procedure for defense before the deadline; and (3) the passage of the thesis by the anonymous assessment of external experts.

### **5) Degree**

Degree thesis shall be submitted for review and defended in accordance with BFU provisions. A master's degree of Management will be conferred upon the student after his or her thesis is examined by the defense committee and approved by degree evaluation

committee.

## II. Application

### 1. Application Requirements

(1) Applicants shall be non-Chinese citizens from developing countries, no more than 45 years old (be born after Sept. 1<sup>st</sup>, 1979) with a good health condition.

(2) Applicants are expected to have a bachelor's degree in majors of economics, management science, forestry, or environmental science.

Applicants with a minimum 3 years experience of being government officials in charge of forestry, agriculture, resources, environment and other relevant public sectors of the recipient countries, or being mid-or-senior level managerial staff from agriculture or forestry-related enterprises, or being teaching and research faculty of relevant disciplines from higher education and research institutions are preferred.

(3) Being physically and psychologically healthy. Applicants are required to provide the health certificate or physical examination form issued by the local public hospital, no disease which will cause border rejection or prohibition of permanent residence by Chinese Law, There are no severe hypertension, cardiovascular disease, diabetes, cancer and other severe chronic diseases, mental illness or infectious diseases which are likely to cause serious harm to public health. Not in major surgery recovery or acute episodes. No severe limb disability. Pregnant women are not allowed to attend the program. If you become pregnant while studying in China, you will be expelled from university.

(4) Proficient in English for professional courses.

(5) Have the potential for career development in this field and intend to promote friendly exchanges and cooperation between the host country and China.

(6) Students who have studied in China or have been taken by other Chinese government scholarships may not apply.

### 2. Application Procedure

#### 1) Applying for BFU

Please use BFU International Application Portal at <https://bjfu.at0086.cn/student> to submit application materials The application deadline is June 7, 2024.

In scholarship application categories, please select “MOFCOM (The Chinese Ministry of Commerce) Scholarship”.

#### 2) Application Materials

Application materials include the following items:

Documents	Requirements	Original copy	Photocopy
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1	Recommendation letter by the applicant's working institution	A recommendation letter by the institution where the applicant works showing its willingness of recommendation is required. In the letter there shall be a brief introduction of the applicant.	1	1
2	Recommendation letters by academics	Recommendation letters from two individuals with the professional title of associate professor or above are required with the description of the applicant's academic background, research field, past achievement, and research abilities also requested.	2	2
3	Acquired degree and diploma certificates	The certificates of acquired degree or diploma (Would-be graduates may submit a letter of proof by their school.)	1	1
4	Academic Transcripts	Transcripts with major courses taken and grades obtained from previous degree education.	1	1
5	Academic plan	It shall cover the applicant's prospects and targets for his/her potential study in China as well as research plan to be accomplished in China. (Written in about 800 Chinese characters or 1000 English words).	1	1
6	CV	Personal background and education and work experience after high school.	1	1
7	English Proficiency Proof	For non-native English speakers only. Applicants shall provide recent test results (within the period of validity) of IELTS with a score of 6.0 or above or TOFEL (Internet-based) with a score of 79 or above or other relevant certificates.	1	1
8	Regular passport	Passport's information page showing photo, name, passport number, etc. Diplomatic passport or official passport is not acceptable. Passports need to be valid for more than 6 months.	1	1
9	Physical Examination Form	The health form shall be issued within one month before the submission of application, showing that the applicant doesn't carry any infectious disease or any disability that might affect academic activities or fall into any of the health situations prohibited by China's Entry-Exit Inspection Regulations.	1	1
10	Non-criminal record	The Certificate of Non Criminal Conviction needs to be valid for less than 6 months and must be issued by the local police department or authority.	1	1

Please note: Among the above mentioned application materials, the original contents of 3.4.7. 8.9.10 will be required to be shown while registering; if any item is missing or inconsistent with the copy submitted previously, the registration will be refused.

#### **4) Application submission**

(1) The trainee can apply for the scholarship program after obtaining the approval and recommendation of the relevant responsible department of the government, and submit the materials according to the specific requirements of the relevant departments of the host country;

(2) If the host government allows the individual to submit the materials directly to the Chinese embassy, the student must hold the relevant certificate or recommendation letter approved by the host country to study in China, and the original paper documents formed by the above 1, 2 and 3. The scanned electronic version of the document was submitted to the Economic and Commercial Office of the Chinese Embassy in the country; The addresses and contact details of the Economic and Commercial offices can be found on the official website of Ministry of Commerce. <http://www.mofcom.gov.cn/>.

(3) The responsible department of the host government requests the Economic and Commercial Office of the Chinese Embassy to issue a recommendation letter for the recommended student in the country, and indicate in the written request that if the university they applied to has been used up, whether they are willing to accept the adjustment to the same or similar programs in other universities. If the applicant has other special instructions, please also submit.

Attention:

a) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized translation copy in Chinese or English is required.

b) An original copy of degrees, transcripts and language certificates must be presented for on-site verification at the Economic and Commercial Counselor Office of the Chinese Embassy. Applicants have to scan the document and upload it in the application system after be verified by the Economic and Commercial Counselor Office

c) Applicants will reclaim all the hard-copy materials, both original copies and photocopies from the Economic and Commercial Counselor Office of Chinese Embassy. If admitted, they must take the documents to China and present them to the International College for review and archiving.

### **3. Application Deadline**

All applicants must submit their materials before June 7, 2024

Application Link: [bjfu.at0086.cn/student](http://bjfu.at0086.cn/student)

### III. Other Information

#### 1. Contact

Beijing Forestry University International College

Contact: HE Shuanghui

Tel: 0086-10-62338819

Email: heshuanghui@bjfu.edu.cn

Website: ic.bjfu.edu.cn

Address: Beijing Forestry University, No.35 Tsinghua East Road Haidian District, Beijing, P.R. China, Zip Code: 100083



School of Economic and Management

Contact: Yetong Ma

Tel: 0086-10-62338414

Email: liuyuanzhi6891@163.com

#### 2. Other notes

- 1) Application materials will not be returned regardless of the outcome.
- 2) The Chinese government will not provide any explanation regarding the admission decision.
- 3) It is not allowed to bring your spouse or children to China to accompany with you. The expenses of visiting spouse and/or children will not be covered by the scholarships.
- 4) Necessary documents for visa processing and other relevant matters will be included in admission letter.



Academic Education Programs Sponsored by Ministry of Commerce PRC

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北京師範大學  
BEIJING NORMAL UNIVERSITY

# 2024 Master of Business Administration (MBA) **BROCHURE**

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- II. Education Plan
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## **Belt and Road School (Emerging Markets Institute)**

Along with China's rapid economic growth and its fast integration into the global economic system, the rise of emerging market countries as a group, and the increasingly deepened South-South Cooperation, Beijing Normal University (BNU) established the Belt and Road School (Emerging Markets Institute) in 2011.

Belt and Road School (Emerging Markets Institute) adheres to the principle of "advancing with the times", bearing in mind the overall situation of national development, actively responds to the needs of constructing the Belt and Road, and vigorously trains economic and management elites for the Belt and Road countries. The Institute aims to promote the cooperation between China and other developing countries, and the long-term and sustainable development. It shall make its own contribution to promoting a more prosperous global economy and a more secure world, and shed new light on the development theory and development policy in a new era of innovation.

## **Degree Programs Sponsored by Ministry of Commerce PRC**

Degree Programs sponsored by the Ministry of Commerce of People's Republic of China (MOFCOM) has been established in 2008, with financial support of Chinese government's foreign aid fund. It is designed to train high-level business officials and management elites from the cooperating countries. The Degree Programs offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture, health, energy, transport and public administration. It provides intellectual capacity for the economic and social development of the cooperating countries. These programs mainly support in-service governmental officials, research fellows, middle or senior managerial personnel on their master and doctor education in China, which are taught in English. As the program duration is short, admission requires a bachelor's degree, relevant working experiences, and decent health conditions. These requirements are essential for the condensed curriculum and hard-work study needed for the degrees.

The MOFCOM degree programs take a growing role in contribution to business and trade cooperation between the participating countries and China. It is highly valued in the participating countries.

MOFCOM will continuously intensify its efforts in enlarging the enrollment scale and improving the quality of education. Through attending the programs and achieving the degrees, the students will embrace a more successful career and brighter future.

## **The BNU Master of Business Administration (MBA) Program**

The Master of Business Administration (MBA) program is a one-year, all-English-taught program organized by the Belt and Road School (Emerging Markets Institute) of Beijing Normal University. It is also a specialized program for China's international human resource cooperation

degree program by the Ministry of Commerce. This program is designed for business management talents from developing countries. The aim is to enhance students' ability to apply business management theories and economic research methods, and to deepen students' understandings of the economic development models and economic policy practices in the international economic system, especially in emerging markets and the Belt and Road countries. The program also aims at strengthening economic exchanges and cooperation between the participating developing countries and China, and promoting the joint construction of Belt and Road.

The Master of Business Administration (MBA) program plans to select 45 students from developing countries in 2024. In order to ensure the teaching quality, Belt and Road School (Emerging Markets Institute) has selected the professors who have rich experience in teaching and scientific research. The professors have deep understanding of emerging markets, developing countries and China's development experience. Most of the professors have education background and teaching experience from world-class universities such as Harvard University, University of Chicago, University of Cambridge, University of Essex, University of Cologne, Frankfurt School of Finance and Management, University of Erfurt, and Radboud University.

## Beijing Normal University

Beijing Normal University (BNU), directly subordinate to the administration of Ministry of Education, is a comprehensive and research-oriented key university renowned for teacher education. As the founder of Chinese modern higher education, BNU has a more than 120 years history and profound cultural heritage. BNU ranks at the top of Chinese Colleges and Universities in terms of its disciplinary superiority.

BNU promotes broad international cooperation and exchange, having signed cooperative agreements with nearly five hundred universities and research institutes from more than thirty nations and regions. BNU also exchange students through cooperative programs with over one hundred universities from various countries and regions, including the United States, Canada, the United Kingdom, Germany, Japan, South Korea, Switzerland, Spain, Hong Kong and Macao.

## Living Environment Introduction

Beijing Normal University is located in Beijing City. Beijing has a typical warm temperate continental monsoon climate, four distinct seasons, hot and rainy summer, cold and dry winter.

### Seasonal Temperature and Dressing Suggestions in Beijing

Season	Average Temperature (Celsius degree)	Dressing Suggestion
Spring	1°C-12°C	shirt, sweater, coat, etc.
Summer	18°C-31°C	T-shirt, dress, etc.
Autumn	15°C-25°C	trench coat, sweater, short coat, etc.
Winter	-5°C-5°C	cotton-padded clothes, down coat, parka, etc.



Meals in the university cost about RMB 20-30 per day. City bus ticket price starts at RMB 1.00 and subway ticket price starts from RMB 3.00. All bus and subway lines can be paid via smart pay-as-you-go transport card (Beijing Municipal Administration and Communication Card).

Beijing Normal University will provide free single-bedroom apartments for MBA students in the G district of BNU Changping Campus. The dormitory provides campus network/ WIFI services (RMB 60 per month). Each room is equipped with private bathroom, single bed, beddings, TV, air conditioner, etc. Halal canteen is offered in the university. Self-catering shared kitchens are not provided.

# **I. Program Description**

## **1. Prospective Students**

Officials of division chief level and above, Senior Managers of enterprises, or researchers in relevant fields from universities and research institutes.

## **2. Program Objective**

The main objective of the MBA program is to address the need for economic reform, restructuring and development in developing countries by:

- (1) Training senior officials in business administration and economic policy analysis;
- (2) Promoting economic development and cooperation in trade and investment among developing countries;
- (3) Enhancing the students' understanding of China and its economic development, and promoting economic cooperation between China and other developing countries.

## **3. Enrollment Plan**

In 2024 we plan to enroll 45 students in our master program with a concentration on national development.

## II. Education Plan

### 1. Teaching methods

All courses are taught in English (except Basic Chinese). Teaching will consist of lectures, group discussions, case studies and field studies, among other methods.

The program requires students to complete all the courses and pass the thesis before the end of academic year, and pass the thesis defense.

### 2. Major areas

- Economic development models, strategies and policies in developing countries
- Finance, trade and investment in developing countries
- Industrial development in developing countries
- Opportunities and challenges of economic development in emerging markets
- Regional economic development and cooperation among developing countries

### 3. Courses

Courses	Hours	Credits	Semesters
Principles of Management	32	2	Fall
Managerial Economics	48	3	Fall
Business Data Analysis	32	2	Fall
Belt and Road: Development Finances	16	1	Fall
Methodology of Thesis Writing	32	2	Fall
Belt and Road: an Introduction	16	1	Fall
Basic Chinese I	32	2	Fall
China Social Economic Survey	48	3	Spring/Fall
Belt and Road: Leadership	48	3	Spring
China Economy and Transition	48	3	Fall
Practicum Management	16	1	Spring/ Fall
General Introduction to China	32	2	Fall
Emerging Market Economies and Developments (Economy and Development of Latin America, Economy of Africa, Economy of Asia)	48	3	Spring/Fall
Basic Chinese II	32	2	Spring

Thesis			Spring
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#### 4. Course Description (Subject to slight changes)

##### **Principles of Management**

**Teaching Methods:** Lectures, enterprise tours, final exam

The main purpose of the course is to enable the students to think like a manager and to provide you with the basic information you need to be successful as a manager. Students will learn the functions of management, the tools that managers use, and the key concepts, theories, practices, debates and problems in the study of management.

Learn key concepts and theories in management; Develop skills in applying those concepts and theories to understand various management processes; Get hands-on practice with a number of critical skills such as case discussion and experiential exercises; Learn and improve various skills that may assist you behave effectively in organizations, including critical thinking and interpersonal skills.

##### **Managerial Economics**

**Teaching Methods:** Lectures, final exam

Understand why managerial economics relies on microeconomics and industrial organization to analyze business practices and design business strategies. Explain the difference between economic and accounting profit and relate economic profit to the value of the firm. Discuss problems arising from separation of ownership and control in businesses and suggest some corporate control mechanisms to address these problems. Explain the difference between price-taking and price-setting firms and discuss the characteristics of the four market structures.

##### **Business Data Analysis**

**Teaching Methods:** Lectures, practical operation, final exam

Business Data Analysis introduces students to basic concepts of statistics, and intermediate to advanced statistical analysis with applications in business and economics. Multiple regression will be emphasized in the course. The objective of the course is for students to learn how to analyze real world data with appropriate statistical methods and relevant computer software. The mathematics of statistical methods will be introduced only as needed and will not be a central focus.

##### **Belt and Road: Development Finance**

**Teaching Methods:** Lectures, case study, final exam

This course mainly contains two parts. One part is introduction of the basic theories of finance and development, discussing the role of finance in economic growth. It aims not only to help students understand how to create effective financial system and financial policy portfolio, which promotes economic growth to the best, but also how to properly use financial resources to achieve financial sustainable development, so as to eventually achieve sustainable economic growth. The other part is the methods of promoting development related financing, which makes economic growth sustainable. It includes financing of infrastructure, construction, agriculture & rural development, industrialization, urbanization, environmental protection, health insurance, etc.

### **Methodology of Thesis Writing**

**Teaching Methods:** Lectures, case study, presentation

To prepare students for the dissertation part of the degree.

To provide students with an in-depth understanding of qualitative and quantitative methods.

To develop students' research planning skills.

To provide students with knowledge of the types of data available and appropriate data collection methods.

To develop effective research design skills.

### **Belt and Road: an Introduction**

**Teaching Methods:** Lectures, assignments

This course is designed to help students understand the Belt and Road Initiative, as well as the theoretical perspectives and practical issues of co-construction of the "Belt and Road". The main contents of this course Includes why such an initiative is proposed, what are the main contents, how to implement this initiative, how to evaluate the implementation effect, the main problems that currently exist, how to solve these problems, and the value and significance of economic and managerial theories innovation. The Belt and Road Initiative has become the most important platform for China to promote the establishment of a new pattern of comprehensive opening up in the new era. Therefore, the main purpose of this course is to enable students engaged in the research and practice of economics and management learn more about the Belt and Road Initiative and some relevant aspects of its implementation.

### **Basic Chinese I、 II、**

**Teaching Methods:** Lectures, presentation, final exam

This course is designed as a comprehensive introductory course to Chinese language, covering the four aspects of listening, speaking, reading, and writing, while emphasizing the practicality and communicative nature of the Chinese language. Based on various conversation topics such as greetings, farewells, inquiries about nationality, introduction of family members, and asking about dates and times, the course revolves around functional aspects of the Chinese language. It explains the basics of Chinese characters, including their phonetic components and the fundamentals of Pinyin such as tones, initials, finals, and tone changes during spelling. Furthermore, it delves into the unique grammatical features of the Chinese language and provides explanations on culturally relevant topics. The course aims to help students grasp fundamental knowledge of Chinese language and understand the societal and cultural contexts embedded within it, assisting them in their life in China. Additionally, it seeks to enhance students' confidence in learning Chinese and lay a solid foundation for their future Chinese language studies.

### **China Social Economic Survey**

**Teaching Methods:** Field trips, case study, assignments

Combined with the courses of China Economy & Transition, International Trade & Investment and Methodology of Thesis Writing, students will visit typical villages, cities and enterprises in China. The course aims to lead students to have a better understanding of the related theories they learnt in class and Chinese development mode by social economic surveys. The course also

helps students to compare the development situation in China with their countries' and provide thesis materials.

### **Belt and Road: Leadership**

**Teaching Methods:** Lectures, case study, presentation, assignments

Leadership is both a research area and a practical skill encompassing the ability of an individual or organization to "lead" or guide other individuals, teams, or entire organizations. The course introduces the historical views, different faction theories of leadership, leadership emergence and leadership styles.

### **China Economy and Transition**

**Teaching Methods:** Lectures, case study, presentation

The course combines the historical development and situation of China's economy, systematically introduces the experience of China's economic transformation. In a setting of Chinese economic history and geography, the course mainly introduces the problems and the solutions during the process of China's reform and opening up. The course leads students to research the differences of development process between China and other developing countries which helps students to learn different industries transformation process and gives enlightenments to their own countries' development.

### **Practicum Management**

**Teaching Methods:** Lectures, case study, assignments

Successful businessmen and researchers who work in the front-line in China will be invited to introduce practicum management of China business and the experience and development opportunities of China business. The lectures focus on the topics such as marketing, promoting, financing, researching and social responsibility.

### **General Introduction to China**

**Teaching Methods:** Lectures, seminars, assignments

This course will survey the political development in contemporary China. Major themes of the course include China's path to Communism, political institutions and processes, opportunities and challenges to its political development, and China's changing relations with the world. Students will become familiar with the topics widely studied by scholars of Chinese politics such as state-society relations, central-local relations, political participation, nationalism, policymaking, foreign policy, etc. The main objective of the course is for students to obtain in-depth knowledge on Chinese politics and to develop theoretical thinking to explain and analyze the political development in contemporary China.

### **Emerging Market Economies and Developments (Economy of Latin America, Economy of Asia, Economy of Africa;)**

**Teaching Methods:** Lectures, case study, presentation, assignments

The course consists of three parts: Economy of Asia, Economy of Africa, Economy of Latin America. The course introduces the economic development, industrial structure Intraregional integration in emerging markets including Asia, Africa and Latin America. The course also leads the students to research experience of economy development and what they can learn from the

successful or failed experience.

## **5. Faculty Members**

The program is equipped with a world-class faculty, with a core team of internationally renowned university professors, experts and academics, former dignitaries from many governments, international financial leaders and global business executives. Each professor has a deep understanding of emerging market countries and is familiar with China's development experience. Most of the professors have educational background and teaching experience in world-class universities such as Harvard University, University of Chicago, University of Cambridge, University of Essex, University of Cologne, Frankfurt School of Finance and Management, University of Erfurt, and Radboud University, etc. Some faculty members have worked in senior positions in the World Bank, Asian Development Bank, International Monetary Fund, Development Bank of Latin America, and other important international organizations. They all have rich experience with cross-national studies, teaching in English, and international practice. The Institute also invites former political leaders from countries along the Belt and Road as distinguished professors, such as Djoomart Otorbaev (the former Prime Minister of the Kyrgyz Republic), Zlatko Lagumdžija (former Prime Minister of Bosnia and Herzegovina), and Grzegorz W. Kolodko (former Deputy Prime Minister of Poland).

## **6. Graduation Application**

When a student has completed all of the credits with passing grades and passes the thesis defense, he/she can apply to graduate with the approval of the Student's Advisory Committee.

## **7. Master's Thesis**

A master's thesis should be completed independently with the topic which has significance to theories or practical application. The thesis should present the original arguments on the selected research topic with sound theoretical base and reliable data, and should be well-organized. A student is permitted to have the thesis defense after the thesis passes the plagiarism check and is submitted to the Committee.

A student will be awarded a master's degree after thesis passes the Thesis Defense Committee and a series of reviews by the University.

(Detailed regulations on graduation thesis, degree award, and other issues are subject to Part I “Degree and Education Management” of the *Beijing Normal University Graduate Student Handbook*, September 2023 edition)

## **8. Academic Year Schedule Plan**

Registration: September 2024;

Graduation: Late June, 2025.



### **III. Scholarship**

Scholarship coverage:

- (1) Tuition, textbooks, field study trips, English teaching fee, guidance of thesis writing;
- (2) On-campus accommodation;
- (3) Living allowance of RMB 36,000 per person per year for Master programs, paid in monthly stipend (3,000 RMB/person/month);
- (4) Settlement allowance of RMB 3,000 per person;
- (5) Medical insurance in China;
- (6) One-time round-trip international air tickets.

The Chinese Ministry of Commerce (MOFCOM) provides "Chinese Government Scholarships" to admitted students from developing countries. These scholarships cover both tuition and living allowances. It also includes one round-trip international airfare for all the one-year master degree students. In terms of living allowance, it is RMB 36,000 per person per year for the Master programs. There is also a one-off lump-sum settlement allowance of RMB 3,000 per person. MOFCOM will only provide scholarship during the academic years. Students who delay the graduation would not get continued scholarships.

**Note: The method of scholarship granting is subject to the notice of MOFCOM.**

## **IV. Application**

### **1. Requirements**

(1) Applicants should be recommended by the Chinese Embassies in their countries and get the official recommendation letters.

(2) Applicants should be in compliance with the laws and regulations of the People's Republic of China and the rules of Beijing Normal University, and show proper respect for Chinese customs.

(3) Applicants should be of non-Chinese nationality from any developing countries, holding regular valid foreign passports (at least valid until September 30, 2025); and be under the age of 45. Service passport or diplomatic passport is not acceptable.

(4) Applicants should be healthy, capable of studying, and not carrying diseases which are classified as "prohibited entry into China" or "prohibited for long-term residence in China" under Chinese laws and regulations. Applicants with infectious disease, severe disability, or in major operation recovery period are not suggested to apply the program. Pregnant applicants will not be admitted by this program. Students who get pregnant during their studies will be expelled from the program.

(5) Hold a Bachelor's degree or above, and have at least three years of work experience.

(6) Priority will be given to applicants with relevant educational background or related work experience of this program.

(7) Applicants from non-English speaking countries should submit proof of English language proficiency (new TOEFL score no less than 90, or IELTS score no less than 6.0). Please refer to the specific English proficiency requirement of each major taught in English.

No need to submit proof of English proficiency (new TOEFL or IELTS) in the following two cases:

a. Received their last degree from English-speaking countries, and the language of instruction and assessment was in English;

b. The last degree program was fully taught in English, and a certificate of completion issued by the university needs to be submitted.

(8) Be government officials with rank of division chief or above, or senior level-managers or equivalent or above in various institutes and enterprises, or professionals from research institutes and universities. Priority will be given to applicants with leadership experience.

(9) Applicants should demonstrate the potential of career development in this field with a will of promoting exchanges and cooperation between their home countries and China.

(10) Applicants who have already studied in China or have been awarded other Chinese government scholarships may not apply.

## 2. Procedures

**BNU MBA Program Application:** Applicants are required to send an email to [emiad@bnu.edu.cn](mailto:emiad@bnu.edu.cn) as soon as possible to get instruction of personal information collection.

## 3. Materials

Please carefully read the following information and prepare the application materials as required. If the application materials are incomplete, the application will not be processed.

Application materials		Requirements
1	Beijing Normal University Application Form for International Students (Application for BNU MBA Program)	Applicants are required to send an email to <a href="mailto:emiad@bnu.edu.cn">emiad@bnu.edu.cn</a> as soon as possible and following the instruction to complete the online information collection questionnaire. Please make sure to fill accurate full name, passport number, date of birth and effective contact in the questionnaire. The applicant is responsible for the results such as inability of admission or visa problems, due to applicants' own errors in filling the information.  The information collected by the questionnaire will be used to input in system and then produce the BNU Application Form for International Students. With all the application materials reviewed and verified, EMI will send the form to the applicant. Then the applicants should print the form, sign name and date, paste clear passport photo to complete the application form.
2	Transcript and Highest Academic Certificate	Must provide official transcripts, graduation certificate or degree certificate of undergraduate education. The documents must be original or authenticated/notarized copies, either in Chinese or English (Chinese or English notarized translations are required for other languages). Diploma will not be accepted. Transcripts should fully cover the study period of study certificates.
3	Personal Statement	The applicant's signature must be consistent with the signature of the passport. Personal Statement Form Link: <a href="https://admission-is.bnu.edu.cn/docs/20221120145958057389.doc">https://admission-is.bnu.edu.cn/docs/20221120145958057389.doc</a>
4	CV /Resume	
5	Academic Reference Letters	Two reference letters in Chinese or English from two associate professors or scholars with higher academic titles, or senior experts in a related field. (There is no specified format for the reference letters, please specify the name and title of the referee and contact information, all letters must be signed by the referee). Reference letters should be organized in one PDF document.
6	English Proficiency Certificate	Applicants from non-English speaking countries should submit proof of English language proficiency (new TOEFL score no less than 90, or IELTS no less than 6.0). Please refer to the specific English proficiency requirements

		<p>of each major taught in English:</p> <p>There is no need to submit proof of English proficiency such as IELTS or TOEFL in the following two cases:</p> <p>Received their last degree from officially English-speaking countries, and the language of teaching and assessment was English;</p> <p>The last degree program was fully taught in English, and a certificate of completion issued by the university needs to be submitted.</p>
7	Copies of valid regular passport	Must be valid till September 30, 2025. The passport at the time of entry to China and matriculation must be the same as these photocopies. Service passport/diplomatic passport is not acceptable. The applicant is responsible for the inability of admission, visa programs, etc. due to the invalid passport provided by the applicant.
8	Photos	Digital clear full-face bust bareheaded photo of recent three months, with white/blue background should be prepared and at least 2 hard copies (48mm × 33mm) carried with applicants when they come to China in case of needs.
9	Foreigner Physical Examination Form	<p>This form is uniformly made by the Chinese health quarantine authorities and must be completed in English or Chinese. The medical examination must cover all the items listed in the Foreigner Physical Examination Form; Incomplete records or those without the signature of the attending physician, the official stamp of the hospital or a sealed photograph of the applicants are invalid; Please choose the appropriate time to take medical examination as it is valid for only 6 months; The form should be qualified for China X1 visa application.</p> <p>Foreigner Physical Examination Form Download Link:  <a href="https://iso.bnu.edu.cn/cn/download/download?id=19">https://iso.bnu.edu.cn/cn/download/download?id=19</a></p>
10	Non-criminal certificate	It should be issued by the public security agency where the applicant is located, and there is no fixed template.
11	Other materials	The original or photocopy of published academic papers, patents or other research achievements.

**NOTE:** The original application materials must be provided in English or Chinese. If you cannot provide the original materials, you must provide notarized copies, translate into English or Chinese. Regardless of what the application result is, none of the application materials will be returned.

#### 4. Submission

(1) How to mail hard copy documents:

All hard copy documents must be posted to Belt and Road School (Emerging Markets Institute) of Beijing Normal University, which will be uniformly submitted to the Admissions Office of Beijing Normal University for review. Those who fail the review of the paper materials will not be admitted. If the originals of important application materials such as "Graduation Certificate",

"Degree Certificate", "Transcript", and "Language Proficiency Certificate" cannot be provided, the original notarized and certified materials of the corresponding documents shall be attached. Regardless of what the application result is, no application materials will not be returned.

**Postal address:**

Emerging Markets Institute Students Office  
Room 507, Building No.1, Beijing Normal University (Changping Campus),  
Manjing Road No.2, Shahe Town, Changping District, Beijing, China.  
Postcode: 100875  
Telephone: 0086-15703370007

(2) Applicants can only apply for the scholarship program after obtaining the approval and recommendation from the relevant governmental departments of their home countries, and submit the materials according to the specific requirements of the relevant departments of their home countries;

(3) If the applicant's government allows one to submit the materials directly to the Chinese embassy in applicant's country, the student must submit the relevant approval letter or letters of recommendation for studying in China (original and scanned ones) to the corresponding Economic and Commercial Counselor's Office of Chinese Embassy, both original and scanned documents; The contact information of each Chinese Ministry of Commerce can be found via <http://www.china-aibo.cn/>.

(4) Above-mentioned materials should be submitted to Chinese Ministry of Commerce in your country to apply for the recommendation letter. Please also remark whether you accept similar major transferring to other universities and other requests.

**Notes:**

- Incomplete applications will not be processed.
- All submitted materials should be written in English or Chinese (printed). If the submitted documents contain non-English or Chinese written (printed), certified English or Chinese translations should be provided.
- The University keeps the right to require additional materials from the applicants.
- Application materials are non-refundable and will not be returned, regardless of whether the applicant is admitted by the University.
- The applicant shall guarantee that the application information and application materials provided are true and accurate. Once the admissions unit verifies that the information is not true, the applicant will be denied admission or the admission qualification will be cancelled. Those who have been enrolled will have their student status cancelled. Original application documents will be re-checked in registration.

## **5. Deadlines**

Application submission: Before June 7, 2024.

Late application will not be processed.

## **6. Eligibility**

Admission Office, Provost's Office and Academic Affairs of BNU, BNU International Students Office and Belt and Road School (Emerging Markets Institute) of BNU will check the eligibility of the applicants according to relevant regulations.

## **7. Registration/Orientation**

Beginning of September 2024.

Admitted students must finish admission and registration procedures in strict accordance with the time specified in the admission notice.

## V. Contact

### **Belt and Road School (Emerging Markets Institute) Students Office (EMISO)**

**Phone:** +86-10-58806568

**E-mail:** emiad@bnu.edu.cn

**Address:** Room 507, Building No.1  
Beijing Normal University(Changping Campus)  
Manjing Road No.2, Shahe Town, Changping District,  
Beijing, China 100875

**Working** Monday-Friday (except public holidays)

**Time:** 9:00-12:00, 14:00-17:30 (GMT+08:00, Beijing Standard Time)

## **VI. Other Instructions**

1. All the application materials will not be returned whether the applicant is accepted or not.
2. No explanation from Chinese government and the university on whether the applicant is accepted or not.
3. No accompanying family members included. Chinese government will not afford the expenses caused by students inviting spouse/children /relatives/friends to China.
4. The procedures and other requirements of studying in China will be stated in admission materials.
5. Admitted students should obey all the regulations and laws of the Exit and Entry Administration in China, which may include the exit/entry border inspection upon arrival or departure.





**Degree Education Programs Sponsored by Ministry of Commerce PRC**

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**东北师范大学**  
NORTHEAST NORMAL UNIVERSITY

# **Master Degree Program of Educational Management and Policy 2024**

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**2024**

## **I. Program Description**

### **1. Basic Information**

#### **(1) Program Introduction**

The Academic Education Programs sponsored by the Ministry of Commerce of the People's Republic of China are designed to foster high-caliber business officials and managerial personnel for the recipient countries, which was launched in 2008 to offer one-year and two-year master programs as well as three-year doctoral programs to educate high-caliber and inter-disciplinary talents working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating socioeconomic development. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master's and doctorate education in China, which are fully conducted in English. The admission requirements for a candidate include a bachelor's degree, relevant working experience, and a decent physical condition, essential for the high-compact curriculum needed for the degrees.

The graduates of such programs are now working in their specialties back home and undertaking an increasingly significant role in the economic development and cooperation between China and their home countries.

For the positive effects and good results brought about by these programs in strengthening the economic ties and friendly relations between China and the recipient countries, the Ministry of Commerce of the People's Republic of China will continuously intensify its efforts in enlarging the enrollment scale and improving the quality of education. We believe that by attending the programs and achieving the degrees, you will embrace a successful career and brighter future.

The Master Degree Program in Educational Management and Policy of Northeast Normal University (NENU) aims at cultivating educational management specialists with modern management visions, sound academic

deposits as well as solid professional skills and practical abilities to solve problems in an innovative way.

## **(2) Prospective Students**

Our prospective students are educational officials, school executives and teachers as well as researchers of educational research institutes. By the time of matriculation, the candidate must have obtained a bachelor's degree for our master's program.

## **(3) Program Objective**

To cultivate educational management specialists with modern educational management visions, higher theoretical attainments and practical capacities, featuring:

With rich academic deposits and solid professional skills and be able to follow the latest development trends in education.

With competitive practical skills and capacities for educational management, and able to solve problems in an innovative way with the theories, methods and skills learned at school.

## **(4) Enrollment Plan**

In 2024, Northeast Normal University (NENU) has been authorized to enroll up to 20 candidates for the master's degree program in educational management. It is a two-year program instructed in English. After obtaining all credits, completing academic degree papers and passing the round of thesis defense as required, the master of science in education will be conferred.

## **(5) Financial Aid**

The program is financially aided by the Ministry of Commerce of the People's Republic of China for both competent higher learning institutions' teaching and management and all admitted candidates' expenses related to basic living and round-trip international tickets.

① All admitted students do not need to pay for tuition, teaching materials, fieldwork, subsidiary for the English-instructed program, and graduation thesis

instruction.

②Free accommodation, one single room for one person, will be provided by the university (Main Campus near the intersection of Ziyou Road and Renmin Street, Changchun City).

③Living allowance will be provided to every admitted student regularly by the university during their stay in China in line with the standard, 36000RMB/year for master's program, and 42000RMB/year for doctoral program.

④There is also 3000RMB/person which will be given as a one-off settlement allowance to every admitted student.

⑤Comprehensive medical care insurance will be provided by the university for all admitted students.

⑥Free round-trip international air tickets for all admitted students: One-time round-trip international air tickets for study and one-time round-trip international air tickets for home visits.

⑦All students are required to attend the annual evaluation. The ones who are proven qualified can enjoy the full scholarship for the second academic year.

⑧The rest expenses are managed for use in a coordinated way by the Ministry of Commerce of the People's Republic of China or the university and will thus not be distributed directly to the students. Every admitted student will be financially aided only within his or her academic years, but if his or her graduation is postponed for some reason or other the student will no longer be financed.

## **2. University Introduction**

### **(1) About NENU**

Northeast Normal University (NENU) is a higher learning institution

## **Academic Education Programs Sponsored by Ministry of Commerce PRC**

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under the direct administration of the Ministry of Education of the People's Republic of China. It is one of the national key universities given construction priority of Project 211 and Project Double First-class. NENU is located in Changchun City—the beautiful Spring City of Northern China and is reputed as the cradle of teachers.

NENU currently has over 15,000 full-time undergraduate students, more than 15,000 master's students, over 3,000 doctoral students, and around 700 international students. There are over 1,700 full-time teachers, including 560 professors and 657 associate professors. The university comprises 21 schools, covering 12 disciplinary categories, with 82 undergraduate majors. NENU has 46 majors selected as national first-class undergraduate program construction sites and 3 bases for the Ministry of Education's national training program 2.0 for top students in basic disciplines. There are 24 doctoral programs of the first-level disciplines, 37 master's programs of the first-level disciplines, 1 doctoral program of professional degrees, and 21 master's programs of professional degrees. There are 24 post-doctoral research stations.

The university has six national "Double First-Class" disciplines, including Marxism, education, world history, chemistry, statistics, and materials science and engineering, ranking 19th nationally in the number of selections. NENU also has five national key disciplines in ideological and political education, principles of education, world history, cell biology, and ecology. In the fourth round of discipline evaluation by the Ministry of Education's Degree Center, six disciplines were rated as Class A (including one A+), and 15 as Class B.

Currently, NENU has 21 schools (faculties) receiving international students from 110 countries and regions. Every year, the number of international students coming to study at NENU is about 1,000 people. As always, NENU's students are widely welcomed by society for their sound professional knowledge and skills, and rich practical experience, thereby playing an important role in promoting the socioeconomic development of their home countries.

## **(2) About the Faculty of Education, NENU**

The Faculty of Education of NENU was founded in 2012 through the emergence of the Department of Education (1951) and the School of Science of Education (1994). Over the past 70 years, the Faculty of Education of NENU has cultivated a batch of outstanding teachers, cadres, experts and scholars, making it an important bridgehead for academic research and cultivation of specialists in education and psychology.

The Faculty of Education of NENU is famous for its brand “NENU Training” in China. With high-level training platforms, the Faculty of Education of NENU has not only hosted different kinds of national training programs but also pushed forward with the “U-G-S” (University-Government-Primary and Secondary School) coordinated innovation and development mode in many places in China. In addition, it has established close cooperative relations with provinces (cities, districts) in which project research, training and experience popularizing are integrated, which, in turn, has reflected its outstanding capacity to serve society.

As a pioneer and an engine in Northeast China for the development of New China’s science of education, the Faculty of Education of NENU will keep a close eye on the international academic frontier and the demand for national development, and push forward with the construction of disciplines, the integration of specialist cultivation, academic research and social service, and the featured, connotation-oriented development, thereby making a greater contribution to the prosperity, scientific development and reform of education of China!

## **(3) Living Condition**

NENU is located in Changchun, a city with four distinctive seasons ideal for an outing in Spring, enjoying coziness in Summer, appreciating leaves in Autumn and playing snow games in Winter. The very pleasant period is from April to October in Changchun City, with an average temperature of 16℃. The

ice-snow season is from November to March and the temperature averages at -9°C. Accessible to convenient traffic and affordable consumer products, NENU has two campuses consisting of about 940 beds in four buildings for international students. Single rooms on the Renmin Street Campus (Campus near the intersection of Ziyou Road and Renmin Street) will be provided to the candidates enrolled in the master's degree program in educational management. All buildings are very well equipped with in-door bathrooms, cable TVs, WIFI, kitchens, western food restaurants, supermarkets and other necessary facilities. In addition, there are four dining halls with halal food.

### **3. Education Plan**

#### **(1) Course Arrangements**

For this master's degree program, the coursework covers three parts, including compulsory public courses, compulsory courses and optional courses, at least 31 credits in total, including 7 credits for compulsory general courses, 14 credits for compulsory professional courses and at least 10 for optional professional courses. The details about such aspects as category, course title and credit are listed as follows:

#### **① Courses**

<b>Category</b>	<b>Course Title</b>	<b>Credit</b>	<b>Hours</b>	<b>Semester</b>
Common Compulsory Courses	A Survey of China	3	60	1
	Chinese Language	4	80	1
Professional Compulsory Courses	Research Methods in Education	2	40	1
	Quantitative Research Method I	2	40	1
	Quantitative Research Method II	2	40	2

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	Educational Policy Analysis	2	40	2
	Educational Leadership and Management	2	40	1
	Comparative Education	2	40	2
	Curriculum Studies	2	40	2
Professional Elective Courses	Education in China	2	40	1
	Sociology of Education	2	40	1
	Educational Psychology	2	40	1
	Qualitative Inquiry	2	40	2
	Language/Culture, Identity & Education	2	40	2
	Teacher Education and Professional Development	2	40	2
	Education and Economic Development	2	40	2

### ② Course Description

Course Title	Course Description
Common Compulsory Courses	
A Survey of China	This course provides international students with a comprehensive understanding of China's historical and cultural evolution, as well as its social-economic development.
Chinese Language	This course emphasizes the acquisition of fundamental language skills essential for daily communication. The objective is to facilitate a swift integration of students into their academia and social environments.
Professional Compulsory Courses	
Research Methods	This thematic course focuses on providing in-depth



### **Academic Education Programs Sponsored by Ministry of Commerce PRC**

in Education	insights into the latest developments in the field of educational reform in China.
Quantitative Research Method	This course systematically imparts foundational knowledge in quantitative research, enabling students to apply quantitative research methods for studying, analyzing, and understanding educational phenomena to address educational issues.
Educational Policy Analysis	This course encompasses the policy-making process, framing policy issues, predicting policy outcomes, and evaluating policy performance.
Educational Leadership and Management	This course focuses on introducing theories of education leadership and management, encompassing three modules: theoretical foundations, educational administrative practices, and school management practices.
Comparative Education	This course, employing comparative methods, explores the general and specific patterns in the development of education worldwide, aiming to uncover future trends in educational development.
Curriculum Studies	The goal of this course is to provide students with a deep understanding of the key elements in the positioning, design, development, and evaluation of school curricula and educational programs.
<b>Professional Elective Courses</b>	
Education in China	The thematic course focuses on providing in-depth insights into the latest developments in the field of educational reform in China.
Sociology of Education	This course introduces and analyzes education issues in China and other relevant countries from a sociological perspective, considering the context of globalization.

### **Academic Education Programs Sponsored by Ministry of Commerce PRC**

Educational Psychology	This course primarily covers the psychological processes involved in the interaction between teachers and students in educational contexts, as well as psychological phenomena during the teaching and learning processes.
Qualitative Inquiry	This course introduces students to the philosophical backgrounds and theoretical foundations and methods associated with qualitative research.
Language/Culture, Identity & Education	This course is designed in an international and cross-sociocultural scope. It critically explores notions of language/culture, identity and education. It examines the roles of language and education in identity construction through reading classic literature and contemporary empirical research on relevant issues.
Teacher Education and Professional Development	This course covers fundamental theories and practices in pre-service teacher education, basic theories of teacher professional development, and the main pathways of teacher development.
Education and Economic Development	This course integrates theoretical and practical aspects, serving educational management practices in the context of the relationship between education and economic development.

### ③ **Instructors**

<b>Name</b>	<b>Gender</b>	<b>Degree</b>	<b>Title</b>
RAO Congman	M	PhD	Professor
ZHU Hong	F	PhD	Professor
WANG Zhichao	M	PhD	Professor
ZHAO Lan	M	PhD	Professor
CAO Chun	M	PhD	Professor

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DENG Tao	M	PhD	Professor
CHEN Xin	M	PhD	Associate Professor
DING Rui	F	PhD	Associate Professor
HUO Ming	M	PhD	Associate Professor
XIE Shu	F	PhD	Associate Professor
LIU Jie	F	PhD	Associate Professor
QU Zhengwei	M	PhD	Associate Professor
SUN Ying	F	PhD	Associate Professor
XIA Xue	F	PhD	Associate Professor
XIE Xiaoyu	F	PhD	Associate Professor
ZHOU Da	M	PhD	Associate Professor

### **(2)Teaching Methods**

The primary mode of instruction is classroom teaching, supplemented by regular seminars and specialized presentations. The Faculty of Education regularly invites renowned scholars from both domestic and international arenas to conduct lectures, broadening students' perspectives and allowing them to interact closely with prominent figures in the field of educational management. Beyond traditional classroom teaching, practical internships and field visits are periodically arranged.

### **(3) Schedule**

1st Semester	From late August to January, classroom courses, allocation of instructors. From Mid-January to February, Winter Holiday.
2nd Semester	From March to July, classroom courses. Late June or early July, Thesis Proposal Meeting. From Mid-July to August, Summer Holiday.
3rd Semester	From September to January, Thesis Writing; From Mid-January to February, Winter Holiday.
4th Semester	March, Thesis Deliberating.

## Academic Education Programs Sponsored by Ministry of Commerce PRC

	Middle May, Thesis Defense. July, Graduation.
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### **(4) Master Thesis**

#### ① Specific Requirements for Graduation Thesis

As part of the thesis preparation process, students are required to finalize their thesis topics before the end of the second semester and participate in the thesis proposal presentation. The Faculty of Education, as the responsible unit, assists students in selecting thesis advisors. The graduate thesis should be independently completed by the student under the guidance of the advisor, and in accordance with relevant laws and regulations such as the Provisional Measures for the Implementation of the Regulations of the People's Republic of China on Academic Degrees, the Regulations of Northeast Normal University on Academic Degrees and the Standard of Academic Degree Thesis of the School of Postgraduates of Northeast Normal University. The organization of thesis evaluation and defense should also follow these regulations. The selection of a thesis topic should focus on issues with academic and policy significance, demonstrate a certain level of innovation, and fully reflect the student's ability to independently analyze and solve problems, as well as their theoretical proficiency.

#### ② Specific Requirements for Thesis Defense

Students who have passed all course assessments, earned sufficient credits, and undergone external thesis review are eligible to participate in the thesis defense. The Faculty of Education will organize a defense committee composed of relevant experts from within and outside the university, who will vote on the student's defense performance.

### **(5) Degree Requirements**

Every student is required to successfully complete the 31-credit coursework, master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of the University

Degree Committee, the Master Degree in Education will be awarded.

## **II. Application**

### **1. Application Prerequisites**

(1) The applicants must be non-Chinese citizens with valid passports from developing countries, less than 45 years old.

(2) The applicants must be healthy, with physical documents by local public hospitals to prove that the applicants have any disease or are not under the situation listed below:

Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations.

a) Severe chronic diseases like high blood pressure, cardio-cerebrovascular disease, diabetes, cancers; infectious diseases, psychological diseases which may harm public health; or under such conditions as convalescent period of major surgeries, acute exacerbation, severe disabilities or gestation. Getting pregnant while studying in China should be considered willing to drop out of school.

(3) The applicants must have attained a Bachelor's Degree or above, with good listening, speaking, reading and writing skills in English and working experience of three years or above;

(4) The applicants shall have academic and work backgrounds related to the master's degree program. Priorities shall be given to those in-service applicants.

(5) The applicants shall be civil servants at the director level or above (or equivalent level) of governments, competent managerial personnel of institutions and enterprises or senior academic professionals of higher learning and research institutions.

(6) The applicants shall be able to complete all courses in English (at the level of IELTS 6.0, TOEFL 80 or above).

(7) The applicants shall have career development potential and be willing to promote friendly cooperation and exchanges between China and your home countries.

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(8) The ones who are studying in China or have been enrolled in other Chinese Government Scholarship programs are not unqualified for applying for the program.

### 2. Application Procedures

#### (1) Apply to NENU

Please log on to the website of Northeast Normal University (<http://studyatnenu.nenu.edu.cn> or <https://nenu.17gz.org>), register and fill out the related information.

Application Notes

申请人保证/I hereby affirm that:

- 1) 上述申请材料均清楚和准确的材料真实完整。如个人虚假信息, 欺骗学校, 欺骗学校, 责任由本人承担。  
All information and materials provided are factually true and correct. I understand that I may be subject to a range of possible disciplinary actions, including admission revocation or expulsion, should the information I've certified be false.
- 2) 在中国期间, 遵守中国的法律和法规, 不从事任何危害中国社会秩序, 与本人来华学习目的不相符合的活动。  
During my stay in China, I shall abide by the laws and decrees of the Chinese government, and will not participate in any activities which are deemed to be adverse to the social order in China and are inappropriate to the capacity as a student.
- 3) 在学校期间, 遵守学校的校纪校规, 将精力投入到学习中。  
During my study in China, I shall observe the rules and regulations of the university, and will concentrate on my studies and researches, and will follow the teaching programs provided by the university.
- 4) 离境前, 必须向学校申请(X) 签证入境。签证, 一切后果由本人自负。入境后, 请立即向学校报到并办理手续, 并在30天内向当地公安管理部门报到, 逾期所产生的一切后果自理。  
Be sure to enter China with X visa, otherwise you will be responsible for all the possible consequences. Please go through all the procedures of registration to the institution and apply within thirty days of arrival for the Residence Permit to the local police authority.
- 5) 在报到时, 学校规定提供住宿押金(每学期400元人民币)。  
RMB400 is needed per semester to buy designated insurance for international students as a necessary procedure when registering at NENU.
- 6) 将学习签证不得转让, 经商或从事其他经营性活动。  
Employment, trading and all other business activities are illegal with X visas.
- 7) 学校不提供在教学生活期间涉及的相关事务。  
NENU won't help students to deal with any matters related with family members accompanying International Students at NENU.

Step 1

☐ I have read and agree to the regulations.

Step 2

Agree and continue

Fill in “MOFCOM 2024” in the Project code.

FAST PASS: If you already have the program's code, please fill in the code to enter the right program for application.

Project Code: MOFCOM 2024 Submit

Please choose your program:

☐ Self-sponsored

☐ Chinese Government Scholarship Candidates

Next

## Academic Education Programs Sponsored by Ministry of Commerce PRC

Study Plan Name	Department	Major	Duration From To	Years	Language of Instruction	Application Period	Notes	Operation
Master Student	Faculty of Education	Educational Management and Policy	2024-09-01~2026-07-30	2	English	2024-01-01~2024-08-30		Apply

Click“Apply”, fill in the personal information, upload the application documents and submit the application.

### (2) Application Documents

- ①Recommendation letter given by your working unit to introduce your basic information and express willingness to recommend you to study in China;
- ②Two recommendation letters in English or Chinese (The referees can be professors or government officials from central or local government authorities);
- ③A copy of the highest diploma and transcripts;
- ④Study plan in China (1000 words or more);
- ⑤CV in English;
- ⑥A copy of the candidate’s passport or other identification;
- ⑦Two recent passport photos, white background, no hat;
- ⑧An official letter of English proficiency, or passing the telephone test by NENU faculty;
- ⑨The Health Form shall be issued by a local public hospital within one month before the submission of the application, showing that the applicant carries no infectious diseases that may have a serious impact on public health or fall into any of the health situations prohibited by China’s Entry-Exit Inspection and Quarantine Laws and Regulations.

### (3) Submission

## **Academic Education Programs Sponsored by Ministry of Commerce PRC**

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- ①An applicant can apply for the program only after being approved and recommended by the relevant government department of your home country, and then submit materials as required;
- ②An applicant who has been allowed to submit materials directly to the Economic and Commercial Counselor's Office of the Chinese Embassy can submit the letter of certification or recommendation given by the relevant government department of your home country and the original documents of the aforementioned ①②③ in Item 3 and the scanned copies of these documents to the Economic and Commercial Counselor's Office of Chinese Embassy.
- ③ The relevant government department of an applicant's home country shall submit a written request to the Economic and Commercial Counselor's Office of the Chinese Embassy for an official recommendation letter for the applicant and clearly state whether the applicant is willing to be considered for a similar program at other universities if the program at NENU is already full, or other special requests if any.

### **(4) Reminders**

- ① All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.
- ②All the original copies of degrees, transcripts and language certificates must be presented for on-site verification at the Economic and Commercial Counselor's Office. Then, the applicant shall scan all required documents and send them to the contact person (cuiy738@nenu.edu.cn) of NENU.
- ③An applicant shall get back his or her hard-copy materials, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, s/he must take the documents to China and submit them to



the Division of International Cooperation and Exchanges of NENU for verification or archive.

### **3. Deadline**

June 7<sup>th</sup>, 2024

### **III. Other Information**

#### **1. Contacts**

Name: CUI Yan

Tel: (86-431) 85099754

Fax: (86-431) 85684027

Email: cuiy738@nenu.edu.cn

Website: <http://iso.nenu.edu.cn>

Address: Division of International Cooperation and Exchanges of Northeast Normal University, No. 5268, Renmin Street, Chaoyang District, Changchun City, Jilin Province, China, 130024

#### **2. Other Reminders**

①No matter what the application result is, all application documents will not be returned.

②The Chinese government will not make any explanation whether an applicant is admitted or not.

③Family members including spouse(s) and kid(s) of an applicant shall not follow and family-visit expenses of an applicant's family members will not be covered by the scholarship.

④The procedures and requirements for coming to China will be described in the offer document.



**Degree Education Programs Sponsored by Ministry of Commerce PRC**



对外经济贸易大学

University of International Business and Economics

# **2024 International Executive Master of Business Administration (IEMBA)**

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## **Academic Education Programs Sponsored by Ministry of Commerce PRC**

### **I Program Introduction**

#### **1. Basic Situation**

##### **A. Introduction**

Degree Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to offer one-year and two-year master programs as well as four-year doctoral programs for the purpose of educating inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries since 2008. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

Up to now, the University of International Business and Economics (UIBE) has held 10 IEMBA programs, with over 500 graduates, who are advanced administrative talents with creative thinking and global vision, being well aware of both transnational business pattern and Chinese economic environment. They are playing a more and more important role in stimulating economic cooperation between China and their home countries whose governments are attaching great attention to this program.

##### **B. Target of Enrollment**

Senior managers with at least 3 years of work experience, no more than 45 years old; officials with a bachelor's degree (or equivalent qualification), or a middle and senior manager who is engaged in business management and international economic cooperation in his country.

##### **C. Training Objectives**

This program is for senior managers and business officials who are experienced in business administration. It aims to develop senior international managers with

**Degree Education Programs Sponsored by Ministry of Commerce PRC**  
innovation ability, international vision and inter-cultural communication skills and keep them well informed with both transnational business models and Chinese commercial environment. Through the study of this project, students can not only improve the integration of knowledge and resources, but also strengthen their decision-making and execution.

## **D. Enrollment Plan**

Major: International Executive Master of Business Administration (IEMBA)

Schooling plan: one academic year

Teaching language: English

Enrollment quantity: 50 students

## **E. Funding Content**

- a. Exemption from tuition fees, teaching materials fees, field trip fees for research and survey, English teaching subsidies, and graduation thesis guidance fees.
- b. Free on-campus housing.
- c. Living allowance: Master's degree 36,000 yuan/person/year, doctoral degree 42,000 yuan/person/year.
- d. A one-time resettlement fee of 3,000 yuan/person.
- e. Comprehensive medical insurance in China.
- f. Free round-trip international airfare: one-year program only have one time free round trip, and for two years or more, a round-trip international air ticket is provided and also n-1 times round-trip international air ticket (n is the number of school years) to return home to visit the relatives.
- g. All degree students are required to participate in the annual review, and those who reach the academic performance assessment standard can continue to enjoy the full scholarship in the second year.
- h. Other expenses are managed by the Ministry of Commerce or the school and are not distributed to the students. The Ministry of Commerce only provides funding for students within the academic system. The student who postponed their graduation for personal reasons can not receive continued funding.

## **2. School Profile**

### **A. Introduction to UIBE**

The University of International Business and Economics (UIBE), situated near the Olympic Business Center of Beijing, was founded in 1951. UIBE is a national key university under the leadership of the Ministry of Education and the Ministry of Commerce, and is one of the first batch of universities to be included in "Project 211",

## **Degree Education Programs Sponsored by Ministry of Commerce PRC**

also participated in the "Double-First Class" initiative.

UIBE is a multidisciplinary, national key university with economics, management, law, literature and science as its core specialties, and the first higher education institution in China specializing in training talents in international trade, and the first higher education institution with both Chinese and English teaching training systems at undergraduate, master's and doctoral academic levels. With the advantages of specializing in international economics and trade, international economic law, international finance, business administration, business foreign language and other majors, our university has a complete system of cultivating talents in both Chinese and English, and is an important base for cultivating talents in international economics and trade and for scientific research. In particular, our International Business School was successfully re-accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 2022, and re-accredited by the European Quality Improvement System (EQUIS) in 2023 (the highest accreditation in a five-year period), and the MBA program was re-accredited by the Association of MBAs (AMBA) in 2022.

UIBE attaches great importance to cooperation with partners around the world, and has established partnerships with more than 300 overseas universities and international organizations. Up to now, UIBE has cultivated more than 50,000 international students and has 27 international alumni associations. UIBE emphasizes openness in running schools and active exchanges between China and foreign countries, and the scale and percentage of international students coming to China are among the highest in national universities. Graduates are widely welcomed by the society for their solid professional knowledge and skills, strong language ability, active thinking and rich practical experience, and are mainly employed by governmental agencies, financial institutions, business organizations and multinational corporations, and they play an important role in promoting the economic and social development of various countries.

### **B. Introduction to SIE**

School of International Education (SIE) of UIBE is specially engaged in recruiting international students for UIBE degree and non-degree study programs, and provides relative services. After the foreign students become one of members of the school, SIE takes the responsibility of the school register management, the visa services, the educational administration and the daily life consultation. Except the degree programs, SIE also offers language training programs, including the Chinese Language and Business Chinese at different levels, and Advance Studies on Chinese Economy and Culture.

### **Degree Education Programs Sponsored by Ministry of Commerce PRC**

Currently, there are more than 2,200 foreign students from around 160 countries and regions studying at the University of International Business and Economics, over 1,700 of them are taking degree courses and over 500 students are taking Chinese language courses and non-degree courses. In addition, there are lots of short-term study students and visit associations and students come to UIBE each year. UIBE has become renowned for the high quality education it has provided to thousands of foreign students over the past years. These students not only improved their Chinese proficiency at UIBE, but also learned and grasped the solid knowledge of Chinese culture, economy and trade. Many of these students have already become the backbone force to carry on the cultural exchange and the business intercourse with China.

School of International Education has Dean's Office, Admissions Office, Office for Degree Education, Office for Non-Degree Education, Department of Students' Affairs, Department of Teaching and Service Center. All staffs of SIE are well trained, full of teaching and management experience, have strong sense of responsibility and highly entrepreneurial.

### **C. Life in Beijing**

a. UIBE is situated at Olympic Business Circle of northeast Beijing. In Beijing, the climate is a typical north temperate and semi humid continental monsoon climate. It is rainy in summer, cold and dry in winter with very short spring and autumn. The average temperature is 0-15 degrees in spring. The annual average temperature is 20-35 degrees in summer. In fall, the average temperature is 15-28 degrees. In winter, the average temperature is -10-5 degrees, down jacket is needed. In 2018, the per capital disposable income of Beijing residents was 62,361 yuan. The living expense is very high in Beijing.

b. At present, there are altogether four international student apartment buildings in the school, namely Huibin Apartment (#6 Building), Huicai Apartment (#5 Building), Huide Apartment (#0 Building), and International Plaza (#8 Building). Here are a total of 1235 (sets) standard rooms, suites and luxury suites divided into three classes from high, medium to low. A total of more than 2,200 beds are available. All rooms are designed and decorated to the hotel standards of two-star, three-star and four-star. IEMBA students will enjoy the standard of accommodation for one person, mainly living in International Exchange Building (#8 floor) and Huibin Apartment (#6 floor), all with separate bathroom and public kitchen.

## **Degree Education Programs Sponsored by Ministry of Commerce PRC**

### **3. Teaching Arrangements**

#### **A. Course Arrangement**

##### **a. Compulsory Courses**

Course Name	Introduction	Credit
Managerial Economics	Success or failure in business depends critically on the positioning of the firm and the management of its resources. Through the lens of economics, students will learn to think systematically and strategically about achieving competitive advantage through the management of the firm's resources. They will analyze management problems concerning demand, costs, pricing, market structure, and strategic interactions with competitors.	3
Management and Organizational Behavior	This course is designed to expose managers with important theories and conceptual models for analyzing, understanding, and managing behavior within organization at individual, group and organizational level for the effectiveness of management practices.	3
Financial Accounting	This course aims to provide an understanding of the concepts, principles and conventions upon which financial accounting is based, and more importantly to provide an analytical basis upon which to intelligently interpret financial statements.	3
Marketing Management	Marketing is a total system of business action and should be seen as the key element in the running of any business. This course could enable students to better appreciate the role of marketing in individual firms as well as in the wider community by exposing them to theories and basic concepts.	3
Strategic Management	Strategic Management aims to develop the necessary strategy making and strategy implementation capabilities for business managers when leading business to success. The course will guide the students think the relationship between business and its external environment, learn the way of making strategy and executing strategy. This course will also help broaden managers' view and improve their integrated understanding to business' future.	3
International Business Management	The course surveys theories of international trade, foreign direct investment, international financial institutions, differences in political economy and culture, barriers to trade, foreign exchange, business-government relations, and the strategic alternatives available to companies operating in the global economy.	3

### **Degree Education Programs Sponsored by Ministry of Commerce PRC**

Understanding of China	This course is a compulsory course for international postgraduate and doctoral students, aiming to improve their general understanding of China's social development and historical culture. The teaching goal of the course is to help international students understand the history and culture of China, have general understanding of China's social development, and begin to deeply understand the characteristics of China's society and culture, as well as the unique charm of Chinese civilization.	3
Business Chinese (I)	Based on the contemporary Chinese characteristics, this course focuses on business Chinese language study and helps students to improve the primary ability of listening and speaking, and to master the basic Chinese sentence patterns and vocabularies.	2
Business Chinese (II)	Based on the contemporary Chinese characteristics, this course focuses on business Chinese language study and helps students to further improve the ability of listening and speaking, and to master more Chinese sentence patterns and vocabularies.	2

#### **Business Research**

Course Name	Introduction	Credit
Business Research	Business visits and trips will be organized in order to provide the students with better understanding of China's economic development, business operation and traditional culture.	4

#### **Seminars**

Course Name	Introduction	Credit
Seminars	Experts and scholars in relevant fields will be invited to give lectures to broaden students' knowledge and help them better understand China's economic and social development.	2

#### **b. Elective Courses**

Course Name	Introduction	Credit
Chinese Economy and Society: Developments and Problems	This course focuses on major issues of current Chinese economy. With rich materials and vivid pictures, the course will touch upon China's economic reform and discuss some problems accompany with the reform in the past three decades (1978-2008).	3



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Human Resources Management in China	This course will help students understand how the management of people is influenced by the social, ethical, and legal environment; by diversity in the work place; by the organizational culture; and by the business strategy.	3
Chinese Traditional Culture and Leadership Behavior	This course intends to introduce to the leadership behavior characterized by Chinese traditional culture, which is different from the leadership behavior based on Western culture emphasizing the individualism as opposed to collectivism.	3
China in the Global Economy	This course focuses on China's economic relations with the rest of the world, covering China's increasing trade, investment and commercial links across the globe, and their resulting impacts on China's startling rise.	3
Case Study of International Corporations Marketing Strategies in China	The course aims to focus on the multinational corporations' marketing strategies and operational issues facing multinational corporations in doing business in the Chinese market.	3
Corporate Governance in China	This course will introduce the diversified patterns of governance globally and within China. While the emphasis is on the the governance in China, how China's governance is different from other popular models in the world will also be discussed.	3
Chinese Business and Management	The course consists of two parts. The first part examines the Chinese economic development and business environment. The second part is related to the Chinese management system and practice.	3
Supply Chain Management	The goal of this course is to give students a broad exposure to supply chain management, focusing on the managerial tools needed to understand and articulate the problems of an organization's business processes, and the skill sets to analyze and continuously improve these business processes.	3
Transnational Corporation Management	The course aims to focus on the transnational corporation growth and development of emerging market country firms, and compare the difference between emerging market countries' transnational corporation and developed countries' transnational corporation.	3
Economic Transformation of China	The course strives to provide an introduction to the transformation of China from traditional agricultural society to modern state with socialist label.	3

### Degree Education Programs Sponsored by Ministry of Commerce PRC

Business Essential in China	The course is designed to help international students understand the essential elements of conducting business with China. It covers related topics such as entering the markets in China ,catching business opportunities and the Chinese business culture.	3
Intercultural Communication: Theory and Practices	This course is an introduction to intercultural communication theory and its practical principles.	3
The Contemporary China	The course is designed to help international students better understand the essential features of contemporary China. It covers important issues in the demography, politics, economy, national defense, foreign relations, legal system, social policies, education, ethnic groups, religion, and other related areas of China.	3
Chinese Business Culture and Consumer Behavior	This course helps students understand the Chinese business culture on greetings, meetings, business entertainment, appointment, addressing Chinese, public behavior, business attire, conversation topics, Chinese women, business gift-giving, body languages, ten rules for doing business in China, business travel in China.	3
International Economic Cooperation: The Case of China	This course focuses on Chinese international economic Cooperation in the past more than three decades (1980-2016). It will analyze Chinese international economic cooperation since her reform and open policy was applied.	3
International Finance: System, Market and Investment Opportunities	This course will talk about international finance, focusing on international financial system, international financial market, and especially, the investment opportunities in the foreign exchange market.	3
Corporate Strategy and Business Model	The objective of this course is to help students to understand and grasp the art of competition for firms in business world. The art includes two closely related aspects, corporate strategy and business model.	3
Marketing in China	This course is to provide a brief overview for China's current marketing strategy. The course is integrative in approach, combining the content of marketing theories with marketing practices in China.	3
Project Management	This course describes the concepts, principles, techniques, functions of managers, project management process, risk control and analysis, efficient leadership and Team, performance and evaluation, and strategy of organizations.	3

## **Degree Education Programs Sponsored by Ministry of Commerce PRC**

Antitrust, Regulation and Competition Policy	This course focuses on monopolies, oligopolies, and cartels and other environments where firms cooperate rather than compete. The two main areas that are examined are economic regulation and competition policy.	3
China's Culture and Society from Cross-cultural Perspectives	This course intends to provide an introduction to Chinese culture and society from cross-cultural perspectives. Students will explore central ideas in Chinese philosophy, values, interpersonal relationship, communication patterns, thinking and behavioral norms.	3
International Trade & FDI in China	This course is to provide for the students a better understanding of the development of China's international trade and foreign direct investment. It will discuss the history of trading and focus on the contemporary issues, the recent financial crisis and FDI issues.	3
International Conflict and Crisis Management	This course tries to understand the causes of the conflict, to explain its effects and to describe its dynamics in order to prepare actors, be they state governments, international organizations or individuals, to better manage conflict.	3
Communicating with China	The emphasis of the course is on how to communicate with China and help students have a better understanding of the hidden reasons and mechanisms of the discourse interaction between China and the world.	3
Belt & Road Initiative and Regional Economic Cooperation	This course instructs Belt and Road Initiative (BRI), introducing the concept, spirit, vision and ten-year evolution of BRI with juxtaposing a wide assortment of BRI's projects in Southeast Asia, South Asia, Central Asia and Middle East, Europe, Sub-Saharan Africa and Latin America, respectively. Furthermore, this course introduces BRI-related development banks, official development funds and financial instruments, and explores the emerging new Asian development finance.	3

### **c. Curriculum**

Theoretical and practical teaching are combined to enhance students' problem-solving abilities.

Students should acquire 37 credits to get the diploma including a compulsory module (25 credits), an optional module (6 credits), a specific lecture module (2 credits) and a business trip module (4 credits).

### **d. Profiles of Instructors**

In order to promote the development of academic education degree programs sponsored by Ministry of Commerce, UIBE has boasted qualified faculties and

### **Degree Education Programs Sponsored by Ministry of Commerce PRC**

optimized the structures of teachers' age compositions, educational backgrounds and graduation schools. A great amount of academic leaders of world-wide significance, key teachers and high-end professionals in related disciplines have been introduced into education programs. UIBE has accumulated and then formed an academic innovation team that has enjoyed considerable reputations at home and abroad. Meanwhile, UIBE empathizes the great importance on overseas experiences of faculties in this degree education programs who are all skilled in teaching in English. Parts of those professors' profiles are as follows:

No.	Name	Professional Title	Highest Degree	School of Graduation	Research Field
1	Zhang Zhu	Associate Professor	Ph.D in Management	Peking University	Strategic Management
2	Jing Ran	Associate Professor	Ph.D. in Economics	University of British Columbia	International Trade; Industrial Economic; Applied Econometrics
3	Wang Zhihui	Associate Professor	Ph.D in Management	Renmin University of China	Strategic Transformation; Entrepreneurial Innovation; Corporate Governance
4	Zhang Wei	Associate Professor	Ph.D in Management	South Westphalia University of Applied Sciences	Internationalization of Enterprises, Organizational Theory; Cross-cultural Management; Management Communication
5	Zhang Leinan	Associate Professor	Ph.D. in Management	Xi'an Jiaotong University	Marketing Strategy; Innovationmanagement; International marketing; Corporate Social Responsibility
6	Dai Tianjing	Associate Professor	Ph.D. in Accountancy	The London School of Economics and Political Science	Cost and Management Accounting; Financial Accounting
7	Ding Dou	Professor	Ph.D. in Economics	Peking University	Chinese International EconomicRelations; Regional Economic Integration

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8	Zhuang Rui	Professor	Ph.D. in Economics	Renmin University of China	Chinese International Economics and Trade; International Regional Economic Co-operation
9	Wang Xinbo	Associate Professor	Ph.D. in Economics	Chinese Academy of Social Sciences	Institutional Economics; Environmental Policy
10	Chen Jianxun	Professor	Ph.D. in Management	Renmin University of China	Foreign Direct Investment; International Strategy and International Business; Innovation Management and Organizational Theory
11	Yang Hangjun	Professor	Ph.D. in Management	University of British Columbia	Transport Economics; Logistics Management
12	Gong Jiong	Professor	Ph.D. in Economics	University of Texas at Austin	Macroeconomics; Finance
13	Shi Xingsong	Professor	Ph.D. in Arts	University of Texas at San Antonio	Cross-cultural Communication; Cross-cultural Adaption; Business Communication; Introduction to European and American Culture

### **B. Teaching Mode**

- a. Class Teaching: Considering the particularity of the composition of participants, IEMBA program adopts lectures, case studies, lectures, tutoring and other forms of flexible and diverse teaching methods;
- b. Business Visits: To enhance participants' understanding of the Chinese financial and business environment, IEMBA program provides regular arrangements for participants to visit economic development zones, enterprises, Beijing rural areas and functional governmental departments.
- c. Seminars: The program will regularly invite senior officials of the Chinese government, business executives and well-known experts and scholars to hold targeted lectures on international and domestic hot issues for the participants and discuss with students;
- d. Cultural Experience: In addition to a monthly trip to rural suburbs of Beijing,

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IEMBA program also arranges visits and study tours for participants to go out of the capital to experience Chinese culture.

### **C. Academic Structure**

Registration: Early September 2024

Starting school: Early September 2024

Winter vacation: Mid-December 2024

Graduation: End of June 2025

### **D. Graduation Thesis**

#### **a. Requirements for Thesis Writing**

Graduation thesis is an important part for participants to get the master degree. It should be written under the guidance of the tutors. The thesis topic should be related to professional fields. Participants should determine their topics combining with their professional knowledge during the study period

#### **b. Requirements for Thesis Defense**

Thesis should be submitted in the second semester. Participants who meet the following requirements can apply for thesis defense.

- 1) All courses results should be qualified and total credits should be acquired according to the major.
- 2) Examination for graduation qualification should be passed.
- 3) Academic and other relevant provisions should be met.

Time for thesis defense is between the end of April to the end of May.

### **E. Degree Granted**

Program participants, who gain required credits, finish master degree thesis and pass thesis defense will be granted a MBA degree by UIBE.

## **II Application Method**

### **1. Application Requirements**

A. Under the age of 45, born after September 1<sup>st</sup> 1979.

B. Applicants must be healthy and must not have any disease or situation listed below: Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations. Other severe chronic diseases like high blood pressure, cardio-cerebrovascular disease, diabetes; psychological diseases; or other infectious diseases which may harm public health. In recovery period after major surgery or acute disease attacks. Severe physically challenged. Pregnancy. If student get pregnant during the study in China, the study will be canceled.

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C. Applicants participated in this program are required to have a bachelor's degree with more than three years working experience.

D. Having a professional learning or work background related to the applied project will have priority in the selection.

E. Applicants participated in this program are required to be officials of division level and above with a bachelor's degree (or equivalent qualification) or Middle and senior management staff who engaged in the domestic operation or management and international economic cooperation.

F. Fluent English. Non-native English speaking applicants must have English proficiency equivalent to IELTS 6.0 or TOEFL (IBT) 86 and above level.

G. Have the potential for career development in this field and intend to promote friendly exchanges and cooperation between the host country and China.

H. Students who is studying in China or have been granted with other Chinese government scholarship already.

## **2. Application Procedures**

### **A. Application to UIBE**

a. Please visit the Online Application System of UIBE via the website of <http://202.204.172.146/>, click the 'Online Application' to enter the Online Registration System.

b. Please choose program category **Type B**, fill in the agency No. of UIBE with **10036**, choose the major of **International Executive Master of Business Administration (IEMBA)**.

### **B. Application Documents**

Please prepare the following documents before submitting your application.

- Copy of the first page on the passport. (Should be the ordinary passport with the validity date after Sept. 30th, 2024). Please make sure the page could clearly show the name, passport number and other information. Do not submit your application with a diplomatic passport or an official one.
- A copy of the highest diploma and transcripts.
- Study plan or proposal, written in Chinese or English within 1500 words. Individuals' ideas and goals for studying related majors in China and the learning and research tasks that individuals wish to complete during their studies in China.
- CV. Personal background information and high school learning and work experience.
- Two letters of recommendation (written only in Chinese or English) from professors or associate professors (or from the applicant's institution with the equivalent positions) shall

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be submitted. These letters shall introduce the applicant's academic background, professional direction, past performance and research ability.

- English proficiency certificates. A copy of TOEFL 86 above or IELTS 6.0 above or official letter of English proficiency, or passing the telephone test by UIBE faculty, which is only for non-English-spoken countries.
- Foreigner Physical Examination Form. The form could be downloaded from the official website of UIBE homepage with the 'Download' portion, the form is completed in English (the original copy shall be kept by the applicant) and designed by the Chinese quarantine authority and can be obtained from the dispatching authority. The physical examinations must cover all the items listed in the Foreigner Physical Examination Form. Incomplete records or those without the signature of the attending physician, the official stamp of the hospital, or a sealed photograph of the applicants are invalid. Please carefully schedule your physical examination as the result is valid for only 6 months.
- Non-criminal record report. The applicant shall submit a valid certificate of Non-Criminal Record issued by the local public security authority, usually issued within 6 months prior to the submission date of the application.
- Other supporting documents. Such as personal academic publication, research results and relevant award certificates, can be submitted into the system.

### **C. Submission**

- 1) The trainee can apply for the scholarship program after obtaining the approval and recommendation of the relevant responsible department of the government, and submit the materials according to the specific requirements of the relevant departments of the host country;
- 2) If the host government allows the individual to submit the materials directly to the embassy in China, the student shall hold the relevant certificate or recommendation letter approved by the host country to study in China, and submit the original paper documents and scanning electronic forms mentioned by the above 1, 2 and 3 to the Economic and Commercial Office of the Chinese Embassy in the country. The address and contact information of each business office can be found in the official website of the International Business Officials Institute of the Ministry of Commerce (English version), please refer to <https://www.china-aibo.cn/en/>;
- 3) The responsible department of the host government shall requests the business office to issue a recommendation letter for the recommended student in the country, and indicate in the written request that if the school quota has been used up, whether to accept the transfer to other schools for the same or similar major. If there are other special instructions, please



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write down as well.

## **Reminders**

- 1) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.
- 2) Uploaded supporting documents must be clear, authentic, and valid. Applicants are recommended to use a professional device to scan the relevant documents. Applicants shall bear the consequences caused by unclear or unidentifiable uploaded materials.
- 3) Please provide a valid contact number and email address, pay attention to receive the latest information and reply timely.
- 4) The final admission result is subject to the formal admission letter issued by the University of International Business and Economics.

## **3. Application Deadline**

**June 7<sup>th</sup>, 2024**

## **III Other Important Instructions**

### **1. Contact Information**

Address of the Admissions Office:

Admissions Office, School of International Education, University of International Business and Economics

Room 101, Building B of International Plaza, No.10, Huixin Dongjie, Chaoyang District, Beijing, China

Name: Mrs.SUN Yawen/Mrs. HU Di

Tel: (86-10) 6449-2329/6449-2327

Fax: (86-10) 6449-3820

Email address: uibescholarship@163.com

Website: <http://sie.uibe.edu.cn>

### **2. Other Reminders**

- a. No matter what the application result is, all application materials will not be returned.
- b. The Chinese government will not make any explanation whether you are admitted or not.
- c. It is not allowed to bring a spouse or children to China to accompany them. Expenses of family-visit from spouses, children will not be admitted.
- d. Any procedures and requirements about coming to China will be described in the offer document.



Academic Education Program Sponsored by Ministry of Commerce PRC



哈爾濱商業大學  
HARBIN UNIVERSITY OF COMMERCE

# 2024 Master Programs In Tourism & Hotel Management

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2024

## **Degree Education Programs Sponsored by Ministry of Commerce PRC**

Starting from the year of 2008, Degree Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to foster high-end business officials and managerial personnel for the recipient countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

Because the education system is relatively short and we ask the trainees should have gotten the bachelor degree and owned the certain working experiences. All of the requirement needed in order to understand the teaching content, adapt the high level studying and finally smoothly get the master degree.

As for the positive effects and good results brought by these programs in strengthening economic ties and friendship between China and the recipient countries, the Ministry of Commerce of People's Republic of China will continuously intensify its efforts in enlarging the enrollment scale and improving the quality of education. Also the local government attaches great importance to the China Aids Degree Education Program.

### **Harbin University of Commerce (HUC)**

Harbin is the capital and largest city of Heilongjiang Province in Northeast China, as well as the tenth most populated city in the People's Republic of China. Harbin, which is originally a Manchu word meaning "a place for drying fishing nets", grew from a small rural settlement on the Songhua River to become one of the largest cities in Northeast China. Founded by Russia in 1898 with the coming of the Trans-Manchurian Railway, today known as the Chinese Eastern Railway, the city first prospered as a region inhabited by an overwhelming majority of the Jewish immigrants. It is known for its bitterly cold winters and is often called the "Ice City." Harbin is notable for its beautiful ice sculptures in winter and its Russian legacy, and it still plays an important part in Sino-Russian trade today. In the 1920s, the city was considered China's fashion capital since new designs from Paris and Moscow reached

there first before arriving in Shanghai. In 2010, Harbin was declared a UNESCO "City of Music".

Founded in 1952, Harbin University of Commerce is the first multidisciplinary commerce-oriented university in China. It is one of the key university in Heilongjiang Province. It covers a total area of 1,144,300 m<sup>2</sup>, including an area of 746,700 m<sup>2</sup> for school buildings. The total number of full-time undergraduate students is 23,342, full-time doctor is 211 and post-graduate students is 2,597. Covering eight disciplines, Economics, Management, Engineering, Law, Literature, Science, Medicine(Pharmaceutical Science) and Art etc. The university consist of twenty-two schools, Institute of Commercial Economics and Institute of Commercial Engineering. At present, there are sixty-five majors, sixteen authorized center for doctoral degree, sixty-eight for Master's, four postdoctoral flow stations, 14 first-level discipline master degree programs, 17 specialized master programs and two postdoctoral workstations, one National Engineering Research Center of Innovative Anti-tumor Drug, one Engineering Research Center of Natural Anti-cancer Drugs certified by the Ministry of Education, one National Training Base for Vocational Education Teacher certified by the Ministry of Education, two provincial key laboratories, two provincial engineering centers, three humanities and social key research bases, two provincial engineering centers, three humanities and social science key research bases, one provincial philosophy and social science key research base on Sino-Russian Trade and five provincial key university laboratories.

HUC attaches great importance to foreign exchanges and cooperation. Focusing on student development, the school actively connects with international quality education resources and has established educational cooperation and academic exchange relations with 110 institutions in 27 countries and regions, including Russia, South Korea, Kazakhstan, the Netherlands, the United States, Japan, Norway and the United Kingdom. The university gives full play to its disciplinary advantages and characteristics, and actively sets up an international exchange platform. The university is a member of the Sino-Foreign Financial Education Alliance, a member of the Sino-Russian Economic University Alliance, a member of the China-Belarus University Alliance, a base for Chinese Language Proficiency Test (HSK), and a sponsor of the Northeast Asia Forum of 13 universities in five countries. The university has held many Sino-foreign exchange activities such as "Ice and Snow Sports Economic Forum", "China-Russia Graduate Academic Forum", "China-Belarus Academic Forum", and China-Ukraine Science and Technology Academic and Innovation Forum. The university is a study abroad training base of the China (Ministry of Education) Study Abroad Service Center, a partner institution of the Ministry of Commerce's "the Academic Education Programs Sponsored by Ministry of Commerce of PRC", a contractor of the Ministry of Commerce's foreign aid training program, and a scholarship institution entrusted by the Heilongjiang

Provincial Government to study in China. It has trained more than 2,000 government officials, business executives and school teachers from 103 countries and regions in Asia, Africa, South America and the Caribbean, the South Pacific and the Commonwealth of Independent States. In the past decade, the school has trained more than 3,000 long-term and short-term students from more than 50 countries, including Russia, France, South Korea, the Netherlands, and Japan, and sent thousands of Chinese students to Russia, France, South Korea, the United States, Norway, Japan, the United Kingdom and other countries.

## **School of Tourism & Cuisine**

Derived from the Tourism and Cuisine Department of Business School in Heilongjiang Province, Tourism and Cuisine School of Harbin University of Commerce was established in 1959 and renamed after consolidation. At present, the majors of tourism management and cuisine science management are offered in the school. Among these faculties, tourism management is the key major of Heilongjiang Province and approved to offer Master Degree in Heilongjiang Province. The School is qualified for provision of Master degree both in research and study. It was approved as the Training Base for Vocational Education of Tourism and Cuisine, the Training Base for Master Degree of Tourism and Cuisine and Principal Test Center of Self-taught Examination of Tourism and Cuisine and the Principal Test Center of Self-taught Examination of Tourism Management. Shangda Hotel, with 18 thousand square meters, which is managed by the School has been the demonstration internship center awarded by the Education Department of Heilongjiang Province and the base of involving teaching, research, and production. The School is furnished with multi-layer, multi-category and full function structure in high education of tourism management and cuisine.

The School is blessed with excellent faculties, Tourism Research Institute, the Chinese Fast Food Research Center, Chinese Food Culture Institute, prominent experts, and leaders of provincial disciplines. Most young lecturers hold Master or Doctor degrees. The School adheres to the principal of people oriented education, international education and lifetime education. By provision of scientific curriculum and integration of quality, knowledge and capability, bilingual education is also paid great attention, which has received compliments by both employers and other universities. At present, the School is known as the cradle for inter-disciplinary talents in tourism and cuisine.



## The Brief Introduction and the Picture of Comprehensive Building for Foreign Students

In the year of 2016, HUC paid a large amount of money to build one new comprehensive building especially for the China Aids degree education program students. This building stands by the side of good scenic campus mountain. When you stand by the window side of classroom or dormitory, you will have an overlooking of the whole campus. Teaching classrooms are also equipped in this building with sunshine, so that students can live and study without going out to other buildings even in cold winter. Student accommodation is single and each dormitory is designed according to the high standard of hotel rooms, with its own bathroom, refrigerator and central air-conditioning. And each floor is equipped with a common laundry room, kitchen and classrooms. We are committed to creating the most comfortable environment, so that every student who comes to Harbin University of Commerce can feel the warmth of home. Here are the picture of the comprehensive building,



## I Program Description

### Prospective Students:

Our prospective students are mid-to-senior level officials or managers from those developing countries who are now working at the tourism administration government, the tourism enterprise, hotel industry, and other public sectors and they all have demonstrated superior performance, both academically and in their work and good English level. By the time of matriculation, each must have obtained an undergraduate bachelor's degree in the case of our master program. And the applicant should be under 45 of age

### Program Objective:

The program aims to strengthen the ability of management and research of the manager in tourism and hotel management in the developing countries, and foster their professional knowledge, professionalism, industry analysis and innovation capacity.

### Enrollment Plan:

Totally 30 students for Master of Tourism and Hotel Management program, teaching in English, two-year length of schooling

## II Education Plan

Our master degree program is a two-year full-time program. Students enrolled in this program are expected to complete the coursework, conduct research, and write a thesis within two year.

Language of instruction: While all non-Chinese speaking students are required to take one course on the Chinese language each semester and the language of instruction of the course is English.

A more schematic layout is listed as follows,

Type		Number	Course Name	Time	Credit	Semester	Notes
Compulsory Course 21credits	Public Compulsory 6 credits	YWM2A00501	Chinese I	2	30	1	
		YWM2A00502	Chinese II	2	30	2	
		YWM2A00503	The Governance of China	2	30	2	
	Major Compulsory 17 Credits	YWM2A10501	Economic analysis of tourism industry	3	30	2	
		YWM2A10502	Tourism Marketing	3	30	3	
		YWM2A10503	Tourism Information System	2	20	1	
		YWM2A10504	Service Management	3	30	1	

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		YWM2A10505	Tourism Investment and Financial Management	3	30	2	
		YWM2A10506	The Introduction of China	3	30	2	
Optional Course	Major Optional Course No Less Than 19 Credits	YWM2B10501	HR Management	2	20	2	
		YWM2B10502	Research on hotel operation and management	3	30	2	
		YWM2B10503	Tourism industry management	3	30	1	
		YWM2B10504	Travel Reception Service management	2	20	2	
		YWM2B10505	Selected Chinese History and Culture	3	30	3	
		YWM2B10506	Overview and Dynamic Research of International Tourism	2	20	1	
		YWM2B10507	Tourism Policy and Regulations	2	20	3	
		YWM2B10508	Seminar on Tourism	2	20	3	
		YWM2B10509	Introduction to Chinese Hotel Industry	2	20	3	
		YWM2B10510	Thesis Design & Writing	2	20	1	
		YWM2B10511	Tourism planning and strategic management	2	20	3	
		YWM2B10512	Tourism destination development and management	2	20	3	
		YWM2B10513	Chinese Martial Arts Culture Experience		14	2	
		YWM2B10514	Research on characteristic tourism and cultural resources of Heilongjiang Province	2	20	1、2	Each 10Credits
Integrated Link		YWM2D00501	Research on Traditional Chinese Culture	2	20	2	
		YWM2D00502	Research on Tourism and Hotel Industry Development	2	20	3	
The total credits are 46 credits, 4 credits of public compulsory courses, 17 credits of professional compulsory courses, no less than 19 credits of elective courses, and 6 credits of comprehensive links.							

### III Dissertation Format

The dissertation should be written in English and whose format does not accorded with the requirement can not take part in the oral defense.

#### 1. Topic Selection Report Requirement and Composition

- A. The selected topic reasons, purposes and significance
- B. Major courses



- C. Theories, methods and significance
- D. References at home and abroad
- E. Frames
- F. Writing plan
- G. Report in 2000 words

## **2. Basic Requirements**

- A. It should be contained a clear theoretical or practical problem.
- B. You should use the relevant theory or method to analyze, synthesize and conclude.
- C. You should also use a certain amount of information and data.
- D. The structure should be rigorous, the logic should be clear, the language should be ease and grace, the written, chart, note should be standard.
- E. No less than 10000 words that includes notes but not the abstract
- F. Written in English except the special format

## **3. Format Requirement**

- A. In 12 word size, Times New Roman, double-sized
- B. The cover should be the standard format.
- C. The topic should be written in both Chinese and English.
- D. The abstract is written in 500 words.
- E. No more than 5 key words

## **4. Dissertation Program**

- A. A student shall choose a professor as his/her supervisor.
- B. After the supervisor accept, the student shall determine the subject matter, hold the proposal and hand in the written materials.
- C. With the guidance of the supervisor, the student write the dissertation.
- D. After the draft is pass, submit to review it.
- E. Pass the Oral Defense.
- F. The student should find out the functioning mechanism that drives a country's growth, and search for appropriate development strategies that are suitable for the real situations of his/her own country.

## **5. Degrees**

A master degree of Tourism and Hotel Management will be conferred upon a candidate in the master program after his/her successful completion of required credits and thesis.

# **IV Profiles of Instructors**

Harbin University of Commerce (HUC) boasts of first-class faculty composed of distinguished scholars and accomplished practitioners, who have been actively engaged in study of practices and policy issues, and widely acknowledged as experts in their own field. Core faculty of HUC is listed below.

- 1. Shi Changbo**, Dean of the Tourism and Cuisine School HUC, Professor, PhD. Post-doctor in Management Science and Technology, State Council Expert for

Special Allowance, The Leader of Key Discipline of Heilongjiang Province—Tourism Management. The Registered Judge of National Hotel Rating Association, National Green Hotel Rating Association, Member of China Hotel Association, Vice Director of MICE Association of Heilongjiang Province, Vice Director of Harbin Tourism Association and Director of Education Branch, Standing Director of Heilongjiang Marketing Organization. Published more than 100 research papers and over 10 textbooks, hosted 30 research projects of ministry and department level and received awards. With abundant experiences, Professor Shi was invited to engage in hotel appraisal projects and participate in the pr-opening for large-scale hotels and catering enterprises. He also attended and hosted international academic conferences and delivered keynote speeches. In 2003, Professor Shi was awarded the title of the “Ten Distinguished Youths” of Heilongjiang Province because of his great contribution on scientific creation. In 2005, he was the winner of Youth Medal of Heilongjiang Province. In 2008, Professor Shi attended the 3rd Training for High Economic Management of Heilongjiang Province, which was held in University of York, Canada.

**2.Tao Ping**, professor, Doctor of Management, master tutor, Secretary of the General Party Branch and Vice President of Tourism Culinary Institute. He teaches undergraduate and graduate courses such as "History of Foreign Literature", "Humanistic Spirit and Western Literature", "Foreign Literary Classics and their Visual Expression Arts", "College Chinese", "Practical Writing", "Development Economics" and "Marxist Studies and Cultural Topics". He has presided over and participated in nearly 20 provincial-level projects such as the National Social Science Fund project, the Social Science Fund Project of Heilongjiang Province, the Natural Science Fund project of Heilongjiang Province, and the Provincial Education Department project.

**3. Diao Zhibo**, vice dean, professor and master tutor of School of Tourism Cuisine, Harbin University of Commerce, has been engaged in tourism enterprise management and tourism informatization research for a long time, and has provided consultation and lectures for many large enterprises and government agencies.

**4.Sun Jing**, Vice Dean, professor, Doctor (postdoctoral), master supervisor, Heilongjiang Province Tourism Management key discipline backup leader, Harbin University of Commerce Tourism Cooking School, Vice dean of Harbin University of Commerce. Main courses: General Theory of hotel Management, Comparative study of hotel management between China and Foreign countries, operation and management of tourism agencies. With career development potential in this field, I intend to promote friendly exchanges and cooperation between the host country and China

**6. Zhao Yang**, Ph.D candidate, Associate professor. Her field of study is tourism management. She teaches Management of Travel Agency, Guiding Knowledge, and

English in Tourism for undergraduates and Comparison on Management of Travel Agency both in China and abroad for graduates. Management of Travel Agency and Guiding Knowledge are bilingual courses. She published over 20 academic papers, 2 books, and hosted a research program sponsored by the Education Department of Heilongjiang Province. She participated in 4 research programs at provincial level and one at national level.

**7. Wang Xiaomei**, PhD, Professor, director of Foreign Trade Association and Border Economy Association. She mainly engages in the teaching and research work of tourism management. She published over twenty papers, 2 treatises, and two textbooks, hosted two research programs at provincial level, and two sponsored by the Bureau of Education. She also participated two research programs at national level, three at provincial level.

**8.Xuan Fuhua** has got her Master Degree. As a lecturer in Harbin University of Commerce, she engages in the teaching and scientific research of tourism management, and more than 10 academic theses have been published in recent 3 years. She studied first in Shandong Yantai Normal University and then in Sichuan Normal University, where she took her first degree and Master degree. Now she is studying for her Ph.D. degree in Harbin Normal University and teaches Survey of Tourists Come From Abroad and Public Relations of Tourism in Tourism & Cuisine School of Harbin Commercial University.

**9. Xuan Fuhua**, Ph.D., lecturer, mainly engaged in tourism management teaching and research work. Mainly responsible for the teaching tasks of "Overview of Tourist source countries" and "Tourism Public Relations". His research interests include ecotourism, tourism resources development and evaluation, and low-carbon tourism.

**10.Tang Zi** has got her Master Degree. As a instructor in Harbin University of Commerce, she has received Bachelor Degree of Science degree from Jilin Normal University in 2002, and Master Degree of Science degree from Liaoning Normal University in 2005. She mainly Teaches the course of Geography of Tourism, and Chinese-foreign Folklore. The main research interests are: planning, evaluation, and development of tourism resources. In recent years, she published 2 academic works, papers. At the same time, she was respectively responsible for research of 3 subjects, obtained scientific research achievement rewards at provincial level twice.

**11.Wang Yu**, Associate professor, mainly teaches undergraduate and postgraduate courses such as "Tourism Planning and Development", "Tourism Scenic Area Management" and "Tourism Human Resource Management". Her main research fields include tourism resource planning and development, tourism experience, etc.

**12.Ma Chao**, Associate Professor, received her Master Degree in Tourism Management from University of Strathclyde, Glasgow U.K. in 2002. She mainly teaches Professional English in Tourism, Front Office Management (Bilingual),

Introduction to Tourism (Bilingual) for undergraduates and Professional English Reading for post-graduates. She also hosted 1 provincial research project and 1 departmental project and published several academic papers on tourism management and education, three of which were retrieved by ISTP and EI respectively. She focuses on bilingual teaching by involving her overseas experiences and is well-received by the students.

**13. Sun Qi**, Associate Professor. graduated from Nankai University in 1997. She was a visiting scholar at Thames Valley University in England in 2003. She earned a master's degree in management in HUC in 2006. She was promoted as Associate Professor in 2007. She became Master Tutor of Tourism Management in HUC in 2010. She was appointed expert of the Science and Technology Advisory Board in Heilongjiang Province in 2011. She teaches tourism management. Her main research interests are: tourism economy, tourism planning and development.

**14. Li Xiaoyang** Associate Professor, doctor, master's degree supervisor, teaching "Tourism Policies and Regulations", "Tourism Public Relations", "Tourism Policies and Regulations", "Hotel industry Policies and Regulations", "Tourism Etiquette", "Business etiquette" and other courses. Main research interests: regional tourism market economy, tourism higher education.

**6. Huo Li**, Associate Professor, graduated from Mudanjiang Normal University in 1983 and completed postgraduate study in Harbin University of Commerce in 1998. His key research interests are Tourist Behavior and Cooking Material. His major work is Diners' Psychology. He mainly teaches Tourism Psychology, Food Microbiology and Cooking Material. His research project "Best Cooking Art Study" won the second prize granted by the Bureau of Domestic Commerce.

**11. Li Rixin**, Master, Associate Professor. She graduated from Harbin University of Commerce in 2001 and obtained Master's degree in Management from Heilongjiang University in 2008. She teaches "Tourism Marketing", "Hotel Marketing and Advertising Case", "Tourism Economics". She published and co-edited two textbooks. She hosted a research project for young teachers at Harbin University of Commerce. She participated in four teaching and research projects of the Education Department of Heilongjiang Province. She published over 20 academic papers, one retrieved by EI. She was awarded as Model Representative by the National higher education self-study examination, Model worker in SARS prevention and treatment by the Bureau of Education of Heilongjiang Province.

## **V Financial Aid**

The project is funded by the Ministry of Commerce of the People's Republic of China under the China Aid fund for university teaching and management expenses and students' basic living expenses and round-trip international air tickets. Students are exempt from tuition fees, teaching materials fees, research fees, English teaching fees, graduation thesis guidance fees; The school provides free accommodation for students; To purchase comprehensive medical insurance for China; The school provides students with living allowances every month during they studying time in China and also the summer and winter vacations; The school regularly grants living allowances to students: 36,000 yuan/person/year for master's degree; The resettlement fee of 3000 yuan/person will be paid to the students themselves once they arrive at school. The Ministry of Commerce will provide free round-trip international air tickets for all scholarship students.

And provide 1 time round trip tickets to visit family. Other fees shall be managed and used by the Ministry of Commerce and the university and shall not be paid to the students. Students who delay graduation for some reason will not receive continued funding. The Ministry of Commerce provides financial assistance only within the academic system. All degree students are required to participate in the annual assessment, and those who meet the academic performance assessment can continue to enjoy the full scholarship in the second year. Students who delay graduation for some reason will not receive continued funding. At the same time, it does not provide expenses for their spouses and children to visit relatives in China.

## **VI Application**

### **1.Requirement**

All applicants must meet the following admission requirements:

- 1) Applicants must be non-Chinese citizens from developing countries, with a valid passport, or any other identification certificate sufficient to verify his/her nationality; with a good health, not pregnant;
- 2) Applicants for the master program must have attained a Bachelor degree or above;
- 3) Be under 45 years of age at the time of application



- 4) Applicants must be proficient in English. Non-native English speakers or candidates whose undergraduate education was not conducted in English are required to submit a test score of TOEFL or IELTS as proof of English proficiency. Applicants with the following scores would be considered competitive:
  - TOEFL 80 or above in iBT (Internet-Based TOEFL);
  - IELTS 6.0 or above in overall band score.
- 5) Bachelor degree or above, three years or more work experience;
- 6) Have the professional study or work background related to the applied project and incumbency is preferred;
- 7) Serve as department level and above (or corresponding level) public officials in the government departments of the host country, senior managers of various institutions and enterprises, and academic backbone of universities and scientific research institutions;
- 8) Have the potential for career development in this field, and intend to promote friendly exchanges and cooperation between the host country and China;
- 9) All applicants shall be in good physical psychological conditions and applicants should get physical certificate before coming to China which includes: No diseases which are prohibited from entering by Chinese laws and regulations or long-term residence in China; No severe hypertension, cardiovascular and cerebrovascular diseases, diabetes, cancers or other severe chronic diseases; No mental diseases; No contagions; Not the surgical patients or at the acute stages; Non-physical disability;
- 10) Pregnant female applicants will also not be admitted, and pregnant female students will be asked to leave during the study period.
- 11) Students who are already studying in China or have been accepted into other Chinese government scholarship programs are not eligible to apply.

## **2.Procedure for admission application**

1. Recommended by the applicant's current unit or organization to the Economic and Commercial Office of the Chinese Embassy and approved; Submit the application materials (electronic and paper) to the Economic and Commercial Office of the Chinese Embassy. Please provide all the paper application materials upon registration.
2. Please send an email to [sherryyang123@126.com](mailto:sherryyang123@126.com) to request the scholarship application form. After filling in the personal information, please send the electronic feedback to the email address within 3 working days. Never fill the form by handwriting.

## **3. Application Materials**

Documents		Requirements	Original copy	Photocopy
1	Application Form	Fill in the application form, print it out, sign, date, and post a photo on it.	1	1
2	Degrees	An original copy and a photocopy need to be prepared for each degree.	1	1
3	Official Transcripts	Transcripts must list all courses taken and all scores obtained.	1	1
4	Personal Statement	Personal statement must be written in English and be some 1000 words in length. It shall cover such essential elements as applicant's academic background, work experience, achievements, and future career plans, including a research plan at Peking University.	1	1
5	Research Plan	Personal ideas and goals for studying related majors in China	1	1
6	CV	In English.	1	1
7	Recommendation Letters	Two recommendation letters are required: one by a superior in the institution where the applicant works; the other by a professor who knows the applicant well.	1	1
8	English Language Proficiency Test Results	Applicants who are not native English speakers or whose undergraduate education was not conducted in English shall provide TOEFL or IELTS test scores.	1	1
9	Physical Examination Form	The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.	1	1
10	Photocopy of a Valid Passport	The passport must be a personal regular passport. All successful candidates must enter China and register with Peking University using the same passport as used for applying for the program. And after arriving at HUC, please hand in those two original copies.	4	1

#### 4. Submit the Application

- 1) Students can apply for the scholarship program only after the approval and recommendation of the relevant responsible department of the government where they are located, and submit the materials according to the specific requirements of the relevant department of the host country;
- 2) If the government of the host country allows the student to submit the materials directly to the Chinese Embassy, the student shall submit the original paper documents (1, 2 and 3) and the scanned electronic documents to the Economic and Commercial Office of the Chinese Embassy in the host country with the relevant certificate or recommendation letter of the host country's approval to study in China;

- 3) The relevant responsible department of the government of the host country requests the Economic and Commercial Department to issue a recommendation letter for the students recommended by the country, and indicates in the written request whether to accept the transfer to other schools to study for the same or similar major if the number of places in the school has been used up. If any other special instructions are also proposed. Warm Reminder

## 5. Important Notes

- 1) All materials submitted shall be in English or Chinese, and if there is a non-English or Chinese version of the document submitted, a certified English or Chinese translation shall be provided.
- 2) In addition to the copies of the important documents such as Graduation Certificate, Degree Certificate, Transcript and Language proficiency Certificate, the original documents should also be submitted for verification by the economic and Commercial Department of the Chinese Embassy.
- 3) All paper documents (including originals and photocopies) shall be returned together after verification by the Economic and Commercial Office of the Embassy and kept properly. Once you are admitted, you should bring these paper documents to China and submit them to the designated department of the school for review and filing.

## 6. Deadlines

The application deadline for the master program is June 7<sup>th</sup>, 2024

## VII Registration

Registration will take place in September of 2024. The exact date will be specified in the admission letter.

## VIII Other Important Notes

### 1. Contact person: Ms. Sherry Yang

E-mail: sherryyang123@126.com

Telephone: (86-451) 84865775

Website: [www.hrbcu.edu.cn](http://www.hrbcu.edu.cn)

### 2. Other instructions

- 1). Regardless of the outcome of the application, all application materials will not be returned.
- 2). No explanation will be given by the Chinese government whether or not it is accepted.



- 3). Spouses and children are not allowed to accompany them to study in China. The scholarship does not provide expenses for spouses and children to visit relatives in China.
- 4). The procedures for coming to China and related requirements will be explained in the admission documents.





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FOR SHARED FUTURE



湖南大学  
HUNAN UNIVERSITY

# **2024 Master of Industrial Engineering and Management**

## **Prospectus**

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**Hunan University**

2024/Year

# 1. Program Introduction

## 1) Program Description

### **Brief Introduction**

Mofcom Degree Education Programs sponsored by the Ministry of Commerce of People's Republic of China started from 2008. It is designed to foster high-end and inter-disciplinary talent working in the applied fields of government, economy and trade, foreign affairs, agriculture, science and technology, education, culture and health, energy resources and transportation, public administration etc building intellectual capacity and facilitating the economic and social development of the recipient countries., offering one-year and two-year master programs as well as three-year doctoral programs. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

The program plays an increasingly significant role in the economic development cooperation between China and students' home countries, and is highly valued by the government of students' home countries.

Hunan University has started the two-year master program sponsored by Ministry of Commerce since 2015. It specializes in Industrial Engineering and Management in 2024, taught in English.

### **Prospective Students**

Our prospective students are mid-to-senior level officials or managers from the government, the media, NGOs, and other public sectors, who have demonstrated superior performance, both academically and in their work.

### **Program Objective**

To prepare high-level, compound and applied talents in the field of politics, economy and trade, diplomacy, agriculture, science& education& culture& public health, energy resources and transportation, public administration for developing

countries.

**Enrollment Plan:**

In 2024 we have planned to enroll up to 25 students in our master program with a concentration on Industrial Engineering and Management. The program duration is 2 years and the instruction language is English.

**Financial Aid**

- a. Students are exempt from tuition fee, teaching materials fees, research fees, English teaching grants, graduation thesis guidance fee;
- b. University will provide free accommodation;
- c. The living expense being 3000RMB/month will be deposited to students account by the university;
- d. The settlement allowance being 3000 RMB/person will be given to students account by the university;
- e. University will buy comprehensive medical insurance for students;
- f. Two round-trip international air tickets will be provided. One is for you come to register in the university and for you back home after graduation; The other one is for you to go back home to visit your families during the summer or winter vocation;
- g. Students are required to take part in the Annual Evaluation. Those who meet the criteria can continue to enjoy full scholarship in the following year.
- h. The Ministry of Commerce subsidizes the university related expenses for its teaching and managing. Only the settlement allowance and the living expenses should be granted to the students, and other fees will be managed by Ministry of Commerce or by the university, not to be granted to the students.

The Ministry of Commerce only provides students with financial support during the school system (two-years for master students). The students who postponed their graduation will not receive the continuing support.

## **2) Introduction to Hunan University**

### **Brief Introduction**

Hunan University is situated at the foot of the picturesque Yuelu Mountain and on the west bank of the rippling Xiangjiang River in the historically and culturally renowned City of Changsha, capital of Hunan Province. Hunan University, an extension of one of the four famous Academies of the Song Dynasty, dates back to the period of the founding of Yuelu Academy in 976 AD. It enjoys the title of an "Ancient Millenarian Academy, Famous Centennial University". As one of the key and most comprehensive universities affiliated with the Ministry of Education, it has been included in the state's "Project 211" and "Project 985" for priority investment and construction. It is also classified in the country's construction plan of world-class universities and first-class disciplines.

It has a staff of nearly 4,300, of whom 2,307 are full-time teachers. It has 21 members of the Chinese Academy of Sciences and the Chinese Academy of Engineering(working in full-time or part-time); 13 members of the Academic Degree Commission under the State Council; 75 candidates of the state's special talents programs; 27 winners of the National Science Fund for Distinguished Young Scholars; 37 winners of the National Science Fund for Excellent Young Scholars; 4 winners of national outstanding teacher awards; 16 young and middle-aged leading talents in the Innovative Talent Promotion Program of the Ministry of Science and Technology. HNU has 6 innovative research groups supported by the Natural Science Foundation of China (NSFC), and 9 innovative teams recognized by the Ministry of Education, and the State Administration of Science, Technology and Industry for National Defense. HNU has been shortlisted for the China highly cited researchers list 45 times in 2021, and the global highly cited researchers list for 32 times in 2022.

Hunan University, since 1998, has started to enroll international students for 26 years. In 2023, Hunan University has more than 800 international students from over 80 countries.

### **College of Mechanical and Vehicle Engineering**

College of Mechanical and Vehicle Engineering originates from Mechanical Department in 1908, which is one of the time-renowned colleges in Hunan

University. There are 2 first-order disciplines authorized to confer Ph.D degrees and with Post doctoral research centers which are Mechanical Engineering and Mechanics, 8 second-order disciplines authorized to confer Ph.D degrees, and 2 post-doctoral research programs; 11 disciplines authorized to confer Master's degree and 2 professional master's degree authorizations. Mechanical Engineering is a first-order national key program and is listed as "world-class discipline" of the Ministry of Education. There are 2 national scientific research bases including National Engineering Research Center for High Efficiency Grinding and State Key Laboratory of Advanced Design and Manufacturing Technology for Vehicle. And 11 provincial and ministerial scientific research bases.

### **Campus Life**

Hunan University is located in Changsha, capital city of Hunan province. Changsha is located in the northeast of Hunan province. It is a subtropical monsoon humid climate, characterized by mild climate, abundant precipitation, rain and heat in the same period and four seasons. Summer and winter are long, spring and autumn are short. Temperature of Spring is 8°C -15 °C, summer 23 °C -30°C, autumn 20 °C -29 °C, winter 5 °C -12 °C, and annual average temperature is 17.2 degrees Celsius .

Hunan University is located at the foot of Yuelu Mountain with natural beauty, including two campuses, south campus and north campus. Students apartments are located in South campus, North campus, Tianma residential area and Dezhiyuan residential area. International students live in the International Students Apartment of Dezhiyuan in Dezhiyuan residential area. Students for Master of Industrial Engineering and Management program will be offered a single room equipped with washing room, air-condition, refrigerator, television, network. Public kitchen and laundry are arranged on each floor. Student canteen including Halal canteen is distributed in Dezhiyuan residential area.

## **3) Teaching**

### **Curriculum**

#### **Compulsory Courses**

No.	Core Curriculum	Credits
1	Chinese Language Courses	3

**Academic Education Programs Sponsored by Ministry of Commerce PRC**

2	A Brief Introduction of Chinese	2
3	Advanced Manufacturing Technology	3
4	Operational Research	3
5	Quality and Reliability Engineering	3
6	Production Scheduling Technology	3
7	Project Management	3
8	Management Information Systems	3
9	Modern Design Technology	3
10	Advanced Engineering Machinery	3
Total		29

**Elective Courses**

No.	Elective Curriculum	Credits
1	Logistics and Supply Chain Management	3
2	Engineering Materials	3
3	Frontiers of Engineering Technology and Management	3
合计	You can only take two courses above	12

**Requirement of Credits**

Our master degree program is a 2-year full-time program. Students enrolled in this program are expected to complete the coursework, conduct research, and write a thesis within 2 years.

All the courses incorporate seminars, lectures, discussions and field works, which are all instructed in English.

Total Credits	Courses		Thesis Proposal	Academic Activities	Thesis
	Compulsory Courses	Elective Courses			
73	29	6	2	2	34

**Lecturing Professors**

<b>No.</b>	<b>Curriculum</b>	<b>Professor</b>	<b>Academic Background</b>
1	Operations Research	Jiang Chao	Prof. Jiang, a doctoral advisor in Hunan University, is the Dean of the College of Mechanical and Vehicle Engineering, Hunan University. He is a winner of the National Science Foundation for Distinguished Young Scholars, of China Youth Science and Technology Award, of Tencent Scientific Exploration Award, the laureate of National Excellent Doctoral Dissertation of China, and visiting scholar of the Department of Mechanical Engineering of NUS (National University of Singapore). He is a Member of the Executive Committee of the Asian Society for Structural and Multidisciplinary Optimization (ASSMO) and editorial board of several international journals.
2	Advanced Manufacturing Technology	Song Lijun	Prof. Song, a doctoral advisor in Hunan University, was served as postdoctoral researcher in the Department of Electrical Engineering and Computer Science of Northwestern University, and the Department of Mechanical Engineering of University of Michigan, USA. He is the research scientist of the Department of Mechanical Engineering of University of Michigan. He is a candidate of Oversea High-level Young Talents Program, and a winner of Contribution Award of Oversea Chinese”.
3	System Modelling and Stimulating	Liu Jian	Prof. Liu, a doctoral advisor in Hunan University, is the Vice Dean of College of Mechanical and Vehicle Engineering, Hunan University. He was served as a visiting scholar of Toronto University, Canada. He is the executive director of the Academy of Machinery Diagnostic and Failure Analysis.



No.	Curriculum	Professor	Academic Background
4	Fundamentals of Mechanical Manufacturing Technology	Jin Tan	Prof. Jin,a doctoral advisor in Hunan University, received Ph.D. from China Northeastern University, and served as postdoctoral researcher in Liverpool John Moores University, visiting scholar in Kaiserslautern University, Germany. He is the Chief Engineer of National Engineering Research Center for High Efficiency Grinding.
5	Project Management	He Liping	Prof. He,a doctoral advisor in Hunan University, received her Ph.d degree from Delft University of Technology, the Netherlands. She was a URF of City University of Hong Kong and a visiting professor of University of Alberta, Canada. She has won many awards in lecture competitions.
6	Production Scheduling Technology	Li Mao Jun	Associate Prof. Li, a doctoral advisor of Hunan university, has obtained his Ph.d degree from University of Birmingham, UK. Many graduate students won "National Scholarship for Graduate Students" and "Excellent Graduate Students of Hunan University" under his guidance.
7	Management Information Systems	Zhou shizhe	Associate Prof. Zhou, a doctoral advisor in Hunan University, was served as postdoctoral researcher in both National Institute of Information, France and University of Science and Technology of China. He has won the title of Young Talents of Hunan Province.
8	Frontiers of Engineering Technology & Management	Zhang Guanhua	Associate Prof. Zhang, a doctoral advisor in Hunan University, received her Ph.d degree from both Arizona State University, US and Hunan university, China. She has won the title of Yuelu Scholar, and Young Talents of Hunan Province.

No.	Curriculum	Professor	Academic Background
9	Quality and Reliability Engineering	Li Fan	Associate Prof. Li, a doctoral advisor in Hunan University, was served as postdoctoral researcher in the ENSAM under the Paris Institute of Technology. He is also the secretary of Car Body Branch of China Society of Automotive Engineering.
10	Engineering Materials	Mo Fuhao	Associate Prof. Mo, a doctoral advisor in Hunan University, received his Ph.d degree from Aix-Marseille University- IFSTTAR Institute. He has won the title of Yuelu Scholar, and Young Talents of Hunan Province.
11	Modern Design Technology	He Zhelong	Assistant Prof He, a master's Supervisor of Hunan University, has obtained his bachelor and master degree from Tsinghua University, China, Ph.d degree from University of Virginia, US, and was served as postdoctoral research in University of Texas at Austin. He is also a reviewer of several international SCI journals.
12	A Brief Survey of Chinese Culture, A Brief Introduction of China	Xie Jun	Prof. Xie, a master's advisor, has obtained her Ph.d majoring in English Language and Literature in the Hunan Normal University. During her master's period, she studied in the University of Sheffield for one year. She is the Director of Center of International Studies, Hunan University.
13	Academic Lecture	Liu Jie	Prof. Liu, a doctoral advisor in Hunan University, is the Vice Dean of College of Mechanical and Vehicle Engineering, Hunan University. He is a visiting scholar in the Northwestern University, USA. He is a candidate of National High-level Young Talents Program and served as deputy editor of international SCI journals. He is a winner of Royal Society-Newton Mobility Grant.

No.	Curriculum	Professor	Academic Background
14	Academic Lecture	Feng Kai	<p>Prof. Feng, a doctoral advisor in Hunan University, is the Director of National High-Efficiency Grinding Engineering Technology Research Center, Hunan University. He is a national leading talent in the Scientific and Technological Innovation Program, and a candidate of Oversea High-level Young Talents Program.</p>
15	Academic Lecture	Liu Kan	<p>Prof. Liu, a doctoral advisor in Hunan University, is the Director of Automotive Electronics and Control Technology Engineering Research Center of the Ministry of Education, China. He has obtained Ph.d degree in the University of Sheffield, UK, and a Lecturer of Control System Group of Loughborough University, UK. He is also candidate of Oversea High-level Young Talents Program.</p>
16	Academic Lecture	Duan Huigao	<p>Prof. Duan, a doctoral advisor in Hunan University, is the Dean of Guangdong-Hong Kong-Macao Greater Bay Innovation Research Institute, and the laureate of National Excellent Doctoral Dissertation of China. He has successively engaged in scientific research at Massachusetts Institute of Technology, Singapore Science and Technology Research Bureau, Stuttgart University and Mapu Solid State Institute. He is also a winner of China's Top Ten Prominent Tech Figures, and a candidate of National High-level Young Talents Program.</p>

No.	Curriculum	Professor	Academic Background
17	Academic Lecture	Sun Guangyong	Prof. Sun, a doctoral advisor in Hunan University, is a postdoctoral researcher in the University of Sydney. He is a winner of the Outstanding Young Researcher Award of the Australian Research Council and winner of the Postdoctoral Award issued by the President of the University of Sydney. He is the highly cited scientist of Korovian Global and the highly cited scholar of Elsevier China. He is also candidate of Oversea High-level Young Talents Program.
18	Academic Lecture	Han Xiaoxiao	Prof. Han, a doctoral advisor in Hunan University, was a master and Ph.d majoring in Advanced Mechanical Engineering in the University of Leicester, the UK and served as a postdoctoral researcher in the University of Warwick, and Loughborough University, the UK. She is a candidate of Oversea High-level Young Talents Program, served as editorial board member of several academic journals, presided over the European Union "Horizon 2020" Marie Curie Plan project.

### Teaching Methods

Our master degree program is a 2-year full-time program. Students enrolled in this program are expected to complete the coursework, conduct research, and write a thesis within 2 years.

All the courses incorporate seminars, lectures, discussions and field works, which are all instructed in English.

### Lessons

48 periods for each course;

45 minutes for each period.

### Discussion

Under the guidance of teachers, the whole class or a small group give their

opinions and views around one topic and inspired by each other. One question should be raised each month.

### **Field Study**

During Study, our college will arrange academic activities including academic reports by Local Government officials, industrial managerial personals, industry associations chairman and scholars from universities. Students will also be invited to join internship and investigations in established enterprises of mechanical engineering, track traffic, vehicle manufacturing and special equipment.

### **Thesis**

After getting full credits required by the university, a student should choose a professor as his/her supervisor, and determine the subject matter for thesis proposal on the basis of a real world problem to be solved in his/her own countries. If the thesis proposal is approved by the supervisor and the college, students are expected to complete their thesis with no less than 20000 words and apply for an oral defense.

### **Timetable for One Academic Year**

Autumn Semester: September

Register: 4th -8th September, 2024

Winter Vocation: February (almost 1 month)

Spring Semester: March

Summer Vocation: July and August (almost 2 month)

Graduation: June or July

### **Awarding Degree**

A master degree in the field of Industrial Engineering and Management will be conferred upon a candidate after his/her successful completion of required credits and thesis.

## **2. How to Apply**

### **1) Qualifications of Application**

Applicants should:

- a) Be in compliance with the laws and regulations of the People's Republic of China (PRC) and the university regulations, and respect Chinese customs and habits;
- b) Be non-Chinese nationality from developing countries under the age of 45(born after 1 Sep, 1979) and be healthy;
- c) Be physically and mentally healthy with the Health Certificate or Physical Examination Result issued by local public hospitals. Without diseases classified as “prohibited entry into China” under Chinese laws and regulations and without diseases classified as “prohibition of long-term residency in China”; Without serious Chronic diseases such as hypertension, cardio-cerebral vascular disease, diabetes, cancers etc; Without Psychiatric diseases; Without Infectious diseases which may bring great harm to the public health; Not in the recovery period after a major operation; Not in the acute episode of the acute disease; Not severely disabled. Pregnant women are not allowed to attend this program in China. If you are pregnant during your studies in China, you will be dropped out of school.
- d) Hold a Bachelor's degree or above and with 3 years or more working experience ;
- e) The applicants with profession studying or working background related to the major applied and be on the job are preferred.
- f) To serve as Public officer (section chief or corresponding levels and above) of the government departments of the host country, Or Senior managers of various institutions and enterprises, Or Academic backbone of the universities and scientific research institutions.
- g) Have a good command of English, proficiency in English for academic course (For example IELTS 6.0 or TOEFL 80);
- h) With the potential of career development in this field and with the intention to promote friendly exchanges and cooperation between China and the host country;
- i) The applicants who are studying in China or have been admitted to other programs of Chinese government scholarship are not allowed to apply;
- j) Preferred (not limited to) academic background are mechanical engineering, industrial engineering and management, information engineering, electrical engineering, mathematics, physics, management science, economics and accounting;
- k) Only applicants recommended by the Economic and Commercial Counselor's Office of Chinese Embassy in the country that accords with the candidate's nationality will be considered.

## 2)Application Procedure

### Application to Hunan University with Mofcom Scholarship

a) Please contact [imiehnu@126.com](mailto:imiehnu@126.com) to get *Physical Examination Form* for IMIE program.

b) Please visit the online application system of Hunan University at <http://hnu.17gz.org/>, register and log in for online application. Successively choose the program “Chinese Government Scholarship”, “Master Student”, “College of Mechanical and Vehicle Engineering”, “Industrial Engineering and Management”, fill in all the information required, upload all the application materials required, and click “submit” to finish the online application procedure.

c) To complete the online application successfully, please note the following information: the teaching Language is “English”, and the duration of Study is two years from 01/09/2024 to 31/08/2026.

d) For this program, the university will offer Professional master degree after the students achieve all the requirements. Different from Academic master degree, Professional master degree is to cultivate applied high-level talents with solid theoretical foundation and adapt to the practical needs of the industry, which is also a form of master education in China.

### Documents Required

Before your online application, please read the following carefully and prepare the application materials as required.

Documents Needed		Requirements	Originals	Copies
1	Recommendation Letter	It should be issued by the department where the applicant is working in. It should cover the basic information of the applicants and the intention to recommend the applicant.	1	1
2	Recommendation Letter	It should be issued by vice professors or professors. It should cover the academic background, research field, past achievements and research ability of the applicant.	1	1
3	Graduation Certificate and Degree Certificates	Graduation and Degree Certificates must be originals or the notarized copies, in Chinese or English; If the applicant has not graduated yet, he or she should provide a letter issued by the school to state the	1	1

Academic Education Programs Sponsored by Ministry of Commerce PRC

Documents Needed		Requirements	Originals	Copies
		graduation date.		
4	Transcripts	Official transcripts must be originals or notarized copies in Chinese or English; Transcripts must cover all the courses studied and final standards achieved.	1	1
5	Resume	Written in English. It should cover the personal background information and the applicant's experience of study and work after the high school.	1	1
6	Personal Statements	Written in English. It should cover the applicant's ideas and objectives for studying the major applied.	1	1
7	Research Plan or Study Plan	Written in English; It should cover the applicant's learning and research tasks that he/she wishes to accomplish during their study in China.	1	1
8	Passport Copy	The passport must be valid; Do not use the Diplomatic passport or Service passport; The passport used to apply must be the same with passport used for entry into China and registration in Hunan University.	0	2
9	Photos	2 photos (the last 3 months) in passport photo size; White background and bareheaded;	2	0
10	English Proficiency Certificate	Non-native English speakers or those who did not participate English-taught Bachelor Program should submit English proficiency certificate like TOEFL, IELTS etc.	1	1
11	Physical Examination Form	The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.	0	1
12	Hunan University Application Form	Complete online application at Hunan University website <a href="http://hnu.17gz.org/">http://hnu.17gz.org/</a> , print it and sign it with dates.	1	1



**Note:** All application materials must be in English or Chinese. If originals can not be provided, please make sure you will provide notarized copies in English or Chinese. Accepted or not, all the application materials will not be returned.

### **Submission**

a) The applicant can apply for this scholarship program only after you have been approved and recommended by the relevant departments of the government in the host country;

b) Under the condition that the government of the host country allows the applicant to directly submit the application materials to the Chinese Embassy, and With the proof or recommendation letter concerning permission for the applicant to study in China, the applicant should submit all the application materials listed in the above table in both original ones and scanned copy to the **Economic and Commercial Counselor's Office of Chinese Embassy**.

c) The relevant departments of the government in the host country should submit a written request to **the Economic and Commercial Counselor's Office of Chinese Embassy** for **an official recommendation letter** and clearly state: Whether the applicant is willing to be transferred to the other same or similar programs in the other universities if declined by the university he/she applies. Other special requests if any.

### **Reminders:**

a) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.

b) An original copy of degrees, transcripts and language certificates must be presented for on-site verification. After verification, students themselves should send the documents to the university.

c) Applicants will get back all the hard-copy materials, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, they must take the documents to China and submit them to the Hunan University during registration in early September.

### **3) Deadline of Application: 7<sup>th</sup> June, 2024**

## **3. Notes**

### **Contact of Hunan University**

Name: Zeng Ting(Ms.) from Center of International Studies

Tel & Fax: +86-731-88684912

Email: imiehnu@126.com

School Website: <http://www.hnu.edu.cn/>

Address: Office B163, B1 Floor International Students Apartment of Hunan University, Dezhiyuan, Zuojiang, Yuelu District, Changsha, Hunan Province, P.R.China

### **Other notes**

- a) None of the materials submitted to Hunan University will be returned.
- b) Accepted or not, Chinese government reserves the rights of elaboration.
- c) No spouse or children are allowed to accompany students in China. Any expenses regarding spouse and children' visit to the applicants will not be covered by the scholarship.
- d) The procedure of admission and visa application will be elaborated in the admission documents.



Academic Education Programs Sponsored by Ministry of Commerce PRC

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East China Normal University

**Master of Education in Educational Leadership and Policy  
Prospectus 2024 Entry**

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2024

## **I. Program Description**

### **1. Basic Information**

#### **1) Introduction**

##### **About the Academic Education Programs sponsored by the Ministry of Commerce of the People's Republic of China for Developing Countries**

The Academic Education Programs sponsored by the Ministry of Commerce (MOE) of People's Republic of China for developing countries initiated in 2008 offers master's and doctoral programs for the purpose of educating high-end and inter-disciplinary talents working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture, health, energy, transportation and public administration, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to government officials, research fellows, and senior managerial personnel on their master's and doctoral education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

The program helps graduates undertake an increasingly significant role in the economic development cooperation between China and their home countries, highly valued by the government of the recipient countries.

##### **About the program of Master of Education in Educational Leadership and Policy (M.Ed-ELP) at ECNU**

East China Normal University (ECNU) is a leading research university in China, with distinguished programs in education.

Since Fall Semester of 2010, ECNU has started a one-year Master of Education in Educational Leadership and Policy (M.Ed-ELP) Program, approved by both the Ministry of Education and the Ministry of Commerce, the People's Republic of China. This program is an important measure for East China Normal University to promote education internationalization, develop into a higher-level institution, and cultivate talents in the field of education from developing countries. It is an integral part of China's international education assistance program based on equality and mutual benefit, and also a joint action of South-South and North-South cooperation on the realization of Education 2030 and sustainable national development.

It is featured by 1) originality. It is the first master program of a developing country aiming to cultivate future education leaders in other developing countries that are in urgent need of education reform; 2) combining local practices with international norms. The curriculum and teaching evaluation, not only reflecting Chinese characteristics, but also boasting the strengths of the same major at world-famous universities, guarantee the international quality standard of the program; 3) combining teaching with applied research; 4) combining academic and practical teaching. Modular teaching, case studies and in-depth practice are regarded equally important; 5) International teaching team based on the teaching strength of ECNU and China.

## **2) Potential Candidates**

- a) Government officers with head-of-division rank or above.
- b) Academic leaders of head-of-department level or above.
- c) Education administrative staff of equivalent levels.

## **3) Program Objectives**

The Academic Education Programs sponsored by the Ministry of Commerce of the People's Republic of China for developing countries is devoted to developing high-level, inter-disciplinary and applied talents in diversified fields of politics, trade and economy, foreign affairs, agriculture, science, education, culture, health, energy, transportation, public administration, etc.

In response to the requirements of education reform and development in developing countries, the M.Ed-ELP Program at ECNU addresses specifically the following targets:

- a) To cultivate education decision makers and researchers with solid educational expertise and critical analysis skills of education policies.
- b) To cultivate education leaders and administrators with abilities to conduct education research and apply practical skills to solve problems, and a high sense of responsibility to lead education reform to promote development in their home countries.
- c) To promote the implementation of development-oriented educational reforms in other developing countries and the establishment of globally equal and cooperative relationships through this Master program in educational leadership and policy.
- d) To promote the innovation of the education master's degree program for foreign students in Chinese universities, including studying educational leadership and

policy issues from cross-cultural and diversified perspectives and finding out general questions and strategies for solving them during the development of education in developing countries with the experience of education reform and development in China.

#### **4) Enrollment Plan**

The M.Ed-ELP Program at ECNU is an English Program in educational management with focus on educational leadership and policy. It enrolls a yearly number of 35 students who are to study full-time on campus for one year.

#### **5) Financial Aid**

- a) Students are exempted from paying for their study, textbooks and materials, school visits and investigations, lectures in English and thesis supervision.
- b) Free accommodation shall be provided.
- c) Living expenses is 3,000 RMB/person/month for 12 months in total.
- d) There is also a settlement allowance of 3,000 RMB/person.
- e) Comprehensive medical insurance is also provided.
- f) MOFCOM provides one round-trip international air tickets for 1-year program students.
- g) Other expenses are managed by MOFCOM or the university and will not be distributed to the students. MOFCOM only provides subsidies for students within the academic year. Students who cannot graduate on time will not enjoy further funding.

## **2. About ECNU**

### **1) Brief Introduction of the University**

Based in Shanghai, China, East China Normal University (ECNU) was founded in October 1951. It is one of the most prestigious universities in China sponsored by the national top university construction programs “Project 211” and “Project 985”. In 2017, ECNU was chosen as one of the 36 Class A universities on the list of Double First Class University Plan released by the central government of China and hence started the new journey ever since. On December 28, 2017, 12 disciplines of ECNU were listed as tier A nationwide with Pedagogy and World History as A+, ranking 19 as a whole among all the universities in China during the fourth round of discipline evaluation carried out by China Academic Degrees & Graduate Education



Development Center (CDGDC).

Teacher education has always been a distinctive strength of ECNU. Over decades it has cultivated crops of excellent teachers and educators for the country. ECNU offers doctoral programs in 36 of its first-level disciplines, master's programs in 37 first-level disciplines and 3 second-level disciplines. It is authorized to confer 31 professional master's degrees and 4 professional doctoral degrees. It boasts 26 postdoctoral mobile research stations and 85 bachelor's degree programs. It has 3 National "Double First Class" construction disciplines, 2 National Primary Key disciplines, 5 National Secondary Key disciplines, 5 National Key Cultivating disciplines, 12 disciplines enlisted as Class-A by the Ministry of Education, 6 disciplines included in Shanghai Peak Disciplines Program, 12 Shanghai key disciplines and 17 Shanghai first-rate disciplines.

In the field of science, ECNU is home to 3 State Key Labs, 1 National Engineering Research Center, 1 National Field Observation and Research Station, 1 State-level International Joint Research Center, 9 Education Ministry Key Labs and Engineering Centers, 1 International Cooperation Joint Lab of the Ministry of Education, 1 Strategic Research Base-cum-Soft Science Research Base of the Ministry of Education, 1 Field Science Observation and Research Station of the Ministry of Education, 1 Key Research Base of the Ministry of Civil Affairs, 1 Key Lab of the National Press and Publication Administration, 2 Key Labs and Engineering Technology Innovation Center of the Ministry of Natural Resources, 12 Shanghai Key Labs and Engineering Research Center, 1 Shanghai Engineering Research Center, 1 Shanghai Field Scientific Observation and Research Station, 1 Shanghai Soft Science Research Base, 1 Shanghai Collaborative Innovation Center and 2 Shanghai Cutting-edge Scientific Research Bases. ECNU is equally strong in liberal arts, with 6 Key Research Bases for Humanities and Social Sciences of the Ministry of Education, 1 Cultivating Lab in Philosophy and Social Sciences of the Ministry of Education, 2 National Research Institutes for Teaching Materials, 6 Research Centers of Countries and Regions of the Ministry of Education, 2 National Intelligent Social Governance Experimental Bases, 1 National Chinese Traditional Culture Base in Universities, 1 Scientific Research Base of the China National Committee on Aging, 1 Cultivating National Press and Publication Administration Publishing Think Tank, 7 Shanghai Philosophy and Social Sciences Innovation Research Bases, 6 Shanghai Municipal Government Decision-making Consultation Research Bases, 4 Shanghai University Think Tanks, 10 Key Research Bases of Humanities and Social Sciences of Morality and Cultivation in Shanghai Universities, 1 Chinese Traditional Culture Base in Shanghai Universities.

ECNU boasts 10 Basic Disciplines Top-notch Training Program Bases (2.0), 2 State Experimental Teaching Demonstration Centers, 1 State VR Experimental Teaching

Center, and 9 city-level experimental teaching demonstration zones. The university sponsors or supervises the publication of 24 Chinese academic journals and periodicals as well as 7 English-language academic journals. Its library collection tops 5.3067 million volumes, with 176 electronic document data bases comprising 485 sub-data bases. The university has set up an Education Group with 68 primary, secondary schools and kindergartens affiliated to the university.

By October 2023, among the total staff of 4,297, there are 2,378 full-time faculty members, including 23 national academicians, 2,143 professors and associate professors and 700 members of all sorts of national or municipal talent projects, many of whom enjoy high reputation in their respective academic circles. As for students, there are 15,799 undergraduate students, 18,031 graduate students, 4,242 PhD students and 1,495 international students (degree students) on campus. ECNU has two main campuses located in Putuo and Minhang districts respectively, which overall has a total area of about 207 hectares.

The university follows closely diplomatic policies of the country by strengthening cooperation in related fields with other developing countries. Currently, there are altogether 33 universities undertaking foreign assistance Master's degree programs and East China Normal University after Peking University and Tsinghua University, becomes the third of those undertakers. In April, 2014, ECNU, with the International Center for Teacher Education (ICTE) as the degree program undertaker, is approved by the Ministry of Education as one of the 12 national undertakers of Foreign Assistance programs. In December, 2014, approved again by both the Ministry of Education and the Ministry of Foreign Affairs of China, the "China-ASEAN Centre for Education and Training, ECNU" was established within ICTE. Besides, the "China-ASEAN Centre for Education and Training, ECNU" has become a council member of the Alliance of China-ASEAN Education and Training Centers since 2015 and a standing council member since 2016. The vice president of ECNU in charge of foreign affairs is the vice chairman of the Alliance, and Peng Liping, the director of the International Center for Teacher Education, is the deputy secretary-general of the Alliance. In July 2019, the center was awarded the honorary titles of "2019 Excellent China-ASEAN Education and Training Center" and "2019 Most Influential Center" by the Alliance.

## **2) About the Program Host institute at ECNU**

The International Center for Teacher Education (ICTE) at ECNU is an international institute with teacher education research and training, intended to provide professional support for the "UNESCO Chair in Teacher Education" set by UNESCO in this university. It carries out in-depth research in teacher education reform, teacher professional criteria, teacher professional development, etc.



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In 2008 and 2009, in collaboration with International Institute of Capacity Building in Africa (IICBA) within UNESCO, ICTE organized high-end seminars for African teachers.

Since 2010, ICTE has started to undertake the Master of Education in Educational Leadership and Policy sponsored by the Ministry of Commerce, and has now offered the program to as many as 360 students from 65 countries, with 312 graduates and 43 candidates. Simultaneously, since 2011, ICTE has been carrying out 41 high-end seminar programs sponsored also by the Ministry of Commerce (including one held abroad, Seminar on Sustainable Development Management of Higher Education in Cuba, and seven held online, and has so far offered seminars for 1394 participants from 75 countries.

Moreover, entrusted by the Chinese Embassy in South Africa and sponsored by the Ministry of Foreign Affairs of the People's Republic of China, ICTE undertook the Seminar on Education Policy and Management of Basic Education for South Africa in 2019, receiving 29 participants.

From 2016, the center started to implement “UNESCO-China (The Great Wall) Co-sponsored Fellowships program - ECNU Advanced Training Programme” commissioned by UNESCO Headquarters, supported by the Permanent Mission of China to UNESCO, the National Commission of China for UNESCO, the Department of International Cooperation and Exchanges of Ministry of Education of China, and the China Scholarship Council (CSC). So far, ICTE has conducted six GWF programs, enrolling 102 students from 19 African and Asian countries, 99 of whom have completed the programme.

Then in September 2019, ICTE initiated two new programs - CSC China-Africa Friendship Scholarship and Shanghai Municipal Scholarship, recruiting respectively 7 students from 6 countries and 2 students from Tanzania.

In September, 2021, ICTE recruited 1 Master's student from CSC “China-Cambodia Leaders Commitment Program”.

In 2015, ICTE, for the first time, enrolled 1 Master's student from other Chinese Government Scholarship programs. In 2022 and 2023, additional 6 Master's students from other Chinese Government programs were enrolled.

In September, 2023, ICTE, for the first time, enrolled 1 Master's student from “Chinese Government Scholarship - Youth of Excellence Scheme of China”.

On June 28, 2023, Dr. Tang Qian, former Assistant Director-General for Education of UNESCO, attended the commencement of ICTE and delivered a speech. He also presented honorary certificates to three outstanding master's graduates from ICTE.

### 3) Living and study on campus

Shanghai where the university is located has a humid subtropical climate and experiences four distinct seasons. Winters are chilly and damp, with northwesterly winds from Siberia which can cause nighttime temperatures to drop below freezing, although most years there are only one or two days of snowfall. Summers are hot and humid with some days over 40 °C (104 °F); occasional downpours or freak thunderstorms can be expected. The city is also susceptible to typhoons in summer and the beginning of autumn, none of which in recent years has caused considerable damage. The most pleasant seasons are spring, although changeable and often rainy, and autumn, which is generally sunny and dry. The city averages 4.2 °C (39.6 °F) in January and 34 °C (93.2 °F) in July. The price level in Shanghai is slightly higher, but the students' expenses in school are relatively low, and the full scholarship is enough to cover the living expenses.

The residential halls for international students are located on two campuses of ECNU. Students of this program are provided with free single room accommodation equipped with independent bathrooms, public kitchens and washing machines. Besides, an air-conditioner, a desk, a chair, a bed, and a wardrobe are also provided within each room.

Student activity centers and fields on campuses are open to international students.

## 3. Academic Arrangement

### 1) Courses

The M.Ed-ELP program consists of two semesters of full-time academic work, with a minimum course requirement of 31 credits to complete the degree, including foundation courses, 9 credits; required courses, 12 credits; elective courses, no less than 6 credits; Practicum and Field Work, 4 credits.

#### Foundation Courses (9 credits in total)

Course Name	Course Description	Credits
Chinese as Foreign Language and a Overview of China Development	This is a course of Chinese as a second language. The learning tasks are mainly as following: a. Chinese phonetics b. frequently used Chinese sentence patterns (functionally-based); c. Simple Chinese characters; d. Typical aspects of China regarding economy, culture and society. The	3

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	training is mainly targeted at oral language. Through this course, the students can learn dialogues as to greetings, self-introduction, shopping, etc., handle simple oral communication, and describe daily life of work and study with some simple language patterns.	
Social Science Foundation of Education Policy and Leadership	This course will focus on issues related to the theories, arguments, ideas in organization of education, history of education, sociology of education, and economics of education. While social sciences as applied to education policy and leadership analysis is at the core of this course, it will be discussed in the context of education evolution, social and economic changes, and domestic and international education development dynamics, especially in the context of education practices of countries where the students are from.	3
Educational Research Methods	It will focus on the basic procedures and the logic of educational research by elaborating on both the qualitative and quantitative methods in terms of the connotations, common models and their respective applied scopes.	3

**Required Courses (compulsory, 12 credits)**

Course Name	Course Description	Credits
Educational Policy and Educational Reform	The course aims to provide a research-based knowledge base of policy-making in education and its systemic change, critically examine educational policy debates, with a particular focus on key issues and emerging challenges in developing countries, highlight conflicting theories on standards-based, market-driven models of educational reform, and introduce and apply methods/approaches used in policy-making and policy analysis.	3
Education Supervision and Assessment	The program aims to prepare the learners for future leadership in education with strong sense of	3

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	<p>effectiveness and accountability who can contribute to the reform of education system in their setting.</p> <p>On the universal objective of attaining equity and quality goals of post-2015 Education for All agenda, this course will review from international and comparative perspectives, the concepts, methods and skills needed to</p> <ol style="list-style-type: none"> <li>1) understand and use decision-support information systems and tools for evidence-based policy and results-oriented management</li> <li>2) analyse quality, inequality and equity issues in the provision of basic education</li> <li>3) practice at national and school levels as to do supervision and assessment regarding policy and strategies implementation and effectiveness</li> <li>4) formulate evidence-based policy and institutionalise results-oriented management at school and national levels.</li> </ol>	
School Leadership and Management	<p>This course will discuss about the frontier theory system of education leadership and management including the connotation and extension of leadership, western leadership theory, western school management, classroom culture, principal training, etc.</p>	3
Application of ICT in Education	<p>This course explores the theories and practices of the integration of ICT in education, focusing on key issues like ICT and education equity, education information management system, the application of technologies such as big data in education, and the ICT capacity building of teachers, etc..</p>	3

**Elective Courses (optional, no less than 6 credits)**

Course Name	Course Description	Credits
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Teacher Policy and Teacher Development	This course will explore the scholarly literature on teacher policy world-wide and practical experiences of teacher professional development in China. To connect the above two parts, this course intends to introduce students the way of policy development and implementation in teacher education from an analytic and comparative viewpoint based on country cases.	3
Educational Frontier Series: International Perspectives and Chinese Experiences	The Lectures are offered to broaden MEL students' vision and perspectives on major educational debates and emerging trends at regional /international levels, and thereby to improve their capacity of doing original research and making policy analysis of emerging challenges to educational development in their home countries.	3
Independent Study and Thesis Writing Guidance	This course will guide students through the process of writing their proposals and thesis/dissertations, following the guidelines/practices in the field of education with concentration on educational leadership and policy. The contents generally include introduction of thesis writing, organization of the thesis, composition of thesis proposal, developing research questions, writing abstracts, writing introduction part and literature review, data collection and analysis, writing up results and discussion.	3
Educational Media and Technology	This course mainly involves the history and related concepts of education technology and media. A number of media technology tools, recent research development and other issues will be introduced. Through the systematic study of this course, students can use technical tools to teach and learn the relevant technologies and applications of educational technology and media, conduct case studies and project learning. They could have a deep understanding of related theories, and achieve the ability to fully apply in practices.	3

**Intensive Practicum and Field Work (4 credits)**

Course Name	Course Description	Credits
Intensive Education Practicum and Field Work	This course aims to help students develop a solid understanding of Chinese education system and its policies from the cultural perspective. The course will provide the general politic and cultural background of Chinese education to the students through the tight one-year schedule. Meanwhile it will enable the students get access to multi-dimensional academic conferences or seminars to have students exposed to the international platform of knowledge sharing and policy dialogues. And also with the combination of exchanging ideas with international scholars and field study to local Chinese schools or education institutions, the students can utilize what they have learned to understand more about the Chinese education experiences. In addition, students can share the similarities and differences about education policy issues among their own settings and Chinese context.	4

The faculty is largely from the International Center for Teacher Education and other departments under the Faculty of Education of ECNU, and ICTE also invites senior professors and specialists from UNESCO and other internationally prestigious universities to give lectures and academic frontier series speeches. To date, we have collaborated with UNESCO, UNICEF, UNDP, Columbia University, Vanderbilt University, California State University in the USA, University College London, Manchester University, University of Edinburgh, University of Glasgow, Sheffield Hallam University in the UK, University of Toronto in Canada, Australian National University, Stockholm University in Sweden, University of Groningen in the Netherlands, Erasmus University in Rotterdam, Potsdam University in Germany, University of Turin in Italy, Norwegian University of Science and Technology, University of Dar es Salaam in Tanzania, and New York University Shanghai. Domestic experts came from Hong Kong University, Beijing Normal University, China Executive Leadership Academy, Pudong, National Center for Education Development Research, Tongji University, International Research and Training Centre for Rural Education (INRULED) of UNESCO, National Institute of Education

Sciences, Gansu Institute of Educational Research, Shanghai Normal University, Shanghai Academy of Educational Sciences, District Board of Education in Shanghai, and Model High Schools in Shanghai.

## 2) Teaching Mode

The program lays great emphasis on both theory and practice by adopting a diversified mode consisting of lectures, group survey, class observation, simulation teaching, practicum and field study, etc. Opportunities are provided for the students to conduct field trips and teaching practicum in schools and educational administrative departments of different levels in urban and rural China. Supervisors are organized to guide the participants' thesis writing either through email, telephone or face to face discussion.

## 3) Semester Arrangement

Importance issues	Time
Registration	September 5 <sup>th</sup> , 2024
Winter Vacation	January 15 <sup>th</sup> , 2025
Graduation and Leaving	July 15 <sup>th</sup> , 2025

Note: The school calendar is subject to the admission documents of the university.

## 4) Master Thesis

### Requirements for the Thesis Master's Degree

Students are expected to bring specific research questions concerning educational leadership and policy to the program, as a part of thesis research preparation. Towards the end of the first semester, related faculty members will be invited as potential thesis supervisors, and the ECNU International Center for Teacher Education will make arrangement for students to choose their supervisors. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of educational leadership and policy, and aiming at solving practical problems. The thesis should be written in English with no less than 15,000 words. Students must pass oral defense for the thesis to obtain the degree.

### Requirements for Thesis Oral Defense

The thesis oral defense panel shall consist of no less than 3 members who are experts with associate senior titles and above and are qualified for instructing master's students. If conditions permit, there should be an educational administrative leader or school principals with a senior title and proficiency in English among the reviewers and panel members.

## **5) Degree Requirements**

Students complying with the ECNU student management regulations are required to successfully complete 31 credit-worth course work, a master's thesis, and thesis defense within the required time period. After meeting the above requirements and with the approval of the University Degree Committee, the Master's Degree of Education will be awarded.

## **II. Application**

### **1. Requirements**

- 1) Applicants must be non-Chinese citizens from developing countries, in good physical and mental health conditions. Normally, applicants are expected to be aged under 45 (applicants must be born after Sept.1st, 1979).
- 2) Applicants shall be in good physical and mental health conditions, carrying no disease legally banned from entering China. Other serious chronicle diseases, such as severe hypertension, cardiac-cerebral vascular disease, diabetes, cancer etc., mental disorder, or infectious disease which may have a serious impact on public health are also prohibited by China's Entry-Exit Inspection. Those who are in a post-surgery recovery period or in an acute-disease-attacking period are not to be admitted. Those who are in pregnancy are not allowed to come to China for training. Those who get pregnant during the study in China will be dropped out of school.
- 3) Applicants for the Master program must have attained a Bachelor degree or above, with at least 3 years of working experience. Applicants should have related professional study or working background.
- 4) Applicants must be proficient in English. Effective English Language Test Certificate (IELTS  $\geq 6.0$ , or TOEFL  $\geq 80$ , or Cambridge English  $\geq B2$ ) or official proof of taking English-taught programs (details refer to the Language Proficiency Certificate) is required. Native English speakers do not need to submit the English Proficiency Certificate.



- 5) Applicants are equipped with a strong career development capacity and intend to promote the communication and cooperation between host countries and China.
- 6) Public officials in the government departments at the junior or senior level (or corresponding levels), senior directors of various institutions or enterprises, and key professional figures of the universities or research institutions are preferred.
- 7) Those who currently study in China or have been admitted to other Chinese Government Scholarship programs are not eligible to apply.

## 2. Procedures

### 1) Application to East China Normal University (ECNU)

Please visit the ECNU online application system (<http://lxsapply.ecnu.edu.cn/>), create an account and fill the Application Form online. After filling in all the required information, please print out the form, put on a hand-written name and date, and then post a photo on it.

Note: Please choose the application category of Master program and the study duration of 2024 Education Leadership Program (1 year).

### Application Materials

Documents		Requirements	Original copy	Photocopy
1	Application Form	1. Apply on ECNU website: <a href="http://lxsapply.ecnu.edu.cn/">http://lxsapply.ecnu.edu.cn/</a> and submit a printed copy with signature and date.	1	1
2	Graduation Certificate & Degree Diploma	1. Graduation certificate and degree diploma must be original documents or notarized and translated version in Chinese or English. 2. Applicants expected to graduate should provide an impending graduation certificate with the expected issue time before Aug 31, 2024.	1	1
3	Official Academic Transcripts	1. The transcripts must be original documents or notarized and translated version in Chinese or English.	1	1

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		2. The transcripts should include list of courses taken and standard achieved.		
4	Personal Statement	Personal statement must be written in English and be some 1500 words. It shall cover such essential elements as applicant's academic background, work/research experience and achievements, research proposal, future career plans and intentions etc.	1	1
5	CV	CV of applicants must be written in English including personal info and the education background and work experience after high school.	1	1
6	Reference Letters	<p>1. The referrers can be professors or government officers from central or local government authorities. Issue date should be later than September 1st, 2023.</p> <p>2. The reference letter must be original documents in Chinese or English. Reference letter MUST include: title of the referrer, place of work, contact phone number, email address and referrer's signature.</p>	2	2
7	English Language Proficiency Test Results	<p>Applicants who are non-native English speakers should provide:</p> <p>1. English Language Test</p> <p>IELTS <math>\geq 6.0</math>, or TOEFL <math>\geq 80</math>, or Cambridge English <math>\geq B2</math>.</p> <p>2. Proof of Taking English-taught Program</p> <p>① Bachelor or Higher Degree is taught in English and test language is English as well.</p> <p>② Official proof with official institution letterhead should be issued by the university, such as registration office or graduate school, instead of department of the university or supervisors.</p>	1	1
8	Photocopy of Valid	The passport type must be ordinary. Your passport name and number must be seen	0	1

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	Passport	clearly on the photocopy. Diplomatic passport or Official passport is not acceptable.  <b>Important:</b> All successful candidates should enter in China and register at ECNU with the same identity they used while applying for the masters' program at ECNU.		
9	Photocopy of Physical Examination Form	The health form shall be issued within one month before the submission of application. The form can be obtained from Chinese Embassy in your country. And the examination must be done in a hospital assigned by Chinese Embassy. The medical examinations must cover all the items listed in the Foreigner Physical Examination Form to prove the applicants carrying no disease legally banned from entering China.	1	1
10	Non-criminal Certificate	Certificate must be original document or notarized and translated version in English or Chinese.	1	1
11	Recent Passport Size Photos	2 bare head photos with white background taken in 3 months attached to the application forms.	2	0

## 2) Submission

- a) Applicants should apply the scholarship once they receive the acceptance and recommendation from the relevant dispatching authorities. Then follow the instructions listed by the dispatching authorities of your home country to submit the required documents.
- b) For those applicants who receive the acceptance from local government to submit the documents to the Chinese Embassy by themselves, they should hand in the recommendation letter or other certificates showing the acceptance from local government, and submit all the application materials listed in the above table in both hard copy and scanned copy to the Economic and Commercial Counselor's Office of Chinese Embassy.

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- c) The dispatching authorities of the home country should request the Economic and Commercial Counselor's Office to offer recommendation letter for the recommended applicants. Within this written document, it should be clearly stated that if the program is full whether the applicant is willing to be considered for a similar program at other universities. Other special requests should also be listed.

### **Reminders:**

- a) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.
- b) An original copy of degrees, transcripts and language certificates must be presented to the Commercial Counselor's Office of Chinese Embassy for verification.
- c) Applicants will get back all the hard-copy materials, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, they must take the documents to China and submit them to ECNU during registration in early September.

### **3. Deadline**

All of the application materials must be scanned and be received before **June 7, 2024**, otherwise they will not be considered.

## **III. Registration**

Registration will take place in early September 2024. The exact date will be specified in the admission letter.

## **IV. Contact**

Contact person: Ms. Chrissie WANG

Telephone: (86-21) 62232013 / 62238353

Fax: (86-21) 62238352

E-mail: qcwang@gec.ecnu.edu.cn

Http://lxs.ecnu.edu.cn

Academic Education Programs Sponsored by Ministry of Commerce PRC

Address:

Room 253, Physics Building

Global Education Center

East China Normal University

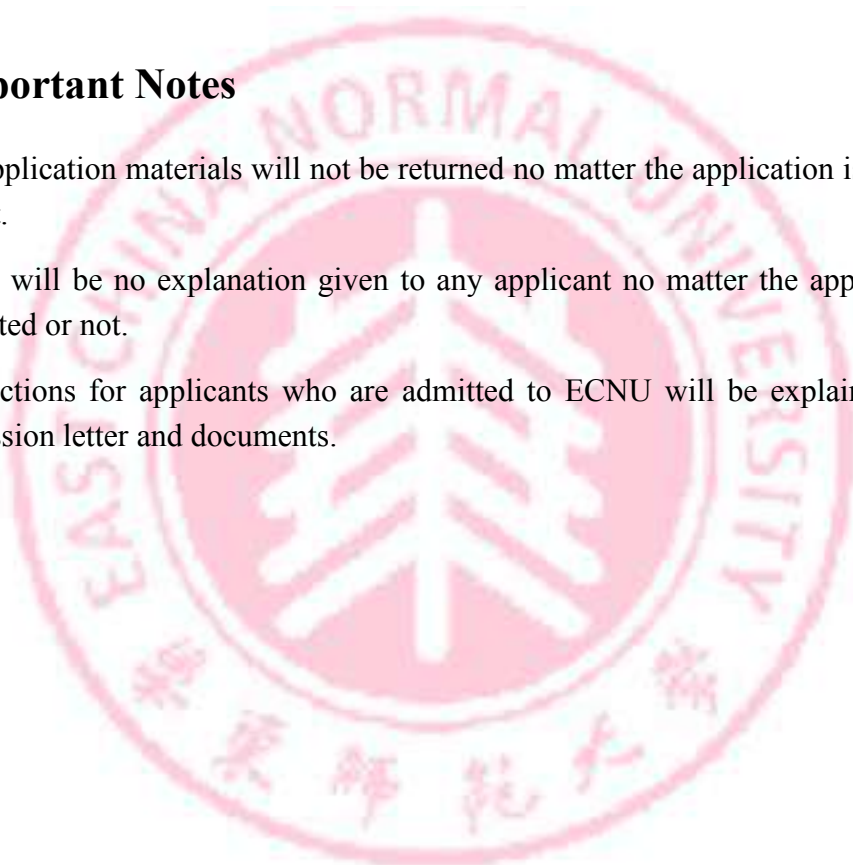
3663 Zhongshan Rd.(N)

Shanghai 200062

P.R.China

## **V. Important Notes**

1. All application materials will not be returned no matter the application is admitted or not.
2. There will be no explanation given to any applicant no matter the application is admitted or not.
3. Instructions for applicants who are admitted to ECNU will be explained in the admission letter and documents.





Academic Education Programs sponsored by the Ministry of Commerce PRC

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**Huazhong University of Science and Technology**

2024 Master Program in Information and Communication Engineering

# Application Guide

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### **1. Program Introduction**

#### **1.1 Brief Introduction:**

Degree Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to foster high-end business officials and managerial personnel for the recipient countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees. The programs are playing a more and more important role in stimulating economic cooperation between China and students' home countries, which the host governments are attaching great attention to this program.

The master program in Information and Communication Engineering, undertaken by the School of Electronic Information and Communications (EIC), Huazhong University of Science and Technology (HUST), will not only accelerate the process of informatization and serve as a propeller for the informatization and infrastructure of developing countries, but also provide a platform to connect developing countries and China. It is bound to lay a solid foundation for cooperation and friendship among different countries.

#### **1.2 Prospective Students:**

Our prospective students are mid-to-senior level officials, university professors, and business management personnel who are engaged in research and system management related to information and communication industry, demonstrate superior performance both academically and practically.

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### **1.3 Program Objective:**

To prepare high-caliber and interdisciplinary talents in the field of information and communication.

### **1.4 Enrollment Plan:**

In 2024, HUST plans to enroll up to 45 students in this master's program. This master's program is a two-year program. The language of instruction is English. Students should comply with Chinese laws and the university's regulation and requirements during study.

### **1.5 Financial Aid:**

- a) Students are exempt from tuition fee, teaching material fee, research and survey fee, allowance of English-taught program, dissertation guidance fee;
- b) Free on-campus accommodation;
- c) Monthly stipend: 36000RMB per year per master student;
- d) One-off resettlement fee: 3000RMB per person;
- e) Free medical insurance for international students;
- f) One-time round-trip international airfare for all the students (First time fly to China after enrollment, and Fly back to home country while graduation), and one-time round-trip international airfares for home visits;
- g) The annual review is compulsory for all students. Those who pass the review may continue to enjoy full scholarships in the next year;
- h) Other expenses shall be managed and used by the Ministry of Commerce or the universities as a whole, and shall not be distributed to students. The Ministry of Commerce only provides students with financial assistance within their enrolled academic duration. Students who postpone their graduation will not receive the continuing sponsorship.



## **2. University Introduction**

### **2.1 Huazhong University of Science and Technology:**

Huazhong University of Science and Technology (HUST) is a comprehensive research university located in Wuhan, China under the direct supervision of the Ministry of Education. It is a participant university of the former “985” Project in China, and also one of the first universities approved under the national "Double First-Class" Initiative, China’s “Excellence Initiative” for institutions of higher education.

HUST has consistently ranked among the top 10 universities in China in the major domestic and international rankings, including the Shanghai Ranking’s Academic Ranking of World Universities and US News and World Report Best Global Universities Ranking.

HUST is comprised of its main campus close by picturesque East Lake and a satellite medical campus located in the central business district of Hankou across the Yangtze River. Today the university has more than 3,400 full-time teachers, including over 1,200 professors, serving approximately 55,000 full-time students. Complementing this rich academic environment is HUST’s remarkable greenscape – covering 72% of the campus, its rich canopy of trees explains why many people now refer to it as the “university in the forest.”

HUST boasts a full range of academic disciplines, comprising 10 major categories that range from engineering and medicine --HUST’s two most notable pillars of strength – to its fast-growing science and distinctive liberal arts disciplines. Guided by its sense of mission to contribute to social progress and the greater global community, the university continues to explore the frontiers of science, and is the only university in China that includes four national research facilities. International cooperation also lies at the core of HUST development strategy.

### **2.2 School of Electronic Information and Communications:**

The School of Electronic Information and Communications (EIC) was founded in 1960 as the Department of Radio Engineering of Huazhong Institute of Technology, and was later renamed the Department of Electronics and Information Engineering of the former Huazhong University of Science and Technology. After the merger in May 2000, it

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became the Department of Electronics and Information Engineering of Huazhong University of Science and Technology (HUST). In November 2014, it was changed to the present name, School of Electronic Information and Communications. EIC possesses great strength in teaching and scientific research, boasting two first-level disciplines (Information and Communication Engineering and Electronic Science and Technology) and postdoctoral research stations with the same names. EIC is among the first group approved to confer doctoral degrees. It is qualified to confer doctoral and master's degrees in Communication and Information System, Signal and Information Processing, Circuits and Systems, and Electromagnetic Field and Microwave. Communication and Information System, the second-level discipline, is a national key fostering discipline. Information and Communication Engineering and Electronic Science and Technology are both the first-level key disciplines in Hubei Province.

There are 158 faculty members in EIC. Of them, there are 117 full-time teachers, including 37 professors and 56 associate professors. A number of famous scholars in China and abroad were invited by EIC as part-time professors or consultant professors, including Zhu Zhongliang, academician of Chinese Academy of Sciences, Zhong Shan and Zhao Zisen, both are academicians of Chinese Academy of Engineering, and Professor Zhang Kezhao from Iowa State University.

International collaboration programs and international student education are also the highlights of EIC education. EIC works in collaboration with the University of Birmingham of the United Kingdom, the Arizona State University of the U.S. and the University of Wollongong of Australia to co-establish China-Britain class, China-US class, China-Australia class, etc (with varying academic-year lengths, such as 2+2, 3+1). Two universities cultivate students jointly, and credits are recognized by two universities. In the national first-level discipline ranking of 2012, the index of "student international exchange" of EIC ranked first. In addition, EIC is the first school in HUST to set up undergraduate, graduate and doctoral programs for international students, in which all classes are taught in English. So far, EIC has cultivated more than 1000 international

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students.

EIC has also established good training cooperation with many domestic and international communication and IT enterprises, which has gathered rich training resources for the high-quality implementation of the education programs.

### **2.3 Campus Life:**

HUST is located in Wuhan, the capital of Hubei Province. Wuhan is a subtropical monsoonal humid climate area with abundant rainfall and sufficient sunshine, it has four distinct seasons in mid-latitudes zone. Wuhan is in the middle of P. R. China with convenient transportation and reasonable price level, and it is also one of the ideal livable cities in China. It has convenient living conditions with high-level facilities. A variety of sports stadiums, libraries, supermarkets, banks, school clinics and other supporting facilities are fully equipped to meet the daily learning and living needs of students.

HUST provides single room equipped with washing room, air-condition, network for students in this program. There are more than 200 single rooms available for international students. The university has 35 student canteens, including several halal canteens. After years of undertaking foreign-aid training programs, HUST has formed a complete teaching and living service support system through the integration of social resources, which can also provide various aspects of support to this foreign-aid master training program.

## **3. Education Plan**

### **3.1 Course Arrangement**

The training on skills of scientific research runs through the whole program. Scientific research is started when students enter school, along with courses study and project practice.

The Master program is Credit based. The program requires a total of minimum of 39 credits, which include a minimum of 24 credits for degree courses and 15 research credits.

The list of the compulsory courses, elective courses, semester, and credits for each course are shown in Table.

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### **3.1.1 General Courses ( $\geq 7$ credits)**

<b>Course Name</b>	<b>Course Description</b>	<b>Credits</b>
Chinese Language	This course aims to cultivate students' basic knowledge and skills of Chinese. Based on the text in the textbook, explain the relevant vocabulary, sentence pattern and grammatical structure; carry out oral and written exercises, and carry out writing exercises appropriately.	4
A Survey of China	This course comprehensively introduces China's history and natural conditions, China's political system, economic development and the current situation of China's society. It is a basic course to help students deeply learn and understand Chinese language and culture.	2
Orientation Course for International Students	The course content includes Chinese laws and regulations, student registration, dormitory management regulations scholarship, etc.	1

### **3.1.2 Compulsory Courses ( $\geq 17$ credits)**

<b>Course Name</b>	<b>Course Description</b>	<b>Credits</b>
Internet Applications	In this course, the students will learn about the state-of-art Internet applications on content delivery and distribution. The basic technologies of video coding, web system, proxy caching, content delivery network, mobile caching, cloud storage will be illustrated in details, as well as the cases discussion on the online streaming, and the e-learning applications.	2

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Electronic Commerce	<p>This course will introduce the basic concepts of electronic commerce to students, help them knowing about its developing history in China and worldwide, grasping the scientific ways of analyzing electronic commerce's business model, and fostering the students' ability to analyzing examples. Furthermore, we will set specific and hierarchical experiments which will enable them to construct basic cognition about the key technology of electronic commerce's application domain. In the end, the course will foster their innovation thinking, encouraging them to think independently, analyze independently, and innovate independently. The experiments are as follows:</p> <ul style="list-style-type: none"> <li>a) The concepts and development history of electronic commerce.</li> <li>b) Example analyzing of Alibaba</li> <li>c) Example analyzing of Amazon.</li> <li>d) Business models</li> <li>e) Documentary discussing of The Internet Age</li> </ul>	2
IT Project Management	<p>In this course, the students will be guided to complete an IT project to help understand the whole process of IT project management from start to the end, including the principle of the project life cycle, the team establishment and management, quality management, incentive theory, and some solutions to cost and time estimation, risk assessment, conflict resolution and some other specific issues. Finally, the students are required to master the practical experience of avoiding the problems happened in the project and the ability of project management.</p>	2
Artificial Intelligence	<p>Overview of artificial intelligence; basic motivations, core ideas, classical algorithms, and representative applications of topics such as scheme search, unsupervised learning, knowledge engineering;</p>	2

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	implementation of algorithms based on python.	
Network and Information Security	Key points: network and information security concepts; the OSI security architecture; security attacks; security services; security mechanisms; network access security models; classical encryption techniques; block ciphers and the data encryption standard; public-key cryptography and RSA; key management and distribution; user authentication protocols; transport level security; wireless network security; the development trend of network and information security technology.	2
Mobile Communication System	Basic principle and composition, key technology of the mobile communication system, main communication system architecture and current implementation mode; development history and present situation of the communication system; basic theory and key technology of communication system design; the latest development direction of the mobile communication system.	2
Computer Network	Key points: technical issues, basic principles, common protocols, and some advanced technologies of computer networks, including hierarchical architecture, packet switching, network interconnection, convergence with telecom networks, internet for business, the impact of media, and the technical challenges posed by its application in these areas.	2
Academic Ethics and Writing	Paper is the major media to record and share scientific and technical research results. Every postgraduate student in the major of engineering should grasp the basic knowledge and skills of	1

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	scientific writing. This course covers the overview of various kinds of academic literature, basic elements of technical paper, design of title, survey of the related literature, citation rules, expression of experiment results, writing rules of graduate thesis, and etc. This course will be helpful to improve the student ability in academic writing, which will further support his technical him to submit technical paper and degree thesis.	
Next-generation Wireless Network Technologies	After course learning, students should know the recent development of wireless communications and networking technologies, and grasp the principles of wireless communication networks, including the fading characteristics of wireless channels, how to use diversity techniques to combat the channel fading, and multiple-access techniques. Moreover, students will get to know about the evolution and key techniques of two representative wireless communication systems, mobile cellular networks and Wi-Fi networks, the recent development, and future trends and application fields of next-generation mobile communication systems. With these fundamentals, the students are expected to have a big picture of the wireless communication systems and gain vision on the development of future 5G/6G systems.	2

### 3.1.3 Research (≥15 credits)

Course Name	Credits
Engineering Practice	2
Proposal	1
Mid-term Report	1
Participate in academic conferences or present	1

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academic paper at the conference	
Dissertation	10

### **3.1.4 Faculty**

This program is equipped with a high-quality and professional teaching team, consisting of 11 teachers:

Liu Wei, Professor and Doctoral Supervisor of Huazhong University of Science and Technology, and Head of the Engineering Teaching Base for Overseas Students from Huazhong University of Science and Technology;

Xiao Yong, PhD, Professor, Doctoral Supervisor;

Ge Xiaohu, PhD, Professor, Doctoral Supervisor;

Yu Li, PhD, Professor, Doctoral Supervisor;

Wang Bang, PhD, Professor, Doctoral Supervisor;

Chen Jingwen, PhD, Associate Professor;

Xu Wei, PhD, Associate Professor;

Xu Jing, PhD, Associate Professor;

Hu Menglan, PhD, Associate Professor;

Yang Peng, PhD, Associate Professor;

Xu Wenbo, Ph.D., is currently a postdoctoral fellow at Huazhong University of Science and Technology, Executive Secretary of the Engineering Teaching Base of Huazhong University of Science and Technology for International Studies in China, and Student Coordinator of the Degree Education Programs sponsored by the Ministry of Commerce of People's Republic of China.

### **3.2 Teaching Methods**

Classes will incorporate a mix of lectures, seminars, case discussions, practice training, and on-spot study.

### **3.3 Semester Arrangement**

Beside the course study, students should enter the research stage as early as possible after enrollment, review the literature under the guidance of the supervisor, write the literature review report, study the topic and



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select the topic of the dissertation.

### **3.4 Dissertation**

- a) The innovative achievements used for the application of master's degree should be completed independently by the degree candidate, during his/her degree studies. The dissertation is the main criteria for the degree evaluation.
- b) The topic of the dissertation should be a basic or applied research topic in the relevant research direction of the discipline, with great theoretical significance or application value, and with important academic significance or application value for the development of the discipline or the national demand.
- c) The content of the dissertation shall reflect that the applicant has solid basic theories and systematic expertise in the discipline of information and communication engineering, and has extensive understanding of the frontier dynamics and development trend of the research field. The dissertation should have the author's own creative thinking and the main research results should be innovative.
- d) The thesis should be systematic and complete, with clear expression, rigorous argumentation, accurate and comprehensive citations. The thesis should follow the academic writing format and rules.
- e) Master students can present their innovative achievements in the forms of journal papers, conference papers, monographs, patents, software copyrights, patents, and other forms (hereinafter collectively referred to as relevant academic achievements). The relevant academic achievements can be used as an important reference to evaluate the thesis level.

### **3.5 Confer Degree**

For the candidate who has completed this program and passed the degree defense, if his application is checked and approved by the school committee of academic degree, he will be allowed for graduation. For the candidate who has satisfied the requirement of master's degree, if his application is checked and approved by the Academic Degree Evaluation

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Committee of the university, he will be awarded the master's degree.

### **4. Application Procedures**

#### **4.1 Eligibility:**

To be eligible, applicants must:

- a) Be in compliance with the laws and regulations of the People's Republic of China (PRC) and the university regulations, and respect Chinese customs and habits;
- b) Be a citizen of a developing country other than the People's Republic of China, and under the age of 45 (born after September 1, 1978);
- c) Be healthy physically and mentally with a physical examination report issued by a local public hospital, and not having any disease or situation listed below: Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations; Other severe chronic diseases like high blood pressure, cardio-cerebrovascular disease, diabetes; psychological diseases; or other infectious diseases which may harm public health; In recovery period after major surgery or acute disease attacks; Severe physically challenged; Pregnancy;
- d) With at least three years' working experience, and be a bachelor's degree holder when applying for this program;
- e) Be sufficient in English skill to meet the academic requirements of the program, be equivalent to IELTS 6.0 or TOEFL 80 and above level;
- f) Be with the potential of professional development, and is committed to promoting the friendly exchanges and cooperation between the host country and China;
- g) Be neither studying in China nor being admitted to other scholarship programs provided by Chinese government.
- h) Only applicants recommended by the Economic and Commercial Counselor's Office of Chinese Embassy in the country that accords with the candidate's nationality will be considered.

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### 4.2 Application Online:

#### 4.2.1 Application to HUST

Please visit the online application system of HUST at (<http://admission.hust.edu.cn>), and register for an account. Fill in all the required information and upload all the required documents and submit your application. After your application is completed, you will have an application number (11 digits) like “202XXXXXXXX”, please print this HUST application form for submission. **Please note the following information:**

- a) Type of Programs: **Master Programs;**
- b) Program: **Information and Communication Engineering (MPA) ;**
- c) Department: **School of Electronic Information and Communications.**

### 4.3 Application Documents (written in Chinese or English) :

- a) Recommendation letter from current employer: It should be issued by the department where the applicant is working in. It should cover the basic information of the applicants and the intension to recommend the applicant.
- b) Recommendation letter from academic perspective: It should be issued by vice professors or professors. It should cover the academic background, research field, past achievements and research ability of the applicant.
- c) Highest diploma : Graduation and Degree Certificates must be originals or the notarized copies, in Chinese or English; If the applicant has not graduated yet, he or she should provide a letter issued by the school to state the graduation date.
- d) Academic transcripts : Official transcripts must be originals or notarized copies in Chinese or English; Transcripts must cover all the courses studied and final standards achieved.
- e) CV: Written in English. It should cover the personal background information and the applicant’s experience of study and work after the high school.

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- f) Personal statement: Written in English. It should cover the applicant's ideas and objectives for studying the major applied.
- g) A Study Plan or Research Proposal: Written in English; It should cover the applicant's learning and research tasks that he/she wishes to accomplish during their study in China.
- h) Passport: The passport must be valid; Do not use the Diplomatic passport or Service passport; The passport used to apply must be the same with passport used for entry into China and registration in HUST.
- i) English proficiency: Non-native English speakers or those who did not participate English-taught Bachelor Program should submit English proficiency certificate like TOEFL, IELTS etc.
- j) Photos: 2 photos (the last 3 months) in passport photo size; White background and bareheaded;
- k) Physical Examination Form: The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.
- l) Non- criminal record report: The applicant shall submit a valid certificate of Non-Criminal Record issued by the local public security authority, usually issued within 6 months prior to the submission date of the application.

### **4.4 Submission Offline:**

- a) The applicants shall obtain the approval and recommendation from the relevant department of host country before applying for this scholarship. Afterwards, the applicants could submit application according to the requirements of above department.
- b) For the applicants whose host government allows them to submit the application directly to the Embassy of China, please obtain the permission or recommendation letter from the host government which states that the applicant has been approved to study in

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China, and submit the original documents of the letter and other above mentioned application documents to the ECCO of Chinese Embassy in the host country. The scanned electronic edition of the documents is needed as well. For emails and addresses of the Economic and Commercial Counsellor's Offices, please visit <http://www.china-aiibo.cn>.

- c) The responsible department of the host government shall submit a written request to the ECCO of Chinese Embassy for an official recommendation letter and clearly state:
  - Whether the applicant is willing to be considered for a similar program at other universities if the applied programs could not accept the applicant.
  - Other special requests if any.

### **Important Reminders:**

- a) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.
- b) An original copy of degrees, transcripts, Foreigner Physical Examination Form and language certificates must be presented for on-site verification.
- c) Applicants will get back all the hard-copy materials, both original copies and photocopies from the ECCO of Chinese Embassy. If admitted, students must take the documents to China and submit them to HUST.

## **5. Deadline of Application: June 7<sup>th</sup>, 2024**

### **6. Notes:**

#### **6.1 Contact:**

Contact person:

Mr. Isaac    [apply@hust.edu.cn](mailto:apply@hust.edu.cn)

Telephone: 0086-27-87542457

Website: <http://iso.hust.edu.cn/>

Address: Admission Office, School of International Education, #1037

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Luoyu Road, Hongshan District, Wuhan 430074, P. R. China

### **6.2 Important Statements:**

- a) None of the materials submitted to HUST will be returned.
- b) No explanation on the result regardless of acceptance.
- c) Bringing spouse or other dependent for accompanying is not allowed during the students' study in China. The scholarship will not provide any related cost;
- d) The procedures of coming to China and its related requirements will be explained in the admission package.



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# Jilin University

## 2024 Master Program of Public Diplomacy

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2024

# **I. Program Description**

## **1. Overview**

Founded in 2008, Academic Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to foster high-end business officials and managerial personnel for developing countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of developing countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctoral education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

These programs attract governmental attention of program graduates' home countries, playing an increasingly important role in the economic development cooperation between China and their home countries.

Master Program of Public Diplomacy at Jilin University aims at providing students with basic theory and research methods of public



diplomacy, international relations, diplomacy studies, public relations, communication studies, familiarizing them with public diplomacy developments of different countries and developing their capacities both in practice and theory suitable for government, society and entrepreneurial environments.

### **About Jilin University**

Founded in 1946, Jilin University has been merged with the former Jilin University of Technology, Norman Bethune Medical University, Changchun University of Science and Technology, and Changchun College of Posts and Communications in 2000; and with the former University of Military Logistics in 2004; As one of the key research-oriented comprehensive universities directly under the Ministry of Education, Jilin University is strongly supported by state key projects such as “211” and “985”, and is the largest comprehensive university in China in terms of its student enrolment. Located in Changchun, capital city of Jilin Province, covering a total area of 6,110,000 m with seven campuses dispersed in six districts; Offering disciplines covering all the 13 disciplinary categories, including philosophy, economics, law, education, literature, history, science, engineering, agriculture, medicine, management, military science and arts; 6,358 Faculty members, including 2468 full professors; Near 75,350 full-time students, with over 32,378 in master’s and doctoral programs, over 41,853 in undergraduate programs and over 900 international students. Adhering to

their school motto “Truthfulness, Innovation, Aspiration and Determination”, more than 300,000 talented people have graduated from Jilin University in the past decades and are doing excellent job in various fields both in China and abroad. The outstanding JLU graduates have made great contributions to the country’s prosperity, regional development and human civilization. Looking ahead, Jilin University is dedicated to the goal of “becoming, by the year 2020, an important base for cultivating the country’s high quality and innovative talents, for high level scientific research and transformation of research achievements, and for high level policy-making consultation; becoming a university which plays an important role in boosting both national and regional economic development, renowned for its high quality research both at home and abroad, highly praised by the society, and internationally recognized among top universities worldwide.”

Jilin Province is located in the central part of Northeast China, its territory covers 187,400 square kilometers, and the population is over 23 million, with Changchun City as its capital. Jilin province is one of China’s important production base of commodity grains including corn and soybean etc. The petrol-chemistry and automobile industry is fairly developed. Jilin Province has special landscape with good ecological environment, rich natural, mineral and tourist resources. After these years’ development and construction, there are more than 300 tourist spot in Jilin Province, and a new travel system has been formed including Changbai Mountains Nature

Reserve, Jingyue Pool National Forest Park, Jilin Songhua Lake National Scenic Resort, Beida Lake Skiing field, moreover, The Xianghai Nature Reserve of Tongyu in the west area has been place on the catalogue in the world most important wetland. The Konguryo's ruins, tombs, of the General and the King at Ji'an City, Jilin Province were listed in the World Famous Heritage List by the 28th Conference of the World Heritage Committee on July 1st, 2004. In December 2021, a newly built ice&snow-themed park with high-standard has been opened grandly in Changchun City, namely Changchun Automobile Ice and Snow Carnival. On the opening day of the carnival, to celebrate the coming New Year, as well as the Spring Festival and the Lantern Festival, a splendid firework show lasted for twenty minutes was greatly enjoyed by visitors. The show symbolizes the spirit of the Olympics, which will encourage visitors' emotions of embrace Winter Olympics.

Changchun is a beautiful modern city located to the northeast of Beijing, in the heart of the Northeast China Plain. Its urban population is now about 9 million. Lying in the temperate zone, Changchun is neither too hot nor too cold with four distinct seasons and an annual average temperature of 5.2℃.

Jingyue Tan (Crystal Moon Lake) to the southeast of the city is known for its largest artificial forest area in Asia and a national resort with perfect ecological environment. Puyi, the last emperor of the Qing Dynasty built his palace in Changchun.

### **About School of International and Public Affairs (SIPA)**

The Era of Public Diplomacy calls for new type of talents who are versed in communication and dialogue, and have good knowledge of the world economy, politics and cultural plurality. As an answer to this calling and to promote public diplomacy and cultural exchanges, Jilin University has set up School of International and Public Affairs (SIPA) which is the first school oriented in public diplomacy studies among Chinese universities. In 2014 SIPA participated as a founding member in the establishment of “Collaborative Innovation Center of the Theory and Practices of China’s Diplomacy” initiated by China Foreign Affairs University.

School of International and Public Affairs has being undertaken the English conducted graduate program on ‘Contemporary International Relations Studies’ since 2006, and has constructed a faculty team pivoted in International Relations while specialized in International Relations, Public Diplomacy, Environmental Governance, International Law, etc. SIPA also includes Barry Buzan who is member of British Academy of Science and a former professor of London School of Economics, Brantly Womack who is the Friendship Award recipient and professor of government and diplomacy in the University of Virginia, etc. as Honorary or Guest Professors.

SIPA combines the training of Chinese students and International students together and adopted English as the working language for main courses. The purpose is to lay out a multicultural platform, promote research in public diplomacy, China studies and international relations, and cultivate a

new generation of herald of civility and specialist in communication.

SIPA will steadily uphold the educational ideal of internationalization, inclusiveness, innovation and practice, and will put greater endeavor for the development of public diplomacy disciplines in China.

## **2. Prospective Students**

This program opens to government officials from developing countries and mid-level or above management officials from universities, research institutes, NGO, medias and so on. Applicants should hold Bachelor or above certificate, under the age of 45. Priorities will be given to applicants who have working experiences and leadership decision experiences.

## **3. Program Objective**

Approved by Academic Degree Office of the State Council and initiated by Ministry of Commerce of China, SIPA has undertaken the “Master Program of Public Diplomacy for Senior Officials in Developing Countries” since 2014, which recruit about 20 students per year for those who are officials working in Media, Culture, Education and Public Diplomacy sectors in developing countries.

## **4. Enrollment Plan**

In 2024 we plan to enroll 20 students in this master program. All courses will be taught in English, students are required to finish their study within

one year, acquire enough credits, finish thesis writing and then be granted a Law Master Degree. The total credits required is 20.

## **5. Financial Support**

(1) Fees of tuition, teaching and study materials, study trips, English-taught program subsidy and thesis supervision are exempted.

(2) Accommodation is arranged by the host university for free.

(3) Students will get living allowance by month: 36000 RMB/year for the master program, and 42000 RMB/year for the doctoral program.

(4) Students will get one-time settlement allowance of 3000 RMB/person for only once.

(5) The host university will purchase insurance for students.

(6) Students will be offered with free round-trip international air tickets. For the one-year program, only one round-trip international flights will be offered. For the two-year and above program,  $n-1$  ( $n$  represents the number of academic years) round-trip international air tickets will be offered.

(7) Other sponsored expenses are used as a whole by the Ministry of Commerce or the host university and not granted to admitted students. The financial support is subjected to the length of the program. Those who postpone graduation will not get continued financial support.

## 6. Living Condition

Lying in the temperate zone, Changchun is neither too hot nor too cold with four distinct seasons and an annual average temperature of 5.2°C. The highest temperature in summer remains around 28°C while the lowest temperature in winter remains around -25°C. The consumer price level in Changchun reaches the middle level among all Chinese Provincial capitals.

There are two international student dormitory buildings for students to choose: Friendship Guesthouse and Hexie Jiayuan. The detailed dormitory information is as follows.

Name	Address	Price	Facilities
Friendship Guesthouse	No.1505 Xiuzheng Road, Changchun, China	CNY30-50/person /day (The price changes with the room size and room facilities)	Independent bathroom; Public study room, kitchen, water room, washing machine
Hexie Jiayuan International Students Dormitory	100 meters west to No.2632 Ruipeng Road, Changchun, China	CNY900/month	Independent bathroom, washing machine, refrigerator, microwave oven, and etc..

## II. Education Plan

### 1. Courses

Category	Course Title	Credit
Compulsory	Theory and Practice of Public Diplomacy	3
Compulsory	Introduction of International Relations	3
Compulsory	Contemporary China's Diplomacy	3
Compulsory	Academic Writing and Research Methodology	1
Compulsory	Chinese Language	3
Compulsory	Introduction to China	3
Optional	Global Issues and Public Diplomacy	2
Optional	A Growing China and the Changing World	1

### 2. Program Teaching and Supervising Faculty

Name	School	Title
Dr. Xiao Xi	School of International and Public Affairs	Dean, Professor
Dr. Liu Debin	School of International and Public Affairs	Professor
Dr. Ham Myungsik	School of International and Public Affairs	Associate Professor
Dr. Jiang Shuai	School of International and Public Affairs	Associate Professor
Dr. Wu Yanfei	School of International and Public Affairs	Associate Professor
Dr. Wang Wenqi	School of International and Public Affairs	Associate Professor



Dr. Zou Xiaolong	School of International and Public Affairs	Associate Professor
Dr. Bjoern Alexander Dueben	School of International and Public Affairs	Assistant Professor
Dr. Cui Yue	School of International and Public Affairs	Assistant Professor
Dr. Chen Xi	School of International and Public Affairs	Assistant Professor
Dr. Kim Jaehoon	School of International and Public Affairs	Assistant Professor
Dr. Li Menglong	School of International and Public Affairs	Assistant Professor
Dr. Qiao Rui	School of International and Public Affairs	Assistant Professor
Dr. Ren Mu	School of International and Public Affairs	Assistant Professor

### 3. Education Model

Regular courses are the majority of this program, together with scheduled seminars, reports and presentations. Besides instructors listed above, SIPA also invites famous scholars and diplomats around the world come to Jilin University to give lectures, in order to broaden students' horizon and set up their connections with them.

As supplements to Classroom courses, field studies are arranged regularly. In first semester, trips to other cities are arranged; and in the second semester, students could go to visit Northeast China countryside and nearby cities.

#### **4. Time Schedule**

##### **First Semester:**

September–Late October: first stage classroom courses, supervisor-student matching-up.

Early November: field study trip to other cities, etc.

Middle November- Late December: second stage classroom courses

Mid to Late December: thesis proposal defense

January-Late February: thesis writing, mid-term evaluation

##### **Second Semester:**

Late February-Early May: thesis writing, plagiarism-checking, thesis revision and external review

Late April: Field study

Late May: thesis defense

Late June-Early July: graduation

#### **5. Master Thesis**

Students are expected to fix specific research topic by the end of first semester, and have thesis dissertation. School of International and Public Affairs will be responsible for thesis writing supervision. The thesis topic should focus on public diplomacy. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of public diplomacy, and aiming at solving practical problem, no less than 12 thousand

words.

## **6. Degree Requirements**

Students are required to successfully complete 20 credit-worth course work and a master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of University Degree Committee, the master degree of International Studies in Law will be awarded. The main body of graduation thesis shall consist of at least 40 pages.

# **III. Application**

## **1. Application Prerequisites**

(1) Applicants must be non-Chinese citizens from developing countries with good health condition under the age of 45 (born after September 1, 1979) ;

(2) Applicants must be physically and psychologically healthy, and are required to provide physical examination result issued by the local public hospital to certify that they do not have: a) Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations b) Other severe chronic diseases including high blood pressure, cardio-cerebrovascular disease, diabetes, cancers and etc.; psychological diseases; or other infectious

diseases which may harm public health c) been in the recovery period of major operations; or in the attack stage of acute diseases d) severe disability e) pregnancy. Admitted applicants will be dropped out once pregnant during the period of studying in China.

(3) Applicants must have attained a Bachelor's degree or above, and minimum three-year working experience;

(4) Applicants who have educational or ongoing working experience related to the applying program will be preferentially considered.

(5) Applicants should be public servants at the rank of section chief or above in the government, senior management staff in the institutions and enterprises, and academic mainstay in the colleges and research institutions.

(6) Applicants should have a good command of English and be able to follow the English-taught courses (Required standards: IELTS 6.0+ or TOFEL 80+)

(7) Applicants should have career potential and be dedicated to promote friendly exchange and cooperation between China and their home countries.

(8) Applicants who are studying in China or have been admitted by other Chinese Government Scholarship programs when applying will not be accepted.

## **2. Application Procedure**

### **Application to Jilin University**

Please visit the website of College of International Education of Jilin University (<http://cie.jlu.edu.cn/Home/Home.htm>), click the “Online Application” button at the right corner of the web page, register an account and make your online application. The application system will be open in May, 2024.

### **Application Guide:**

Login in the application system→click “online application”→choose “Chinese Government Scholarship Candidates”→click “Next”→choose “Master Student”→click “Next”→choose “School of International and Public Affairs” →click “Find”→find the one-year program to apply. Download the application form online after you complete.

### **3. Application Materials**

(1) Working Institution Recommendation Letter. The letter is issued by the applicant’s working institution to introduce the applicant’s basic information while stating its willingness to recommend the applicant to study in China.

(2) Academic Recommendation Letter. The letter is issued by person who has associate professorship or above to introduce the applicant’s academic background, major, performance and research ability.

(3) Highest-level diploma.

- (4) Transcripts of the highest diploma.
- (5) Personal Statement.
- (6) Study Plan.
- (7) Photocopy of passport. Please do not submit diplomatic or business passport.
- (8) Language Certificate (only for non-English speaking applicants, IELTS or TOFEL)
- (9) Photocopies of Foreigner Physical Examination Form.

#### **4. Submission**

(1) The applicant needs to get permission and recommendation from the governmental authority concerned in his/her home country before applying for this program, and to submit application documents in accordance with the detailed regulations of the authority.

(2) In the country that the governmental authority concerned allows the applicant to submit application documents to the Economic and Commercial Counselor's Office of Chinese Embassy directly, the applicant needs to submit a certificate or recommendation letter which certifies the authority's permission together with original copies and scanned photocopies of the required application documents stated in the above 2 and 3.

(3) The governmental authority concerned in the applicant's home country submit a written request to the Economic and Commercial

Counselor's Office of Chinese Embassy for an official recommendation letter for the applicant and clearly state:

- a) Whether the applicant is willing to be considered for a similar program at other universities if the programs at Jilin University are already full.
- b) Other special requests if any.

## **5. Reminders**

(1) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.

(2) An original copy of degrees, transcripts and language certificates must be presented for on-site verification. After that, candidates should scan all the materials and email them to the liaison of Jilin University.

(3) Applicants will get back all the hard-copy materials, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, they must take the documents to China and submit them for verification during registration at Jilin university.

(4) None of the materials submitted to Jilin University will be returned. For important documents such as degrees and transcripts, a stamped copy issued by the institution where the applicant received his/her degrees will be accepted as a replacement of the original copy. In this case, the original copy must be presented for on-site verification.

## **6. Deadline**

The application deadline for the master program is June 7th, 2024.

## **7. Important Notes**

(1) Applicants shall complete online applying on JLU and CSC systems before deadline.

(2) All documents will not be returned to applicants whether they are enrolled or not;

(3) Chinese government will not give any comments or explanation to applicants whether they are enrolled or not;

(4) Admitted applicants are not allowed to bring spouse and children to China as study companion. The scholarship does not cover any expenses caused by the applicant's spouse's and children's visit to them.

(5) More detailed information concerning on visa application and other requirements would be listed in the admission document.

## **IV. Contacts**

Ms. Yannan Yin

Office of Graduate and International Students, Jilin University

No. 2699 Qianjin Street, Changchun, Jilin Province, 130012, P.R.  
CHINA

TEL: +86-431-85167204

FAX: +86-431-89228917



Academic Education Programs Sponsored by Ministry of Commerce PRC

E-mail: [sipayjs@jlu.edu.cn](mailto:sipayjs@jlu.edu.cn);

Website: <http://sipa.jlu.edu.cn>



Chinese Government Scholarship Programs Sponsored  
by China Scholarship Council PRC



**江西财经大学**  
JIANGXI UNIVERSITY OF FINANCE&ECONOMICS

**2024 International Program for Master of International Business**

**Application Guide**

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**April 2024**

## **I Program Description**

### **1. Basic Information**

#### **(1) Introduction**

Academic Education Program for developing countries under the Ministry of Commerce of the People's Republic of China (MOFCOM) was established in 2008 by MOFCOM through Chinese Government Programs. The purpose of this program is to cultivate high-end, inter-disciplinary and applied talents for the recipient countries in such fields as politics, trade, foreign affairs, agriculture, technology, education, culture and health, energy and transportation, public management, etc., and to provide intellectual support for recipient countries in their economic and social developments. The Academic Education Program offers one-year or two-year master programs and 3-year doctoral programs, which provide assistance to government officials, research fellows, and senior managerial personnel on their master and doctoral education in China, and are instructed in English. Due to short schooling system, the students are requested to obtain a bachelor degree in advance with some working experience in related fields so that they can better understand the lectures. They are also requested to be in a good health so as to adapt to extensive learning and to obtain the degrees.

This program is playing an increasingly important role in the economic and trade cooperation and development between China and the recipient countries and highly valued by the respective governments.

2024 International Program for Master of International Business (IMIB) organized by Jiangxi University of Finance and Economics (JUFE) for Senior Officials of Developing Countries prepares you for leadership positions in the field of international business with a curriculum designed and delivered by China's first-level faculty, to help you meet the unique challenges of managing teams that span continents and cultures and expanding businesses into new global markets, in a vibrant learning environment.

#### **(2) Prospective Students**

Our prospective students are mid-to-senior level officials or managers from the government agencies, foreign-related enterprises, colleges, academic institutions and other public sectors, who have demonstrated superior performance, both academically and in their work. By the time of enrollment, each must have obtained an undergraduate bachelor's degree.

### **(3) Program Objective**

To train high-level, compound and applied talents in the fields of politics, economy and trade, diplomacy, agriculture, science, education, culture and health, energy and transportation, public administration, etc. for developing countries.

### **(4) Enrollment Plan**

We plan to enroll up to 30 students for our 2024 International Program for Master of International Business (IMIB) with two years of full-time schooling and English is the language of instruction.

### **(5) Financial Aid**

The program is funded by the Ministry of Commerce of the People's Republic of China under the foreign aid fund, which includes the expenses of training school and its administration fees as well as students living expenses and round-trip international airfare. Students are exempt from tuition fees, textbook materials, field trip fees, English tuition fees, and thesis supervision fees. The school provides free accommodation for the students and purchase comprehensive medical insurance on their behalf. It also provides students with a regular living allowance of RMB36000 per year for Master students, and RMB 42000 for PHD students with settlement fees of RMB 3000 for both types of students. The Ministry of Commerce offers free round-trip international air tickets: those with one-year program can enjoy one round-trip international air ticket; those with two or more than two-year program can enjoy one round-trip international air ticket , and also can enjoy round-trip air tickets for n-1 (n for school year) home visits. All degree students are required to participate in the annual assessment. Successful applicants will be eligible for full scholarship for the following year. Other fees like the teaching materials expenses shall be managed by the Ministry of Commerce or JUFEC as planned, and shall not be given to the students. The students are funded within 2-year study period. Those who postpone

their graduation cannot get further funding.

## **2. About the Organizer**

### **(1) About JUFE**

Jiangxi University of Finance and Economics (JUFE), founded in 1923, is located in Nanchang city, Jiangxi province, China. It is jointly governed and sponsored by the Ministry of Finance, the Ministry of Education and the People's Government of Jiangxi Province. As a comprehensive institution of higher learning with a focus on economics and management, JUFE is one of the leading universities in these areas, ranking 7th among all the universities of Finance and Economics in China. JUFE also includes significant disciplines in languages, international education, humanity, law, engineering, natural science, agriculture, philosophy and history. The university has a current teaching staff of 1294, including 257 professors, 444 associate professors, 124 doctoral supervisors and 642 master advisors. Two of them are awarded National Teaching Excellence Award, 27 are granted Special Government Allowances of the State Council, 2 are listed as National Model Teachers, 2 are listed in the National "One-hundred, One-thousand, Ten-thousand Talent Project", and 4 are included in the Ministry of Education's "New Century Excellent Talents Support Project". In the 4<sup>th</sup> round of national disciplinary evaluation, JUFE is ranked A<sup>-</sup> in applied economics (top 10% in China), and chosen as the first-class discipline construction in Jiangxi.

JUFE has 21 teaching colleges, with 26,000 full-time undergraduates, nearly 5,000 postgraduate students and over 600 international students. The university has established and cooperated with 141 universities in 40 countries and regions, including the United States, the United Kingdom, Canada and Australia.

### **(2) About SITE**

This program will be organized by School of International Trade and Economics (SITE) of JUFE. SITE founded in 1958, is specialized in education and research in international economics and business. The SITE has a current teaching staff of 63, including 10 professors and 25 associate professors. Cooperating with 12 excellent universities of USA, UK, Japan, South Korea and Australia, SITE is outstanding in overseas education. Since 2008, more than 900 senior officials from 90 developing countries have been trained by SITE.

### (3) Living Environment and Condition

JUFE is located in Nanchang, Jiangxi, which is not only a historical cultural city but also a revolutionary heroic city in China with total areas of 7402 square kilometers and population of 6.56 million (in 2023). The price level in Nanchang is low with average monthly consumption around 2000-3000 Yuan. Nanchang is a typical city of "hot summer and cold winter". It is hot in summer but cold in winter. Nanchang is known as one of the four "furnaces" in China with the highest temperature at 40 °C . The lowest temperature in winter in the past few years reached -6 °C . Therefore, students should prepare T-shirts and heavy coats for themselves.

JUFE has constructed International Student Apartment within the campus. Each international student of master program or PhD program is provided with a standard independent apartment. The apartment has a complete set of equipment, such as an air-conditioner, a TV set, a water heater, a wardrobe, a low cabinet, a single bed, etc..The apartment also is equipped with public kitchens, which facilitate students in their life.

## 3. Education Plan

### (1) Program Structure

This program structure includes three parts, such as classroom learning, business and social survey, and the academic thesis. The minimum credits require 38 credits as follows:

Category	Contents		Credits
Classroom Learning	Compulsory Courses	Public Degree Courses	6
		Major Degree Courses	8
		Major Compulsory Courses	8
	Elective Courses	At least 4 courses	≥8
Business and Social Survey	2 or 3 times of business and social survey		2
Degree Thesis	Academic thesis		6

Academic Thesis	The Student is permitted to apply for thesis defense if he/she has completed all the credits.
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## (2) Curriculum

### ★Compulsory Courses

Classification	Course	Course description	Credit
Public Degree Courses	Introduction to China	Chinese history, geography, cultural customs, etc	two
	Preliminary Chinese I	Learn basic Chinese vocabulary, grammar, and listening, speaking, reading, and writing skills	two
	Preliminary Chinese II	Further learning Chinese language skills, including communication, reading, and writing	two
Major Degree Courses	Intermediate Microeconomics	Research the basic microeconomics theories of market structure, consumer behavior, and producer behavior	two
	Intermediate Macroeconomics	Exploring the overall operation laws of the national economy, macroeconomic policies, and other basic theories of macroeconomics	two
	International Business Theory and Strategy I	Introduce the basic theories and strategies of international business	two
	International Business Theory and Strategy II	Conduct in-depth research on strategic issues and theories in international business	two
Compulsory Courses	International Marketing	Learn the basic concepts, strategies, and techniques of international marketing	two
	International Business Research Methods	Explore the methodology and practical skills of international business research.	two
	China's economic policies	Study the policy-making and implementation of China's economy.	two
	Digital trade	Exploring Trade Models, Technologies, and Trends in the Digital Era	two

### ★ Selective Courses

Course Name	Main Topics	Credits
International Business Law and Business Ethics	Explore the basic principles of international commercial law, legal responsibilities of multinational corporations, contract law, intellectual property, and other related topics.	two
Intermediate Econometrics	Conduct in-depth research on economic data analysis and model establishment, and apply them to economic policy evaluation and prediction.	two
Multinational Corporate Governance	Study the internal organizational structure, decision-making process, and governance mechanism of multinational corporations.	two
Chinese Digital Consumption	Explore the development trend of Chinese digital economy, digital consumer behavior, and e-commerce platform operation strategies.	two
International Business Negotiations	Learn international business negotiation skills, strategies, and models, including the impact of cultural differences, interest coordination, and dispute resolution.	two
International Project Management	Research the planning, implementation, and monitoring of international projects, including project lifecycle, risk management, cross-cultural teamwork, and other aspects.	two
International Trade Practice	Introduce the basic theories and practical operations of international trade, including trade policies, international payments, import and export processes, etc..	two
FIDIC Contract Management	Learn the commonly used FIDIC contract standards in the international engineering field, including contract interpretation, contract management, and risk control.	two
Global Financial Strategy	Explore the development trends of global financial markets, innovation in financial products and services, cross-border capital flows, and their impact on corporate strategy..	two
Geopolitics and International Relations	Analyze the international political and geopolitical landscape, explore issues such as international relations theory and global governance.	two
International Organizations and Global Governance	Study the roles and functions of international organizations, as well as the construction and development of global governance systems.	two



Financial Management of Multinational Companies	Research the financial strategies and management of multinational companies, including cross-border capital structure, foreign exchange risk management, international investment evaluation, and other related topics.	two
Management of Organization Behavior	Explore the relationship between individual behavior within an organization and organizational effectiveness, including leadership, team dynamics, cultural management, and more.	two
International Business Case Analysis	Through practical case analysis, explore challenges and solutions in international business, and cultivate students' analytical and decision-making abilities..	two
Business Management	Integrate business theory and practice to learn various aspects of enterprise management, including strategic management, marketing, and operational management.	two

*(Not all selective courses are available every year. Any course selected by less than 5 students will not be delivered.)*

### ★ Profiles of Faculty

Jiangxi University of Finance and Economics will provide high-quality faculty for this project. All teaching staff have overseas educational backgrounds and abundant practical experience, and have been engaged in international business teaching and research for a long time.

### (3) Teaching Methods

The language of instruction is English. Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on. As for Business and Social Survey, Field trips will be arranged for students to visit the relevant business corporations, large-scale commodity trading markets, the representative commercial centers to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China, each time the relevant survey research report shall be submitted.

### (4) Semesters

The program comprises of 4 semesters. The first semester begins in September 2024 and the last semester ended before the end of July 2026. Students will have two winter

vacations and one summer vacation in 2 academic years.

### **(5) Thesis**

#### **★ Thesis Requirement**

Students are expected to bring specific research questions concerning international business management and multinational strategy to the program, as a part of thesis research preparation. In the first semester, students can choose their thesis supervisors. The type of thesis consists of academic research papers, project research report and case analysis report. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of international business, and aiming at solving practical problems. Students must pass oral defense for the thesis.

#### **★ Thesis Defense Requirement**

A student is permitted to apply for thesis defense if he/she has received the approval with signature from his/her supervisor.

### **(6) Degree Requirement**

After completing all credits within the prescribed time, passing the HSK Level 3 Chinese proficiency test, completing the thesis and passing the defense, and being reviewed and approved by the Degree Evaluation Committee of Jiangxi University of Finance and Economics, the Master's degree in International Business is awarded by Jiangxi University of Finance and Economics.

## **II Application**

### **1. Application Prerequisites**

(1) Applicants must be non-Chinese citizen from developing countries, who should be in good health not exceeding 45 years of age (born after 1 September 1979);

(2) All applicants shall be in good physical and mental health with health certificates and physical examination forms issued by local public hospitals without any diseases that prohibited to enter China or to stay in China for long-term residence by Chinese laws and regulations. They should have no serious chronic diseases, such as hypertension, cardiovascular and cerebrovascular diseases, diabetes, cancer or other serious mental diseases, or infectious diseases that may cause serious harm to

public health, major surgical recovery period, acute disease onset period, and severe disability of limbs. Pregnant women are not allowed to study in China. If they become pregnant during their studies in China, they will be expelled out of school.

(3) Applicants must have attained a Bachelor Degree or above with three or more than three years working experience.

(4) Applicants whose professional knowledge or work experience are related to the program offered can enjoy priority of admission.

(5) Applicants who are government officials with the rank of section chief or above (or correspondent rank), senior managers in various institutions or enterprises, or academic backbones of universities and research institutions can also enjoy priority of admission.

(6) Applicants should be good at English and able to use English for professional studies with IELTS scoring 6.0 or above, or New TOEFL scoring 80 or above.

(7) Applicant should have the potential for his career development in his fields with an effort to promote the exchange and cooperation between the host country and China.

(8) Applicants who have studied in China or have been admitted to other Chinese government scholarship programs are not allowed to apply.

## **2. Application Procedure**

### **(1) Online Application**

Our school accepts admission application materials via email. Applicants can obtain our school's electronic application form by sending an email to 3132106752@qq.com, with the subject indicating the applicant's name and nationality.

#### **Instructions:**

A. After completing the online electronic form, please print it out and manually sign your name and the date of filling out the form.

B. Affix a passport-sized photo at the designated location on the printed paper form.

C. Fill in "MOFCOM Scholarship" under the funding source section.

### **(2) Application Documents**

Applicants are required to prepare application documents listed below. Any omission will result in refusal.

<b>Documents</b>		<b>Requirements</b>	<b>Original</b>	<b>Photocopy</b>
1	Degrees	Original or certified copies either in Chinese or English.	1	1
2	Official academic transcripts	1. The transcripts must be original documents or certified copies either in Chinese or English. 2. The transcripts should include list of courses taken and standard achieved.	1	1
3	Personal statement	About 1000 words in English. Please make a detailed statement of your academic background, work / research experience and achievements, research proposal, career plans, etc.	1	1
4	CV	Personal information, education background since high school and work experience.	1	1
5	Recommendation letters	1. Employer Reference: A letter of recommendation issued by the employer, stating the applicant's basic information and the employer's willingness to recommend the applicant to study in China. 2. Academic Reference: A letter of recommendation issued by an academician like an associate professor or with higher professional title, stating the applicant's academic background, research field, achievements in the past as well as research capability.	1	1
6	English Language Proficiency Test report	The applicant who is non-English speaker and whose undergraduate education is not conducted in English should provide English proficiency certificate, such as TOEFL and GRE, etc.	1	1
7	Photocopy of valid passport	The passport must be a personal regular passport. The copy of passport photo page should show clearly the name, passport number, etc. No diplomatic or public passport is accepted for application. All successful candidates must enter China and register with JUFEC with the same identity as used in application.	2	0
8	Recent passport size photos	Two 2-inch sized photo with white background in the past three months.	1	1

9	Physical Examination Form	The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health, or disability that affects the related major, or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.	0	2
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### (3) Submission

**STEP1:** Submit all the application materials listed in the above table in both hard copy and scanned copy to the Economic and Commercial Counselor's Office of Chinese Embassy. Hard copy must include both the original copy and the photocopy, as indicated in the table. For emails and addresses of the Economic and Commercial Counselor's Offices, please visit <https://www.china-aibo.cn/EN/>

**STEP2:** Submit a written request to the Economic and Commercial Counselor's Office of Chinese Embassy for an official recommendation letter and clearly state whether the applicant is willing to be considered for a similar program at other universities if the program of JUFE is already full. If the applicant has any other special requests, please make them clear also.

#### Reminders:

- ★ All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.
- ★ An original copy of degrees, transcripts and English language test report must be presented for on-site verification. After that, the applicants must scan these documents and email it to the contact person of JUFE.
- ★ Applicants should get back all hard-copy documents, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, the documents must be taken to China and presented to SITE, JUFE for registration.

## 3. Deadline

The application deadline for the master program is 07 June 2024

## III Important Information

### 1. Contact Information

Contact person: Mr. Tao Xu

E-mail: 3132106752@qq.com

Telephone/Fax: +86-791-83806891

Mobile phone: +86-13576966624

Website: <http://gmxy.jxufe.edu.cn/news-list-english.html>

Postal address: No.169, East Shuanggang Road, Changbei, Nanchang, Jiangxi, PRC,

School of International Trade & Economics, Jiangxi University of

Finance & Economics

Postal code: 330013

## **2. Other Information**

( 1 ) The application documents will NOT be returned whether the applicant is admitted or not.

( 2 ) NO explanation from Chinese government will be made regarding admission results.

( 3 ) It is forbidden to bring spouse or children to campus during the period of study. Students who violate the above regulations will be suspended from scholarship as punishment

( 4 ) Customs procedure and related requirements will be included in the admission letter .